



**Desh Bhagat
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ACCREDITED UNIVERSITY

A PROUD INITIATIVE OF S. LAL SINGH MEMORIAL EDUCATIONAL TRUST

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MEMORANDUM OF UNDERSTANDING MOU

BETWEEN

DESH BHAGAT UNIVERSITY

OFF TO NH-44, AMLOH ROAD, MANDI
GOBINDGARH, DISTRICT FATEHGARH SAHIB,
PUNJAB- 147301, INDIA

And

AVAAN INTELLECT

LEGEND PLATINUM BUILDING 4TH FLOOR, PLOT
NO 20, SURVEY NO 12, KONDAPUR,
KOTHAGUDA, TELANGANA



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This Memorandum of Understanding (MoU) is entered on the 24th day of February, 2026.

BETWEEN:

The **Desh Bhagat University (DBU)** is established under ("University", which expression shall, unless repugnant to the context or meaning there of, shall include its successors and permitted assigns) of the FIRST PARTY

AND

Avaan Intellect (AI), having its registered office at Legend Platinum, Plot No. 20, Survey No. 12, Jubilee Enclave, Kondapur, Kothaguda, Hyderabad, Telangana, 500081, hereinafter referred to "AI", represented through **Mr. Khunjamayun David Singh**, Designation: **President** (which expression shall, unless repugnant to the context or meaning thereof, shall include its successors and permitted assigns) of the SECOND PARTY.

PREAMBLE:

This Memorandum of Understanding (MoU) is entered into on this 24th February 2026, by and between **Desh Bhagat University (DBU)**, a state private university established by Desh Bhagat University Act 2012 by Punjab State Legislative Assembly having its principal place of operation at Off to NH-44, Amloh Road, Mandi Gobindgarh, District Fatehgarh Sahib, Punjab- 147301, India (hereinafter referred to as "DBU"), and **Avaan Intellect Systems Ltd**, having its registered office at Legend Platinum, Plot No. 20, Survey No. 12, Jubilee Enclave, Kondapur, Kothaguda, Hyderabad, Telangana, 500081, (**herein after referred to as "AI"**).

OBJECTIVE:

The objective of this MoU is to collaborate in the launch and operation of a **Bachelor of Business Administration in Logistics Management program**. The program aims to make unemployed youth employable by integrating academic learning with vocational domain skills, thereby equipping students with the necessary knowledge and practical experience required for the logistics industry.

Scope of Collaboration

1. Program Launch and Development

- a. **AI** proposes to launch a **Bachelor of Business Administration in Logistics Management program** focusing on offering a degree course embedded with experiential learning in logistics to enable students to be job-ready.



- b. DBU shall leverage its institutional infrastructure, outreach and marketing strategies to achieve its admission target, while AI shall provide support, focusing on admissions efforts through its channels and networks.
- c. The BBA with specialization in Logistics Management is a three/four-year course with a curriculum developed by AI, with academic learning developed by DBU under UGC guidelines of the New Education Policy (NEP).

2. Course Structure and Delivery

- a. Domain learning will be a hybrid program comprising onsite learning at the university campus and sessions by industry veterans.
- b. The responsibility of admissions shall rest solely with Avaan Intellect Systems Ltd. details of which shall be mentioned in commercial terms clause. (AI) shall deploy a student counsellor dedicated to drive student's enquiry and walk-ins for BBA Logistics Management, and shall provide necessary support to ensure smooth and efficient execution of the admissions process.
- c. A total of 52% to 60% Credits are allocated for BBA with specialization in Logistic Management out of total credits of the programme, which will be covered by AI.
- d. AI will cover theory, practical's, and online experiential learning in semesters.
- e. Students will undergo On-the-Job Training (OJT) internships lasting 12-24 weeks during the last semesters.

3. Infrastructure and Resources

- a. DBU will provide infrastructure, including well equipped classrooms, halls for practical's, Furniture's, Computer Lab for conducting Technology classes and Fixtures and other necessary facilities. All lab equipment provided by AI/Avaan shall remain its property during the Agreement term and shall be handed over to DBU after 06 years at the prevailing depreciated value. Consumables are excluded.
- b. AI will host learning course material, presentations, case studies, and knowledge-sharing articles on the DBU Learning Management System (LMS).
- c. DBU will manage student admissions and enrolment for the BBA in Logistics Management course.





4. Lab of Logistics

- a. AI will setup a Lab.
- b. The Lab of Logistics will require a hall with a space of 700 to 1000 Sq. ft.
- c. The Lab of Logistics will provide practical learning covering warehouse operations, safety, and IT platform training such as TMS, WMS, track and trace, and customer service.
- d. AI will provide equipment and items needed for practical training at the Lab of Logistics. All the consumables for practical lab will be provided by AI.
- e. DBU should accommodate with the required furniture like table, chairs, racks and required furniture to store the logistics Lab.

5. Staff Deployment

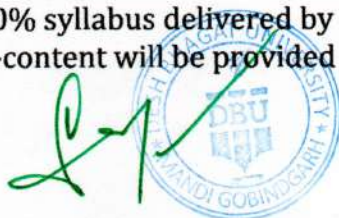
- a) AI will deploy three staff members at the DBU campus to facilitate the offline mode of the course:
- b) One or more Logistics Faculty Members depending upon the requirement.
- c) One Lab Assistant.
- d) Admission Counsellor.
- e) Salaries to the employees deployed at DBU will be paid by AI.
- f) They must meet DBU qualification standards and will comply to appropriate labour laws.
- g) AI team will adhere to DBU administrative and code of conduct guidelines.

6. Internship and Placement

- a. AI will ensure internships of 3-6 months during semester – VI/VIII, with a stipend of approximately INR 6,000-11,000 per month and placement assistance for three interviews.
- b. Students will be counseled on internship opportunities, and efforts will be made to match them with suitable roles based on aptitude and interest.

7. Course Outline and Training

- a. AI will design the course outline for the skilling part in collaboration with DBU.
- b. The skilling part of the BBA (Logistics and Supply Chain Management) will include:
 - a. 70% syllabus taught by AI faculty in offline mode.
 - b. 20% practicum at the campus lab.
 - c. 10% syllabus delivered by industry experts.
 - d. E-content will be provided by the AI to deploy in the DBU-LMS.





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- c. Minor adjustments to the course structure may be made based on detailed lesson plans.

8. Branding and Marketing

- a. AI will announce the launch of the course on its website and various digital platforms using the DBU logo, duly approved by DBU.

9. Commercial Terms

- a. The tuition fee annually will be Rs. 1,00,000/- for the Logistic Management course. This course fee can be revised by University with internal discussion and mutual consent from both the parties. The University will inform with immediate effect of the revised course fee. The University shall notify, with immediate effect, the revised course fees to the AI.
- b. If Avaan Intellect manages the entire admissions process for the program, the profit-sharing ratio shall be 60% to Avaan Intellect and 40% to the University.

This arrangement will remain valid only until the completion of the three batch, i.e., for the full program duration of 3 or 4 years, as applicable.

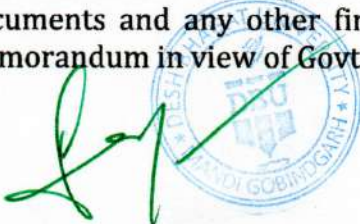
AVAAN Intellect shall be responsible for managing the admissions process for the academic years 2026–27, 2027–28, and 2028–29. Payment has to be done within 1 month of the completion of every semester.

University-Led Admissions (From Subsequent Batches)

From the Fourth batch onwards, if the University independently manages the complete admissions process, the profit-sharing ratio shall be (Mutually decided by the parties) to the University and to Avaan Intellect.

but if university had taken full admissions responsibilities Avaan will completely supports the university in terms of getting admissions in all aspects eg leads, marketing activities etc.

- c. The Program shall enroll 60+ students in first year and 90 students or more students for further years. Students counsellor will be deployed by AI. For calling and converting students lead will be supported by Avaan Intellect's Head Office, Hyderabad.
- d. AI will directly pay the salaries of team deployed on site.
- e. DBU shall hold the right to audit and fore see fee structure related documents and any other financial transaction during the course of this memorandum in view of Govt. Stipulation.



10. Anti-Competition:

Restriction on Solicitation: DBU agrees that, during the term of this MoU and for a period of one (1) year thereafter, it shall not, without the prior written

consent of Avaan Intellect Systems Ltd., solicit, hire, or engage any employees, consultants, or students associated with the program, or who were involved in its development, in any capacity that could result in competition with AI .

Confidentiality of Competitive Information: DBU shall not disclose any proprietary or confidential information related to the BBA in Logistics Management program, including but not limited to curriculum, teaching methodologies, marketing strategies, or other business practices developed under this MoU, to any third party that could use such information to compete against AI. The list of students of LSCM can be shared if required/need to know basis to State government agencies.

Exclusions: The restrictions set forth in this clause shall not apply to any activities conducted with the express written consent of Avaan Intellect Systems Ltd. or to activities that are clearly unrelated to the BBA in Logistics Management program. Moreover, DBU retains the right to develop and offer other logistics/supply chain programs independently. However, DBU shall not launch or offer any such programs during the term of this Agreement and for a cooling-off period of one (1) year following the expiration or termination of this Agreement. After the completion of the cooling-off period, DBU may launch such programs.

General Terms and Conditions

1) Confidentiality

- a. Both parties agree to maintain the confidentiality of any proprietary information exchanged during the collaboration. This obligation shall survive the termination of this MoU.

2) Intellectual Property Rights

- a. Any intellectual property developed during the collaboration shall be jointly owned by AI and DBU. However, each party shall retain ownership







of its pre-existing intellectual property.

- b. DBU shall retain perpetual, royalty free license to use all curriculum material for enrolled students, after after the termination of the MoU.

3) Indemnity And Limitation Of Liability

- a. Each party shall indemnify and hold harmless the other party against any claims, damages, liabilities, arising out of any breach of this MoU by them, or any negligent or wrongful acts or omissions by them.
- b. In the event of the breach of this MoU the liability of both the parties under this Memorandum of Understanding shall be strictly limited to the amount equivalent to the course fee paid by all current ongoing batches.
- c. DBU shall not be responsible for any breach on part of AI in terms of academic material provided, internship, stipend and any other consumables provided to the students.
- d. DBU shall not indemnify AI when there is dispute regarding breach of issues related to the salaries of the employees deployed by AI.
- e. Proposed clause: -Quality Assurance
AI shall maintain minimum 70% student satisfaction, falling below triggers review.
DBU shall retains right to monitor and evaluate quality of AI developed content.
DBU retains right to annual review program outcomes and placement statistics.

4) Termand Termination

- a. This Memorandum of Understanding ("MoU") shall come into effect on the Effective Date and shall continue to remain valid and operative for such period as may be mutually agreed upon by the Parties from time to time, without any fixed or specific term being prescribed. Either Party may terminate this MoU by providing ninety (90) days' prior written notice to the other Party by assigning written reasons for such termination; however, such termination shall not affect or prejudice the rights, obligations, or commitments of either Party in respect of students already enrolled in the program as on the date of termination, and the Parties shall mutually agree upon and implement an appropriate transition and continuity plan to ensure the orderly continuation or completion of the program for such enrolled students.
- b. Notwithstanding anything, either Party may terminate this MoU by providing thirty (30) days' prior written notice in the event of a material breach of this MoU by the other Party, which breach is not capable of being cured or remains uncured within such notice period.
- c. Either party may terminate this MoU with a 90-days of written notice. Termination will not affect the obligations of both parties to students already enrolled in the program. Upon termination, the parties shall mutually agree on a plan to ensure the continuity of the program for currently enrolled students.

5) Amendments



- a. Any amendments to this MoU must be made in writing and signed by authorized representatives of both parties. No amendment shall be effective unless made in this manner.

6) Arbitration and Dispute Resolution

- a. In the event of a dispute or difference in connection with any of the matters set out in this Agreement, the same shall be referred to arbitration and shall be governed by the provisions of the Indian Arbitration and Conciliation Act, 1996 and any amendments thereof. The matter will be referred to a sole arbitrator to be mutually appointed by the Parties the venue of the arbitration proceedings shall be India and the arbitration proceedings shall be conducted in the English language.

7) Governing Law

- a. This MoU shall be governed by and construed in accordance with the laws of India. The Parties irrevocably submit to the exclusive jurisdiction of any competent courts situated at Chandigarh.

8) Force Majeure

- a. Neither party shall be liable for any failure or delay in the performance of its obligations under this MoU if such delay or failure is caused by events beyond its reasonable control, including but not limited to acts of God, war, strikes, or government regulations.

9) Severability

- a. If any provision of this MoU is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

10) Assignment or Sub-Contracting

- a. The obligations herein shall bind not only the Parties but also their respective executors, legal representatives, administrators, successors etc. Second Party shall not be entitled to transfer, assign or sub-contract (except as specifically provided hereunder) any of its obligations herein to any entity including its Affiliate(s) without the written approval of First Party.

11) Entire Agreement

- a. This MoU constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements, understandings, and representations, whether written or oral.

12) Notices:

- a. Any notice to be served on the Parties under this Agreement shall be deemed to be properly served on the same day if delivered personally; or in 7(seven) days from the date of posting if delivered by Speed Post or Registered Post with Acknowledgement Due, as the case may be, at their



DBU
MANDI GOBINDGARH



AVAAN INTELLECT SYSTEMS LIMITED
HYDERABAD

Darsh



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respective addresses mentioned below:

13) Good Faith and Loyalty:

1. The Parties shall act with utmost integrity, loyalty and professionalism to ensure mutual growth and operational efficiency

All staff of Avaan shall respect and adhere to the policies and ethical standards/code of conduct of DBU while engaged with DBU.





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SIGNATURES

On behalf of the First Party i.e. Desh Bhagat University(DBU), Mandi Gobindgarh	On behalf of the Second Party i.e. Avaan Intellect, Telangana
Signature:  	Signature:  
Name: <i>Dr. Harsh Sadawarti</i>	Name: <i>Khunjamyum David Singh</i>
Designation: <i>Vice Chancellor</i>	Designation: <i>President</i>
Witnesses	Witnesses
Signature: 	Signature: 
Name: <i>Naveen Thakur</i>	Name: <i>S. Harsha Swaroop</i>
Designation: <i>Professor</i>	Designation: <i>Manager Business Development</i>
Date:- <i>24-02-2026</i>	Date:- <i>24-02-2026.</i>

This MoU outlines the collaboration between Avaan Intellect Pvt. Ltd. and Desh Bhagat University (DBU) in achieving the objective of making unemployed youth employable through a 3 year/4 year BBA in Logistics Management program. Both parties agree to the terms and conditions specified above and commit to the successful implementation of the program.



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Annexure-1

DESIGNATED PRINCIPAL CONTACTS

Mr. S Harsha Swaroop, Business Development Manager Avaan Intellect Systems Ltd, Legend
Platinum Building,

PlotNo.20,SurveyNo12, Kothaguda, Kondapur, **Hyderabad Telangana - 500081**

Email:harshaswaroop.s@avaanindia.com Mobile Number - 91 7993483232





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Annexure-2

Avaan Intellect Team

SNo.	Name	Designation	Mail ID	Mobile No.
1	David Singh	President	david.singh@avaanindia.com	9205927758
2	Santosh Y	Finance Head	santosh.yamsani@tcifl.in	9912295500
3	Sujatha Garimella	Head L&D	sujatha.g@avaanindia.com	9922999296
4	H Swaroop Kumar	Head Operations	swaroop.kumar@avaanindia.com	8008578594
5	Harsha Swaroop	Business Development Manager	harshaswaroop.s@avaanindia.com	7993483232
7	Vishwa Sai	Marketing Incharge	vishwa.sai@avaanindia.com	7995728020
8	Preeti Rajvanshi	Placement Incharge	preeti.r@avaanindia.com	8885037683

