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1972

**Desh Bhagat  
University**  
Research.  
Innovation.  
Entrepreneurship.

**NAAC  
GRADE A+**  
ACCREDITED UNIVERSITY



# CORPORATE RELATIONS CELL

Brochure

# Our Glory

Desh Bhagat University, Mandi Gobindgarh came into existence under Punjab Govt's Desh Bhagat University Act. The university derives its spirit of foundation from freedom fighter Sr. Lal Singh Ji; who fought for the independence of India and in 1972 his efforts of social work & his services in the freedom struggle were recognized by awarding him with "Tamra Patra" by Govt. of India, hence the name Desh Bhagat was contemplated. DBU has been established with the mission of pursuing excellence in higher education as envisioned by Sr. Lal Singh Ji.

The university's campus at Mandi Gobindgarh, Punjab - India provides the young students a distinct and unique combination of academic, professional and personal development.

The various courses taught in the university include Agriculture Sciences, Airlines, Applied Sciences, Ayurveda, Commerce, Computer Sciences, Education, Engineering, Airlines Tourism and Hospitality Management, Hotel Management and Catering Technology, Languages, Law, Management, Nursing, Dentistry and Social Sciences. Located in a totally pollution free environment, the university has a sprawling campus with state-of-the-art infrastructure including lush green Wi-Fi Campus, AC Class Rooms equipped with latest teaching aids, computer labs having latest model computers, well-stocked digital libraries, hostels for boys & girls with all modern facilities, seminar/conference halls, playgrounds and its own facility for students and faculty.

The ultimate aim of Desh Bhagat University is to provide quality education and the best possible exposure to its students in order to make them not only highly successful professionals, managers, entrepreneurs and technologists but also to make them fully responsible and awakened members of the society by imparting them the much-needed value education and soft skills.

## Vision

To emerge as the country's leading value based educational and professional hub to have transformative impact on society by practicing innovation, patronizing research and shaping global entrepreneurs and leaders.

## Mission

**ACADEMICS** : Offering innovative academic programs and delivering higher education with cutting edge technologies to meet global requirements.

**EMPLOYABILITY** : Collaboration with industry for development of professional skills and entrepreneurial mind to make students industry ready.

**DIVERSITY** : Embracing diversification in learning practices in preparing students for active participation in inclusive growth & development of community particularly farmers, villagers and youth.

**ETHICS** : Providing a strong foundation of values and principles for developing ethical decision making and morality amongst students for sustainable growth & development.

**SERVICE** : Transforming all sections of society with relevant education, contemporary research, expert consultancy and support for fostering social parity & justice.

# MESSAGE FROM THE CHANCELLOR

## DR. ZORA SINGH

Chancellor, Desh Bhagat University  
Chairman, Desh Bhagat United  
Chairman, Desh Bhagat Global Schools  
Chairman, Desh Bhagat Radio, 107.8 FM



Dear Students

As Chancellor of Desh Bhagat University, it brings me great pleasure to extend a warm welcome to our esteemed institution. As we embark on the new academic year, I am thrilled to share with you the remarkable achievements that our university has attained in various spheres.

Desh Bhagat University has always been committed to excellence in academics, innovation, and entrepreneurship. Through dedicated efforts and unwavering determination, we have established ourselves as a beacon of educational prowess, nurturing the minds of tomorrow's leaders.

Our journey towards excellence is marked by the establishment of cutting-edge Centers of Excellence, where emerging technologies are explored and harnessed for the betterment of society. These centers serve as hubs of innovation, fostering a culture of creativity and discovery among our students and faculty members.

At Desh Bhagat University, diversity is celebrated and embraced wholeheartedly. We take pride in welcoming students from all corners of the globe, fostering an environment that is rich in cultural exchange and mutual learning. Our diverse programs cater to the varied interests and aspirations of our student body, ensuring that every individual finds their path to success.

Through strategic collaborations and partnerships, we are constantly expanding our horizons and pushing the boundaries of knowledge. Our commitment to upskilling and internationalization ensures that our students are equipped with the skills and perspectives needed to thrive in an increasingly interconnected world.

To our new batch of students, I extend my heartfelt congratulations. You have chosen a path of excellence, and we are here to support you every step of the way. At Desh Bhagat University, we are dedicated to providing you with the best facilities, holistic development opportunities, and an enriching campus life experience.

As you embark on this journey, remember that the future is yours to shape. Seize every opportunity, embrace every challenge, and dare to dream big. Together, let us create an amazing future filled with endless possibilities.

Welcome to Desh Bhagat University, where excellence knows no bounds.

# Training & Placement Department

The Training and Placement Department (T&P Department) plays a crucial role in bridging the gap between academia and industry. It is a dedicated department within educational institutions, primarily colleges and universities, responsible for facilitating students' transition from academic life to professional careers. Here are some key functions and responsibilities of the T&P Department:

## Key Functions

### Industry Engagement:

**Partnerships:** Establishing and maintaining relationships with various industries and companies to secure job opportunities for students.

**Guest Lectures and Workshops:** Organizing industry expert sessions to provide students with insights into current industry trends and expectations.

**Internships:** Facilitating internship opportunities that give students hands-on experience in their field of study.

**Student Preparation:** Training Programs: Conducting training sessions on soft skills, communication, resume writing, and interview techniques to enhance students' employability.

**Mock Interviews and Group Discussions:** Organizing mock interviews and group discussions to prepare students for actual placement processes.

**Career Counselling:** Providing career guidance and counselling to help students identify their strengths and career interests.

**Placement Drives:** On-Campus Recruitment: Arranging on-campus recruitment drives where companies visit the campus to conduct interviews and hire students.

**Off-Campus Recruitment:** Coordinating with companies for off-campus recruitment processes and ensuring students participate in these opportunities.

**Job Fairs:** Hosting job fairs that bring multiple employers and job seekers together under one roof.

## Data Management

**Student Database:** Maintaining a comprehensive database of students' academic performance, skill sets, and placement status.

**Employer Database:** Keeping an updated record of companies, contact persons, and job openings.

**Placement Statistics:** Compiling and analysing placement statistics to understand trends and improve strategies.

## Feedback and Improvement:

**Feedback Collection:** Gathering feedback from recruiters about the performance of placed students and the recruitment process.

**Curriculum Enhancement:** Working with academic departments to update curricula based on industry feedback to ensure students are learning relevant skills.

**Continuous Improvement:** Regularly assessing and refining training and placement strategies to enhance the effectiveness of the department.



# Importance of the T&P Department

**Career Launchpad:** The T&P Department serves as a Launchpad for students' careers by providing them with the necessary tools, skills, and opportunities to secure employment.

**Industry Readiness:** Through various training programs, the department ensures that students are industry-ready and can meet the demands of the job market.

**Institutional Reputation:** Successful placement records contribute significantly to the institution's reputation, attracting prospective students and strengthening industry ties.

**Student Support:** The department acts as a support system for students, guiding them through the complexities of job searching and career planning.

## Conclusion

The Training and Placement Department is an essential component of educational institutions, playing a pivotal role in shaping students' professional futures. By facilitating connections between students and employers, providing targeted training, and continuously adapting to industry changes, the T&P Department ensures that graduates are well-prepared to embark on their professional journeys.



# PLACEMENT PROCESS

DBU conducts Rolling Recruitment Process (RRP) for students pursuing the Post Graduate Program in Sustainable Management. The Rolling Recruitment Process is designed to ensure that both the students and the recruiters make informed career choices and recruitment decisions respectively. The Student Placement Committee handles the entire placement process, which includes corporate interactions, pre-placement processes, and activities during the placement process under the supervision of the Faculty coordinators.



## Pre-Placement Talks

The Pre-Placement Talk (PPT) enables companies and students to interact with each other. The representatives from companies share key aspects of their firm, work environment, and growth opportunities. A typical PPT session is scheduled for 60 minutes followed by a 15-minute-long Q&A session. This year companies can plan to visit the Noida campus for pre-placement talks from 01st November 2017 onwards.

## Application and Shortlists

In response to job descriptions floated by companies, interested students apply through the Placements Office, managed by the Student Placements Team. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placements Office at least a week prior to their final placement interviews.

## Placement Interviews

The final placement process is conducted over a period of time beginning from 1st of December. Companies are encouraged to visit the campus for conducting the placement process. Companies can also take advantage of our state-of-the-art video conference facilities and interview rooms in case if they are unable to visit the campus. Companies are requested to inform the Student Placement Committee their travel plan in advance in order for the committee to make necessary hospitality arrangements at our end.

## Offers and Acceptance

The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placements office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of PGPSM which are framed at the beginning of the academic year and may vary from year to year.







## List of Placement Drives

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• HT MEDIA LIMITED</li> <li>• LIDER BATH FITTINGS</li> <li>• AIRCEL(DISHNET WIRELESS LTD)</li> <li>• ICICI BANK LTD</li> <li>• PAL INFOCOM TECHNOLOGIES(P) LTD</li> <li>• QUARK MEDIA HOUSE INDIA PVT.LTD</li> <li>• PHILIPS ELECTRONICS INDIA LIMITED</li> <li>• DELL INTERNATIONAL SERVICES(P) LTD.</li> <li>• IND SWIFT LTD</li> <li>• GLOBAL BUSINESS UNIT</li> <li>• IDS INFOTECH LIMITED</li> <li>• PUNJAB NAUKRI.COM</li> <li>• PUNJAB COMMUNICATIONS LIMITED</li> <li>• EON INFOTECH LIMITED</li> <li>• AUTHORGEN TECHNOLOGIES(P) LTD.</li> </ul> | <ul style="list-style-type: none"> <li>• VIDEOCON TELECOMMUNICATIONS LIMITED</li> <li>• PIVOT FABRIQUE LTD.</li> <li>• NM INFOTECH</li> <li>• IDEA CELLULAR</li> <li>• CYBRIAN SOFTWARE SOLUTIONS</li> <li>• HFCL CONNECT</li> <li>• CELESTIAL INFOSOLUTIONS PVT. LTD.</li> <li>• SEBIZ</li> <li>• C S INFOTECH</li> <li>• MAHINDRA &amp; MAHINDRA LIMITED,</li> <li>• SPAN INFOTECH(P) LTD</li> <li>• BHARTI WALMART</li> <li>• KONE ELEVATORS(P) LTD</li> <li>• THOMSON REUTERS INDIA PVT.LTD</li> <li>• VIOM NETWORKS LIMITED</li> </ul> | <ul style="list-style-type: none"> <li>• NOKIA SIEMENS NETWORKS</li> <li>• KAPSONS</li> <li>• PRIME FOCUS,</li> <li>• NTG(NANDA TECHNOLOGY GROUP)</li> <li>• RANBAXY LABORATORIES LIMITED</li> <li>• BHARTI INFRATEL LIMITED</li> <li>• A-1 TECHNOLOGY(P) LTD</li> <li>• QUADRANT TELEVENTURES LIMITED</li> <li>• EMERSON INFORMATION TECHNOLOGY</li> <li>• SMARTDATA ENTERPRISES</li> <li>• ALLENA AUTO INDUSTRIES</li> <li>• BLUE BEACON INFOSYS</li> <li>• WEBASTRAL TECHNOLOGIES</li> <li>• SOFT PRODIGY</li> <li>• GLOBAL PEUBLO SOLUTIONS</li> </ul> |
|--|---|--|

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TATA CONSULTANCY SERVICES

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MICRO  
TURNERS

wipro

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NHPC

GRIMME

CSIR-NAL

airtel

Reliance  
Jio

HCL

TOYO  
ENGINEERING

Reliance  
Industries Limited

हिएलि  
HAL

RAMADA  
PIAZA

H  
Holiday Inn

TIMES OF INDIA

Apollo  
HOSPITALS  
PACIFIC HOSPITAL

Alpha Education

PTC  
NEWS

DRDO

Radisson  
HOTELS & RESORTS

JW MARRIOTT

AXIS BANK

paytm

SportKing

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HOSPITALS

Many More.....



# Students Speak



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## TESTIMONIAL



“ **MANJOT KAUR** ”  
ALBERTA, CANADA

"During my time at Desh Bhagat University, I have grown in ways I never thought possible. The supportive faculty, engaging classes, and vibrant campus community have shaped me into a confident and well-rounded individual. I am grateful for the knowledge, skills, and experiences I have gained at Desh Bhagat University and special thanks to the Nursing faculty."



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ACCREDITED UNIVERSITY

## TESTIMONIAL



**AMARPREET KAUR**  
RN BSN

"No feeling is better than the feeling of accomplishing your Career goals. My Career path started by enrolling in Desh Bhagat University and I cannot thank my teachers enough for helping me through out the journey of completing my degree in Bachelors of science in Nursing. Thank you to all my clinical instructors for fostering creativity within myself and helping me becoming better at devising interventions that are unique, fun and individualized. I am a Registered Nurse, working as a Nurse Supervisor in Canada, with continuous support of Desh Bhagat University and my teachers."



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## Testimonial



**JASPREET KAUR SOMAL**  
(Registered Nurse, Sydney, Aus)

"I want to express my heartfelt appreciation for the exceptional education and guidance I received during my bachelor's program at Desh Bhagat University. Your passion for teaching, engaging lectures, and dedication to student success were truly inspiring. The inclusive and supportive learning environment equipped me with the skills and knowledge necessary for my personal and professional growth, for becoming a RN in Australia. Thank you for the positive influence you have had on my life, that helped me reaching the heights."



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## Testimonial



**MANJOT KAUR**  
(REGISTERED NURSE, SURREY, BRITISH COLUMBIA)

"FROM THE JOURNEY OF NURSING STUDENT TO THE JOURNEY OF REGISTERED NURSE IN CANADA, DESH BHAGAT UNIVERSITY HAS GIVEN ME THE EXPERIENCE AND OPPORTUNITY OF BUILDING A PATH TO THE FUTURE. DBU'S IMPACT GOES BEYOND EDUCATION AND EMPOWERS STUDENTS TO WORK TOWARDS IMPROVING THEIR LIVES IN UNIQUE WAYS."



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## Testimonial



**POONAM JIT KAUR**  
TORONTO, CANADA

"Reaching the heights of success isn't easy, but with guidance of the right mentors of DBU, today I'm able to stand on my own. This university not only provides the best education, but also offers multiple opportunities to inculcate one's skills. I have a lifetime of good memories of Desh Bhagat University & always recommend this institution to others for career development."





**Package: 60 LPA**

**Dr. Aman**

Department of periodontics  
MDS 2020



**Package: 42 LPA**

**Dr. Romalpreet Singh**

Department of conservative dentistry  
and endodontic | MDS 2018



**Package: 42 LPA**

**Dr. Udit**

Department of conservative dentistry  
and endodontic | MDS 2020



**Package: 60 LPA**

**Dr. Harshdeep Singh**

Bachelor of Dental clinics  
MDS 2016



**Package: \$32400**

**INR: 26+ LPA**

**Navpreet Kaur**

Nursing  
Nurse Clinician



**Package: \$28800**

**INR: 24+ LPA**

**Hamika Vijan**

Nursing  
LPN, Winnipeg



**Package: \$25200**

**INR: 21+ LPA**

**Gurswak Dhaliwal**

Nursing  
MSN.PHN, RN California USA



**Package: \$28800**

**INR: 24+ LPA**

**Balpreet Singh**

Nursing  
RN Canadag





**Package: 40 LPA**

**Er. Anubhav Nanda**

CSE | Associate Director,  
Power School Inc, Bangalore



**Package: 32 LPA**

**Deepak Kumar Sarswat**

CSE  
ETRM consultant, Shell India



**Package: 9 LPA**

**Sruchi**

CSE  
Delloite , Bangalore



**Package: 9 LPA**

**Navneet Singh**

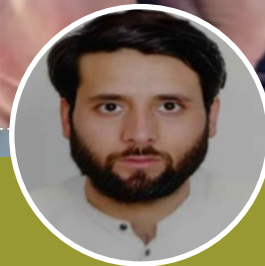
CSE | Head Sales and Marketing ,  
Tec live, Chandigarh



**Package: 15 LPA**

**Arvind Singh**

M.Tech Electrical engineering  
GE vernova



**Package: 12 LPA**

**Abid Hussain**

M.Tech Electrical engineering  
LTSA



**Package: 11 LPA**

**Rajveer Kaur**

B.Sc Agri | School Teacher in  
Guru Harkrishan Public School, Ahmedgarh



**Package: 6 LPA**

**Rangineni Vamshikrishna**

B.Sc Agri | Business Development,  
Retail Agri HDFC Bank



**Package: 12 LPA**

**Dr. Jyoti Bala**

Ayurveda

Government Ayurvedic Medical Officer



**Package: 11 LPA**

**Dr. Simranjit Kaur**

Ayurveda

Government Ayurvedic Medical Officer



**Package: 9 LPA**

**Satvinder Singh**

Mechanical Engineering B.Tech-ECE

N Tehsildar, Tehsil Bharat Bagla



**Package: 9 LPA**

**Arif Hasnain**

Mechanical Engineering

Senior Engineer at JK Tyres

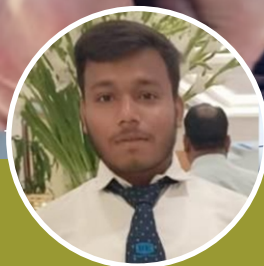


**Package: 6 LPA**

**Sudha Nidhi**

B. Pharmacy | School Teacher,

Govt. Girls High School, Chakki, Buxar, Bihar



**Package: 4 LPA**

**Rahul Raj**

B. Pharmacy | Territory Manager,

Biological E Ltd., Kathihar, Bihar



**Package: 7.5 LPA**

**Mr. Jagpal Singh**

Department of Library & Information Science

Govt. Primary Teacher, Dharmgarh, F.G.S.



**Package: 4.5 LPA**

**Mr. Munish Bains**

Library & information Science

Junior Library Assistant

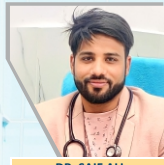




**MS SURUCHI**  
 B.tech Civil



**ROHIT SONI**  
 (MCA)



**DR. SAIF ALI**  
 #DBU ALUMNI



**AISHA PATEL**  
 Marketing Head



**MR. MANISH DHIR**  
 Chief executive officer



**ANAND**  
 Dukin's & Doughnut



**SUMAN**  
 Bebo Technologies



**PRINCE KUMAR**  
 (MBA)



**MR WASEEM**  
 ATHM



**JANSER KHAN**  
 #DBU ALUMNI



**ATUL CHOUDHARY**  
 Quality Head



**SARABJEET KAUR**  
 MCA



**NEHA DRIVEDI**  
 New Swan Group



**SANJEEV SHARMA**  
 B.tech (CSE)



**RAMANPREET SINGH**  
 #DBU ALUMNI



**ISHA SACHDEVA**  
 #DBU ALUMNI



**RAMANPREET SINGH**  
 State Project Manager



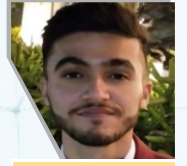
**SURUCHI PRIYA**  
 Software Engineer



**NAVNEET**  
 B.tech (CSE)



**AMARINDER SINGH**  
 Equity Score



**NITIKESH DUBEY**  
 B.tech (CSE)



**RANDHIR SINGH**  
 B.tech (CSE)



**PAWAN TIWARI**  
 Engineering



**ARIF HASNAIN**  
 Metro Tyre



**SWETANSHU PRIYA**  
 Ifosys Ltd



**NITALI SINGH**  
 WIPRO



**Ekta**  
 PE&YS GYM Owner at Ludhiana



**Davinder Singh Sohi**  
 B.Ed.





# 500+ Industrial Visits

To provide practical exposure to students, the Corporate Relations Cell of Desh Bhagat University organizes industrial visits for the students. Students can observe and learn how theoretical concepts are put into action, thereby aiding their practical learning. Students are exposed to a real working environment and are shown how things are done in an organization. From the details about the management to the targets they achieve, everything which is covered through these visits



Industrial Visit at R Cube Builders & Developers, Khanna



Industrial Visit at NITSRDR (National Institute for Training in Search Rescue and Disaster Response )



Industrial Visit at Nirvana Hotel, Ludhiana





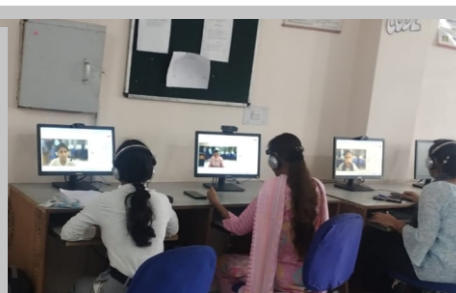
- Indian Air Force
- Rail Coach Factory, Kapurthala
- Black Appeal, Mohali
- Ultra Tech Cement, Ludhiana
- Chandigarh Museum, Chandigarh
- Fedrel Mogul, Bahadurgarh
- Chanakya Dairy Product, MandiGobindgarh
- Science City, Jalander
- Reliance Jio, Mohali
- Ludhiana Stock Exchange, Ludhiana
- Hotel Ramada Plaza, Zirakpur
- Fortis Hospital, Mohali

- District Employment Bureau, Fatehgarh Sahib
- Sportking, Ludhiana
- SebizInfotech, Mohali
- ACC limited, Mohali
- Godrej Agrovat, Mohali
- Willowood crops, Ludhiana
- Hero Cycle, Ludhiana
- Pagro Food Pvt. Ltd., Sirhind
- Madhav Group, Gobindgarh
- Cremica, Ludhiana
- HDFC Bank, Chandigarh



# JOB FAIR

LETS GET TO WORK







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**DESH BHAGAT UNIVERSITY AMERICAS**  
**School of Medicine**  
FAIMER ID: F0006367



[www.deshbhagatuniversity.in](http://www.deshbhagatuniversity.in)

**82838-33333 | 82838-11111**

University Campus:

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