

welcome



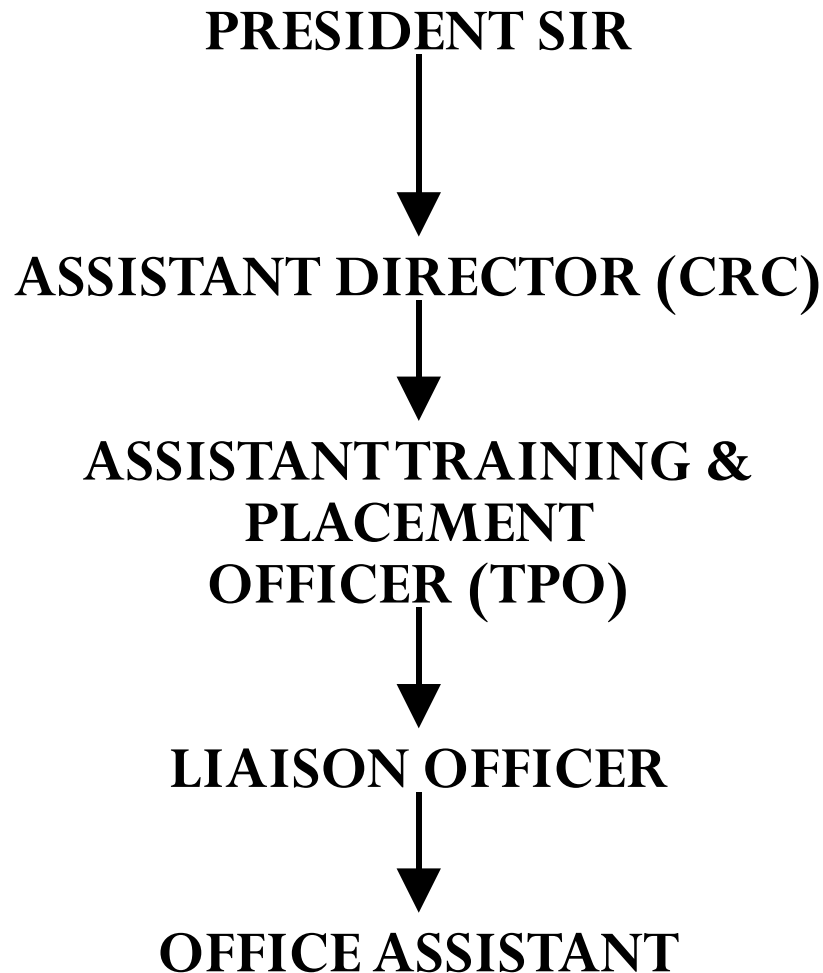
Corporate Relation Cell

DESH BHAGAT UNIVERSITY

MANDI GOBINDGARH



STRUCTURE OF THE VERTICAL





An Introduction

- A very active full time Department.

Objectives

- Making students employable
- Acting as a common interface
- Strengthening Alumni
- Incorporating CSR activities





CORPORATE RELATION CELL



- The **Corporate Relations Cell (CRC)** at **Desh Bhagat University** works as a coordinated team to strengthen industry relationships, generate placement opportunities, and support the overall professional development of students. Each member of the CRC vertical plays a crucial role in achieving the objectives of the university by ensuring smooth coordination between **students, corporates, government organizations, and institutional partners.**
- The team works under a structured hierarchy with clearly defined roles and responsibilities to ensure efficiency and accountability.



KEY INITIATIVES by the Corporate Relations Cell (CRC)



1. Training & Placement Activities

- Coordination of **campus recruitment drives**.
- Connecting students with **national and multinational companies**.
- Arranging **internships and industrial training opportunities**.

2. Job Fairs

- Organizing **large-scale job fairs** in collaboration with **government departments across Punjab and other states**.
- Providing **employment opportunities to thousands of students and job seekers**.

3. Alumni Meet

- Strengthening the **alumni network**.
- Connecting **alumni with students for career guidance and mentorship**.



KEY INITIATIVES by the Corporate Relations Cell (CRC)



4. Industrial Visits

- Organizing **industrial visits to reputed companies** for practical exposure.

5. Guest Lectures, Expert Talks & Mock Interviews

- Inviting **industry experts for knowledge-sharing sessions.**
- Conducting **mock interviews to prepare students for recruitment.**

6. MoU Collaborations

- Establishing **partnerships with universities, corporates, and government organizations.**



Key Achievements of the Corporate Relations Cell (CRC)



1. Successful Placement Initiatives

- Facilitated **numerous campus placement drives** with reputed national and multinational companies.
- Enabled **students from diverse streams to secure promising career opportunities.**

2. Mega Job Fairs Organized

- Successfully organized **large-scale job fairs in collaboration with government departments across different states Sri Nagar, Shimla, Jammu, Karnal, Malerkotla, Ludhiana Patiala** Till date CRC Cell Organize 76 Job Fair
- Provided **employment opportunities to thousands of students and job seekers.**

3. Strong Industry–Academia Partnerships

- Established **valuable relationships with leading corporates, industries, and organizations.**
- Created continuous opportunities for **placements, internships, and training programs.**



Key Achievements of the Corporate Relations Cell (CRC)



4. Strategic MoU Collaborations

- Signed **Memorandums of Understanding (MoUs)** with universities, colleges, and government institutions to strengthen academic and professional collaboration.

5. Career Development Initiatives

- Conducted **guest lectures, expert talks, and mock interviews** to enhance students' employability skills.

6. Industrial Exposure for Students

- Organized **industrial visits and training programs** to provide practical industry exposure.

7. Strengthening Alumni Engagement

- Organized **Alumni Meets** to build a strong alumni network and create mentorship opportunities for current students.

8. Enhancing Institutional Visibility

- Promoted the university at **national and regional platforms through corporate networking and collaborative events.**

Activities



**State level job
Fairs/Placement week**

Placements



**Guest Lectures /
Extension Lectures**



**Online / Offline
Tests/Mock interviews**



**Industrial Visits /
Educational Tours**

Industrial Training



Workshops



Group Discussions



**Summer Internships /
Industrial Trainings**



**Alumni Meet
Hr Meet
MOU**



Glimpse of State Level Job Fairs



Glimpse of State Level Job Fair



DBU Desh Bhagat University NAAC GRADE A+
70th Mega **JOB FAIR**
35+ COMPANIES PARTICIPATED
Stream Eligible: Undergraduate/Diploma Holder/Graduate/Post Graduate
Maximum Package **8 LPA**
28th May 2025 | 9.00 am Onwards
Venue: Govt Iti Patiala (Nabha Road Model Town)
Desh Bhagat University
in Collaboration with
District Bureau of Employment Generation & Training, Patiala & Govt Iti Patiala
9878428914/7888353510/7837333307



**Students Registration During Job Fair
Ribbon Cutting and HR Conference**

Glimpse of Industrial Visits



Monte Carlo, Ludhiana



Sensation Solutions, Mohali



Metro tyres, Ludhiana

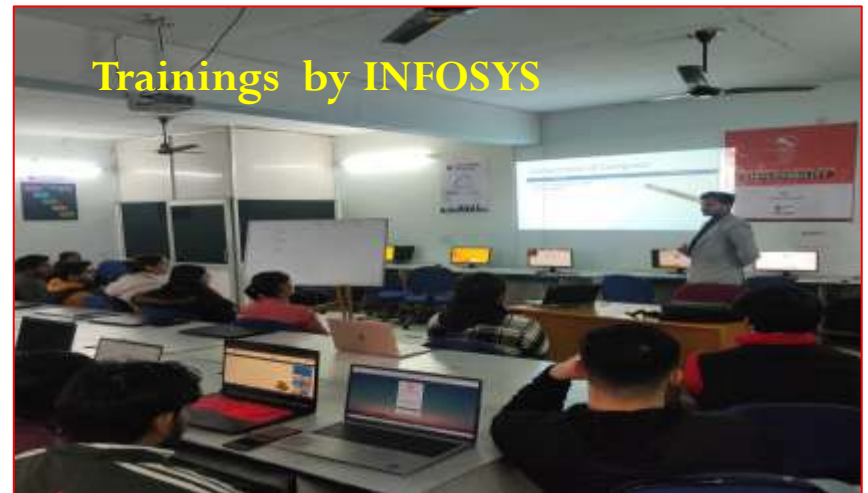


Hotel Clarion inn, Patiala

Interview Round of the students



In House Training Session



BEST PLACEMENT AWARDS BY GOVT.



MoUs Signed with Government Institutions

- **Rajiv Gandhi Degree College Kotshera (Shimla)**
One of the largest government undergraduate colleges in Himachal Pradesh, with 5000+ students. This collaboration creates strong opportunities for student outreach and admissions



MoUs Signed with Government Institutions



- **Cluster University of Jammu**
A prestigious university managing **five constituent colleges/schools**, opening possibilities for **online and ODL admission collaborations**

MoUs Signed with Government Institutions

- **Government ITI Patiala**
– *MoU in Process*
A major technical institute in Patiala with 2000+ diploma students, supporting pathways for **higher education admissions** and **skill-based programs**.



Glimpse of alumni meet 2026





Other Activities - 3 day LDP Camp, One day Camps, PD Sessions, Guest Lectures, Mech. Expo visits





Our Best Tie-ups 2022-25



'MOU'

Memorandum of understanding





ONGOING PROJECTS



Ongoing Initiatives – Corporate Relations Cell (CRC) Desh Bhagat University

- Organizing **regular campus placement drives** with national and multinational companies.
- Strengthening **corporate networking and industry partnerships**.
- Signing **MoUs with universities and organizations** for internships and placements.
- Conducting **industrial visits** to provide practical exposure to students.
- Organizing **guest lectures and expert sessions** by industry professionals.



ONGOING PROJECTS



- Conducting **skill development programs** such as resume writing, mock interviews, and personality development.
- Organizing **mega job fairs** in collaboration with government departments.
- Promoting **alumni engagement** to guide students and expand corporate connections.
- Enhancing **corporate branding through professional platforms like LinkedIn.**
- Creating strong **industry–academia collaboration** to improve placement opportunities.



ACTION PLAN



- **Campus Placement Drives:** Recruitment drives planned for **550+ final-year students** from Management, Pharmacy, and Paramedical streams.
- **Mega Job Fairs:** Organization of **6 Mega Job Fairs** in collaboration with government departments and employment bureaus.
- **HR Meet:** Interaction with **HR Heads, Talent Acquisition Managers, and Corporate Leaders** to strengthen industry partnerships.
- **Guest Lectures & Expert Talks:** Sessions by **industry professionals and entrepreneurs** to guide students on career opportunities and industry trends.



ACTION PLAN



- **Industrial Visits:** Practical exposure to **industry operations, technologies, and corporate work culture.**
- **Mock Interviews & Career Preparation:** Training in **resume building, group discussions, communication, and interview skills.**
- **Corporate MoUs & Partnerships:** Collaboration with **leading companies for internships, placements, and industry-led training programs.**
- **Industry–Academia Integration:** Creating a strong ecosystem for **skill development, professional exposure, and employment generation.**



Activities 2022-25

Activity	2022-23	2023-24	2024-25
Alumni Meet	1	1	1
Expert Talk	10	16	12
MOU	12	18	30
Online/offline Training	6	12	4
Job Fair	6	6	6
Placement Drive	15	16	22
Placement week	1	2	1
Online Test	2	4	4

BEST PLACED ALUMNI

Students Speak

NAAC GRADE A+

TESTIMONIAL



MANJOT KAUR
B.TECH

★★★★

NAAC GRADE A+

TESTIMONIAL



AMARPREET KAUR
B.TECH

★★★★

NAAC GRADE A+

Testimonial



JASPREET KAUR
B.TECH

★★★★

NAAC GRADE A+

Testimonial



MANJOT KAUR
B.TECH

★★★★

NAAC GRADE A+

Testimonial



POONAM JIT KAUR
B.TECH

★★★★

 Er. Anubhav Nanda CSE Associate Director Power School Inc, Bangalore Package: 40 LPA	 Deepak Kumar Sarawat CSE ITPM consultant, Delhi India Package: 32 LPA
 Sruchi CSE Software, Bangalore Package: 9 LPA	 Navneet Singh CSE Head Sales and Marketing, Top Dev, Chandigarh Package: 9 LPA
 Arvind Singh M.Tech Electrical engineering SE services Package: 15 LPA	 Abid Hussain M.Tech Electrical engineering LTA Package: 12 LPA
 Rajveer Kaur K-12 Agri School Teacher in Guru Nanak Dev Public School, Amritsar Package: 11 LPA	 Rangini Vamshikrishna K-12 Agri Business Development, Tamil Agri IISPS Bhub Package: 6 LPA

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 Dr. Aman Department of pharmaceutical MDS 2020 Package: 60 LPA	 Dr. Romalpreet Singh Department of community dentistry and orthodontics MDS 2020 Package: 42 LPA
 Dr. Udit Department of community dentistry and orthodontics MDS 2020 Package: 42 LPA	 Dr. Harshdeep Singh Bachelor of Dental science MDS 2020 Package: 60 LPA
 Navpreet Kaur Nursing Nurse Children Package: \$32400 INR: 26+ LPA	 Hamika Vijan Nursing LPA, Whiting Package: \$28800 INR: 24+ LPA
 Gurswak Dhalliwal Nursing MHA 2018, RN California USA Package: \$25200 INR: 22+ LPA	 Balpreet Singh Nursing RN Canada Package: \$28800 INR: 24+ LPA

CORPORATE RELATIONS CELL

 Dr. Jyoti Bala Ayurveda Government Ayurvedic Medical Officer Package: 12 LPA	 Dr. Simranjit Kaur Ayurveda Government Ayurvedic Medical Officer Package: 11 LPA
 Satvinder Singh Mechanical Engineering & Bachel M.Tech/MCA, Noida/India Package: 9 LPA	 Arif Hasnain Mechanical Engineering Senior Engineer at JI Power Package: 9 LPA
 Sudha Nidhi B. Pharmacy School Teacher, Govt. DDA High School, ChhB, Bawal, Haryana Package: 6 LPA	 Rahul Raj B. Pharmacy Territory Manager, Birlapharm Ltd., Gurugram, Haryana Package: 4 LPA
 Mr. Jagpal Singh Department of Library & Information Science Govt. Primary Teacher, Harimandi, F.S.S. Package: 7.5 LPA	 Mr. Munish Bains Library & Information Science Junior Library Assistant Package: 4.5 LPA

CORPORATE RELATIONS CELL



Admission is the beginning of a student's journey, and the Corporate Relations Cell ensures it ends with a successful career.”

Thank You