

## MEMORANDUM OF UNDERSTANDING (MoU)

**Desh Bhagat University (DBU), Mandi Gobindgarh, Punjab  
(A NAAC Grade A+ Accredited Multidisciplinary University)**

**Between**

**SPT Clarks Inn Suites, Pandoh, Mandi, Himachal Pradesh  
(A Leading Hospitality Establishment under Clarks Inn Group of Hotels)**

**Date:** 25 October 2025

**Venue:** SPT Clarks Inn Suites, Pandoh, Mandi (HP)

### 1. Preamble

This Memorandum of Understanding (MoU) is executed on 25 October 2025 between:

Desh Bhagat University (DBU), a NAAC Grade A+ accredited multidisciplinary university having its campus at Mandi Gobindgarh, Punjab (India), hereinafter referred to as "DBU",

**And**

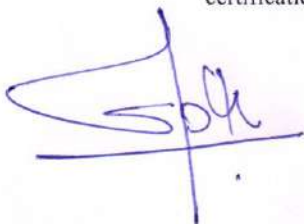
SPT Clarks Inn Suites, a premier hotel and hospitality establishment located at Pandoh, District Mandi, Himachal Pradesh, under the Clarks Inn Group of Hotels, hereinafter referred to as "Clarks Inn".

Both parties, hereinafter collectively referred to as "the Partners", agree to collaborate for academic–industry integration, student employability, and establishment of a Centre of Excellence in Hospitality, Tourism, and Management.

### 2. Purpose of the MoU

The objective of this MoU is to:

- Establish an Institute-within-Industry model at SPT Clarks Inn Suites, enabling students to learn directly in a real hospitality environment.
- Promote hands-on training, internships, skill development, and placement opportunities for students enrolled in DBU programs.
- Provide industry-aligned degree, diploma, and certificate programs in Hotel Management, Hospitality Operations, Tourism Administration, and Business Management.
- Create a Centre of Excellence of Desh Bhagat University at SPT Clarks Inn Suites for training, innovation, research, and entrepreneurship.
- Facilitate joint workshops, seminars, skill bootcamps, and professional certifications.



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**Vice Chancellor  
Desh Bhagat University**



### 3. Scope of Collaboration

#### a. Academic Integration

- DBU will design and deliver academic programs in hospitality, tourism, and management aligned with NEP-2020 and NSQF/NCVET standards.
- Clarks Inn will provide access to infrastructure, operational areas, and facilities for live training and applied learning.
- Joint development of curriculum modules incorporating industry exposure and experiential pedagogy.

#### b. Centre of Excellence

- A Centre of Excellence (CoE) shall be established at Clarks Inn Suites, branded as "Desh Bhagat University Centre of Excellence – Hospitality & Tourism Innovation Hub."
- The CoE will offer continuous professional development, skill testing, and certification programs for students, working professionals, and local youth.

#### c. Internships & Placements

- Clarks Inn shall provide internship and placement opportunities to eligible DBU students across its properties and partner hotels.
- DBU will support pre-placement training, grooming sessions, and employability skills development.

#### d. Faculty & Expert Exchange

- Industry professionals from Clarks Inn will deliver guest lectures, masterclasses, and mentorship sessions.
- DBU faculty will provide academic inputs, research support, and training of trainers.

#### e. Information & Counselling Centre

- A DBU Information and Counselling Centre shall be established at Clarks Inn Suites to guide students on admissions in Regular, Online, Open & Distance Learning, Vocational, and DBU Americas (MBBS) programs.
- The centre will also serve as a Regional Outreach Hub for DBU in Himachal Pradesh.


### 4. Roles and Responsibilities

#### Desh Bhagat University (DBU):

- Develop and approve curriculum and program structures.
- Appoint mentors and coordinators.
- Ensure quality assurance, certification, and assessment.
- Promote the collaboration through official media, website, and Campaigns.

#### SPT Clarks Inn Suites:

- Provide access to property infrastructure, operational departments, and training areas.
- Facilitate supervised student training and maintain professional conduct.
- Coordinate industry mentorship and expert lectures.
- Support in placement drives and hospitality entrepreneurship initiatives.



## 5. Branding and Communication

Both parties shall use each other's official logos and branding for co-branded programs, publications, and events, with prior written consent. All communication materials shall mention:

“In Collaboration with Desh Bhagat University (NAAC A+ Accredited University)”  
and  
“Industry Partner – SPT Clarks Inn Suites, Pandoh (Mandi, Himachal Pradesh)”.

## 6. Duration and Renewal

This MoU shall remain in force for an initial period of five (5) years from the date of signing and may be renewed upon mutual consent.

## 7. Confidentiality and Intellectual Property

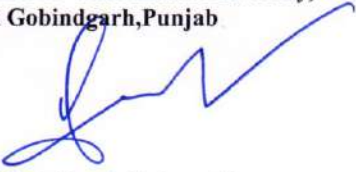


Both parties agree to maintain confidentiality of shared information and jointly own intellectual property arising out of collaborative projects, unless otherwise mutually decided.

## 8. Termination

Either party may terminate this MoU by providing 60 days' written notice, ensuring all ongoing student batches and training programs are completed as per schedule.

## 9. Dispute Resolution

Any dispute arising out of this MoU shall be resolved amicably through mutual discussion.

<p>For Desh Bhagat University (DBU), (A NAAC A+ Accredited University) Mandi Gobindgarh, Punjab</p>  <p>[Prof. (Dr.) Harsh Sadavarti] Hon'ble Vice Chancellor Desh Bhagat University</p> 	<p>For SPT Clarks Inn Suites, Pandoh, District Mandi, Himachal Pradesh</p> 
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