



**Desh Bhagat
University**
Research.
Innovation.
Entrepreneurship.

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY



CORPORATE RELATIONS CELL **Brochure**

Our Glory

Desh Bhagat University, Mandi Gobindgarh came into existence under Punjab Govt's Desh Bhagat University Act. The university derives its spirit of foundation from freedom fighter Sr. Lal Singh Ji; who fought for the independence of India and in 1972 his efforts of social work & his services in the freedom struggle were recognized by awarding him with "Tamra Patra" by Govt. of India, hence the name Desh Bhagat was contemplated. DBU has been established with the mission of pursuing excellence in higher education as envisioned by Sr. Lal Singh Ji.

The university's campus at Mandi Gobindgarh, Punjab - India provides the young students a distinct and unique combination of academic, professional and personal development.

The various courses taught in the university include Agriculture Sciences, Airlines, Applied Sciences, Ayurveda, Commerce, Computer Sciences, Education, Engineering, Airlines Tourism and Hospitality Management, Hotel Management and Catering Technology, Languages, Law, Management, Nursing, Dentistry and Social Sciences. Located in a totally pollution free environment, the university has a sprawling campus with state-of-the-art infrastructure including lush green Wi-Fi Campus, AC Class Rooms equipped with latest teaching aids, computer labs having latest model computers, well-stocked digital libraries, hostels for boys & girls with all modern facilities, seminar/conference halls, playgrounds and its own facility for students and faculty.

The ultimate aim of Desh Bhagat University is to provide quality education and the best possible exposure to its students in order to make them not only highly successful professionals, managers, entrepreneurs and technologists but also to make them fully responsible and awakened members of the society by imparting them the much-needed value education and soft skills.

Vision

To emerge as the country's leading value based educational and professional hub to have transformative impact on society by practicing innovation, patronizing research and shaping global entrepreneurs and leaders.

Mission

ACADEMICS : Offering innovative academic programs and delivering higher education with cutting edge technologies to meet global requirements.

EMPLOYABILITY : Collaboration with industry for development of professional skills and entrepreneurial mind to make students industry ready.

DIVERSITY : Embracing diversification in learning practices in preparing students for active participation in inclusive growth & development of community particularly farmers, villagers and youth.

ETHICS : Providing a strong foundation of values and principles for developing ethical decision making and morality amongst students for sustainable growth & development.

SERVICE : Transforming all sections of society with relevant education, contemporary research, expert consultancy and support for fostering social parity & justice.



MESSAGE FROM THE CHANCELLOR

DR. ZORA SINGH

Chancellor, Desh Bhagat University
Chairman, Desh Bhagat United
Chairman, Desh Bhagat Global Schools
Chairman, Desh Bhagat Radio, 107.8 FM



Dear Students

As Chancellor of Desh Bhagat University, it brings me great pleasure to extend a warm welcome to our esteemed institution. As we embark on the academic year 2024-25, I am thrilled to share with you the remarkable achievements that our university has attained in various spheres.

Desh Bhagat University has always been committed to excellence in academics, innovation, and entrepreneurship. Through dedicated efforts and unwavering determination, we have established ourselves as a beacon of educational prowess, nurturing the minds of tomorrow's leaders.

Our journey towards excellence is marked by the establishment of cutting-edge Centers of Excellence, where emerging technologies are explored and harnessed for the betterment of society. These centers serve as hubs of innovation, fostering a culture of creativity and discovery among our students and faculty members.

At Desh Bhagat University, diversity is celebrated and embraced wholeheartedly. We take pride in welcoming students from all corners of the globe, fostering an environment that is rich in cultural exchange and mutual learning. Our diverse programs cater to the varied interests and aspirations of our student body, ensuring that every individual finds their path to success.

Through strategic collaborations and partnerships, we are constantly expanding our horizons and pushing the boundaries of knowledge. Our commitment to upskilling and internationalization ensures that our students are equipped with the skills and perspectives needed to thrive in an increasingly interconnected world.

To our new batch of students, I extend my heartfelt congratulations. You have chosen a path of excellence, and we are here to support you every step of the way. At Desh Bhagat University, we are dedicated to providing you with the best facilities, holistic development opportunities, and an enriching campus life experience.

As you embark on this journey, remember that the future is yours to shape. Seize every opportunity, embrace every challenge, and dare to dream big. Together, let us create an amazing future filled with endless possibilities.

Welcome to Desh Bhagat University, where excellence knows no bounds.

Training & Placement Department

The Training and Placement Department (T&P Department) plays a crucial role in bridging the gap between academia and industry. It is a dedicated department within educational institutions, primarily colleges and universities, responsible for facilitating students' transition from academic life to professional careers. Here are some key functions and responsibilities of the T&P Department:

Key Functions

Industry Engagement:

Partnerships: Establishing and maintaining relationships with various industries and companies to secure job opportunities for students.

Guest Lectures and Workshops: Organizing industry expert sessions to provide students with insights into current industry trends and expectations.

Internships: Facilitating internship opportunities that give students hands-on experience in their field of study.

Student Preparation: Training Programs: Conducting training sessions on soft skills, communication, resume writing, and interview techniques to enhance students' employability.

Mock Interviews and Group Discussions: Organizing mock interviews and group discussions to prepare students for actual placement processes.

Career Counselling: Providing career guidance and counselling to help students identify their strengths and career interests.

Placement Drives: On-Campus Recruitment: Arranging on-campus recruitment drives where companies visit the campus to conduct interviews and hire students.

Off-Campus Recruitment: Coordinating with companies for off-campus recruitment processes and ensuring students participate in these opportunities.

Job Fairs: Hosting job fairs that bring multiple employers and job seekers together under one roof.

Data Management

Student Database: Maintaining a comprehensive database of students' academic performance, skill sets, and placement status.

Employer Database: Keeping an updated record of companies, contact persons, and job openings.

Placement Statistics: Compiling and analysing placement statistics to understand trends and improve strategies.

Feedback and Improvement:

Feedback Collection: Gathering feedback from recruiters about the performance of placed students and the recruitment process.

Curriculum Enhancement: Working with academic departments to update curricula based on industry feedback to ensure students are learning relevant skills.

Continuous Improvement: Regularly assessing and refining training and placement strategies to enhance the effectiveness of the department.



Importance of the T&P Department

Career Launchpad: The T&P Department serves as a Launchpad for students' careers by providing them with the necessary tools, skills, and opportunities to secure employment.

Industry Readiness: Through various training programs, the department ensures that students are industry-ready and can meet the demands of the job market.

Institutional Reputation: Successful placement records contribute significantly to the institution's reputation, attracting prospective students and strengthening industry ties.

Student Support: The department acts as a support system for students, guiding them through the complexities of job searching and career planning.

Conclusion

The Training and Placement Department is an essential component of educational institutions, playing a pivotal role in shaping students' professional futures. By facilitating connections between students and employers, providing targeted training, and continuously adapting to industry changes, the T&P Department ensures that graduates are well-prepared to embark on their professional journeys.



Students Placed

4588⁺

Students



PLACEMENT PROCESS

DBU conducts Rolling Recruitment Process (RRP) for students pursuing the Post Graduate Program in Sustainable Management. The Rolling Recruitment Process is designed to ensure that both the students and the recruiters make informed career choices and recruitment decisions respectively. The Student Placement Committee handles the entire placement process, which includes corporate interactions, pre-placement processes, and activities during the placement process under the supervision of the Faculty coordinators.



Pre-Placement Talks

The Pre-Placement Talk (PPT) enables companies and students to interact with each other. The representatives from companies share key aspects of their firm, work environment, and growth opportunities. A typical PPT session is scheduled for 60 minutes followed by a 15-minute-long Q&A session. This year companies can plan to visit the Noida campus for pre-placement talks from 01st November 2017 onwards.

Application and Shortlists

In response to job descriptions floated by companies, interested students apply through the Placements Office, managed by the Student Placements Team. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placements Office at least a week prior to their final placement interviews.

Placement Interviews

The final placement process is conducted over a period of time beginning from 1st of December. Companies are encouraged to visit the campus for conducting the placement process. Companies can also take advantage of our state-of-the-art video conference facilities and interview rooms in case if they are unable to visit the campus. Companies are requested to inform the Student Placement Committee their travel plan in advance in order for the committee to make necessary hospitality arrangements at our end.

Offers and Acceptance

The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placements office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of PGPSM which are framed at the beginning of the academic year and may vary from year to year.





57+
MEGA JOB FAIRS
ORGANIZED

51 LPA*
HIGHEST
PACKAGE OFFERED

1800+
COMPANIES
FOR PLACEMENT

30000+
ALUMNI
NETWORK

List of Placement Drives

- HT MEDIA LIMITED
- LIDER BATH FITTINGS
- AIRCEL(DISHNET WIRELESS LTD)
- ICICI BANK LTD
- PAL INFOCOM TECHNOLOGIES(P) LTD
- QUARK MEDIA HOUSE INDIA PVT.LTD
- PHILIPS ELECTRONICS INDIA LIMITED
- DELL INTERNATIONAL SERVICES(P) LTD.
- IND SWIFT LTD
- GLOBAL BUSINESS UNIT
- IDS INFOTECH LIMITED
- PUNJAB NAUKRI.COM
- PUNJAB COMMUNICATIONS LIMITED
- EON INFOTECH LIMITED
- AUTHORGEN TECHNOLOGIES(P) LTD.
- VIDEOCON TELECOMMUNICATIONS LIMITED
- PIVOT FABRIQUE LTD.
- NM INFOTECH
- IDEA CELLULAR
- CYBRIAN SOFTWARE SOLUTIONS
- HFCL CONNECT
- CELESTIAL INFOSOLUTIONS PVT. LTD.
- SEBIZ
- C S INFOTECH
- MAHINDRA & MAHINDRA LIMITED,
- SPAN INFOTECH(P) LTD
- BHARTI WALMART
- KONE ELEVATORS(P) LTD
- THOMSON REUTERS INDIA PVT.LTD
- VIOM NETWORKS LIMITED
- NOKIA SIEMENS NETWORKS
- KAPSONS
- PRIME FOCUS,
- NTG(NANDA TECHNOLOGY GROUP)
- RANBAXY LABORATORIES LIMITED
- BHARTI INFRATEL LIMITED
- A-1 TECHNOLOGY(P) LTD
- QUADRANT TELEVENTURES LIMITED
- EMERSON INFORMATION TECHNOLOGY
- SMARTDATA ENTERPRISES
- ALLENA AUTO INDUSTRIES
- BLUE BEACON INFOSYS
- WEBASTRAL TECHNOLOGIES
- SOFT PRODIGY
- GLOBAL PEUBLO SOLUTIONS

THE CORE RECRUITERS



Many More.....

Students Speak




TESTIMONIAL



“ MANJOT KAUR ”
 ALBERTA,CANADA

"During my time at Desh Bhagat University, I have grown in ways I never thought possible. The supportive faculty, engaging classes, and vibrant campus community have shaped me into a confident and well-rounded individual. I am grateful for the knowledge, skills, and experiences I have gained at Desh Bhagat University and special thanks to the Nursing faculty."

★★★★★




TESTIMONIAL



AMARPREET KAUR
 RN BSN

"No feeling is better than the feeling of accomplishing your Career goals. My Career path started by enrolling in Desh Bhagat University and I cannot thank my teachers enough for helping me through out the journey of completing my degree in Bachelors of science in Nursing. Thank you to all my clinical instructors for fostering creativity within myself and helping me becoming better at devising Interventions that are unique, fun and individualized.. I am a Registered Nurse, working as a Nurse Supervisor in Canada, with continuous support of Desh Bhagat University and my teachers."

★★★★★




Testimonial



JASPREET KAUR SOMAL
 (Registered Nurse, Sydney, Aus)

"I want to express my heartfelt appreciation for the exceptional education and guidance I received during my bachelor's program at Desh Bhagat University. Your passion for teaching, engaging lectures, and dedication to student success were truly inspiring. The inclusive and supportive learning environment equipped me with the skills and knowledge necessary for my personal and professional growth, for becoming a RN in Australia. Thank you for the positive influence you have had on my life, that helped me reaching the heights."

★★★★★




Testimonial



MANJOT KAUR
 (REGISTERED NURSE,SURREY, BRITISH COLUMBIA)

"FROM THE JOURNEY OF NURSING STUDENT TO THE JOURNEY OF REGISTERED NURSE IN CANADA, DESH BHAGAT UNIVERSITY HAS GIVEN ME THE EXPERIENCE AND OPPORTUNITY OF BUILDING A PATH TO THE FUTURE. DBU'S IMPACT GOES BEYOND EDUCATION AND EMPOWERS STUDENTS TO WORK TOWARDS IMPROVING THEIR LIVES IN UNIQUE WAYS."

★★★★★




Testimonial



POONAM JIT KAUR
 TORONTO, CANADA

"Reaching the heights of success isn't easy, but with guidance of the right mentors of DBU, today I'm able to stand on my own. This university not only provides the best education, but also offers multiple opportunities to inculcate one's skills. I have a lifetime of good memories of Desh Bhagat University & always recommend this institution to others for career development".

★★★★★



Package: 60 LPA

Dr. Aman

Department of periodontics
MDS 2020



Package: 42 LPA

Dr. Romalpreet Singh

Department of conservative dentistry
and endodontic | MDS 2018



Package: 42 LPA

Dr. Udit

Department of conservative dentistry
and endodontic | MDS 2020



Package: 60 LPA

Dr. Harshdeep Singh

Bachelor of Dental clinics
MDS 2016



Package: \$32400

INR: 26+ LPA

Navpreet Kaur

Nursing
Nurse Clinician



Package: \$28800

INR: 24+ LPA

Hamika Vijan

Nursing
LPN, Winnipeg



Package: \$25200

INR: 21+ LPA

Gurswak Dhaliwal

Nursing
MSN.PHN, RN California USA



Package: \$28800

INR: 24+ LPA

Balpreet Singh

Nursing
RN Canadag



Package: 40 LPA

Er. Anubhav Nanda

CSE | Associate Director,
Power School Inc, Bangalore



Package: 32 LPA

Deepak Kumar Sarswat

CSE
ETRM consultant, Shell India



Package: 9 LPA

Sruchi

CSE
Delloite , Bangalore



Package: 9 LPA

Navneet Singh

CSE | Head Sales and Marketing ,
Tec live, Chandigarh



Package: 15 LPA

Arvind Singh

M.Tech Electrical engineering
GE vernova



Package: 12 LPA

Abid Hussain

M.Tech Electrical engineering
LTSA



Package: 11 LPA

Rajveer Kaur

B.Sc Agri | School Teacher in
Guru Harkrishan Public School, Ahmedgarh



Package: 6 LPA

Rangineni Vamshikrishna

B.Sc Agri | Business Development,
Retail Agri HDFC Bank



Package: 12 LPA

Dr. Jyoti Bala

Ayurveda
Government Ayurvedic Medical Officer



Package: 11 LPA

Dr. Simranjit Kaur

Ayurveda
Government Ayurvedic Medical Officer



Package: 9 LPA

Satvinder Singh

Mechanical Engineering B.Tech-ECE
N Tehsildar, Tehsil Bharat Bagla



Package: 9 LPA

Arif Hasnain

Mechanical Engineering
Senior Engineer at JK Tyres



Package: 6 LPA

Sudha Nidhi

B. Pharmacy | School Teacher,
Govt. Girls High School, Chakki, Buxar, Bihar



Package: 4 LPA

Rahul Raj

B. Pharmacy | Territory Manager,
Biological E Ltd., Kathihar, Bihar



Package: 7.5 LPA

Mr. Jagpal Singh

Department of Library & Information Science
Govt. Primary Teacher, Dharmgarh, F.G.S.



Package: 4.5 LPA

Mr. Munish Bains

Library & information Science
Junior Library Assistant



MS SURUCHI
 B.tech Civil



ROHIT SONI
 (MCA)



DR. SAIF ALI
 #DBU ALUMNI



AISHA PATEL
 Marketing Head



MR. MANISH DHIR
 Chief executive officer



ANAND
 Dukin's & Doughnut



SUMAN
 Bebo Technologies



PRINCE KUMAR
 (MBA)



MR WASEEM
 ATHM



JANSER KHAN
 #DBU ALUMNI



ATUL CHOUDHARY
 Quality Head



SARABJEET KAUR
 MCA



NEHA DRIVEDI
 New Swan Group



SANJEEV SHARMA
 B.tech (CSE)



RAMANPREET SINGH
 #DBU ALUMNI



ISHA SACHDEVA
 #DBU ALUMNI



RAMANPREET SINGH
 State Project Manager



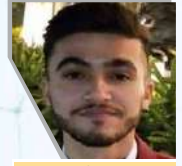
SURUCHI PRIYA
 Software Engineer



NAVNEET
 B.tech (CSE)



AMARINDER SINGH
 Equity Score



NITIKESH DUBEY
 B.tech (CSE)



RANDHIR SINGH
 B.tech (CSE)



PAWAN TIWARI
 Engineering



ARIF HASNAIN
 Metro Tyre



SWETANSHU PRIYA
 Ifosys Ltd



NITALI SINGH
 WIPRO



Ekta
 PE&YS GYM Owner at Ludhiana



Davinder Singh Sohi
 B.Ed.

Industrial Visits

To provide practical exposure to students, the Corporate Relations Cell of DeshBhagat University organizes industrial visits for the students. Students can observe and learn how theoretical concepts are put into action, thereby aiding their practical learning. Students are exposed to a real working environment and are shown how things are done in an organization. From the details about the management to the targets they achieve, everything which is covered through these visits.



DOORDARSHAN CHANDIGRH



RGM TTC



SUMITI PARALEGAL, CHANDIGARH



KANDHARI BEVERAGES NABIPUR, PUNJAB



REJENTA KLASSIC, LUDHIANA



DMW, PATIALA



MALKIT AGRO TECH PRIVATE LIMITED NABHA, PUNJAB



MARAHAAR POWER CONT. LTD, KAKARWAL, PUNJAB



LIBERTY, KARNAL



PARK PLAZA, CHANDIGARH



BISLERI , MOHALI

- Rail Coach Factory, Kapurthala
- Black Appeal, Mohali
- Ultra Tech Cement, Ludhiana
- Chandigarh Museum, Chandigarh
- Fedrel Mogul, Bahadurgarh
- Chanakya Diary Product, MandiGobindgarh
- Science City, Jalander
- Reliance Jio, Mohali
- Ludhiana Stock Exchange, Ludhiana
- Hotel Ramada Plaza, Zirakpur
- Fortis Hospital, Mohali

- District Employment Bureau, Fatehgarh Sahib
- Sportking, Ludhiana
- SebizInfotech, Mohali
- ACC limited, Mohali
- Godrej Agrovet, Mohali
- Willowood crops, Ludhiana
- Hero Cycle, Ludhiana
- Pagro Food Pvt. Ltd., Sirhind
- Madhav Group, Gobindgarh
- Cremica, Ludhiana
- HDFC Bank, Chandigarh



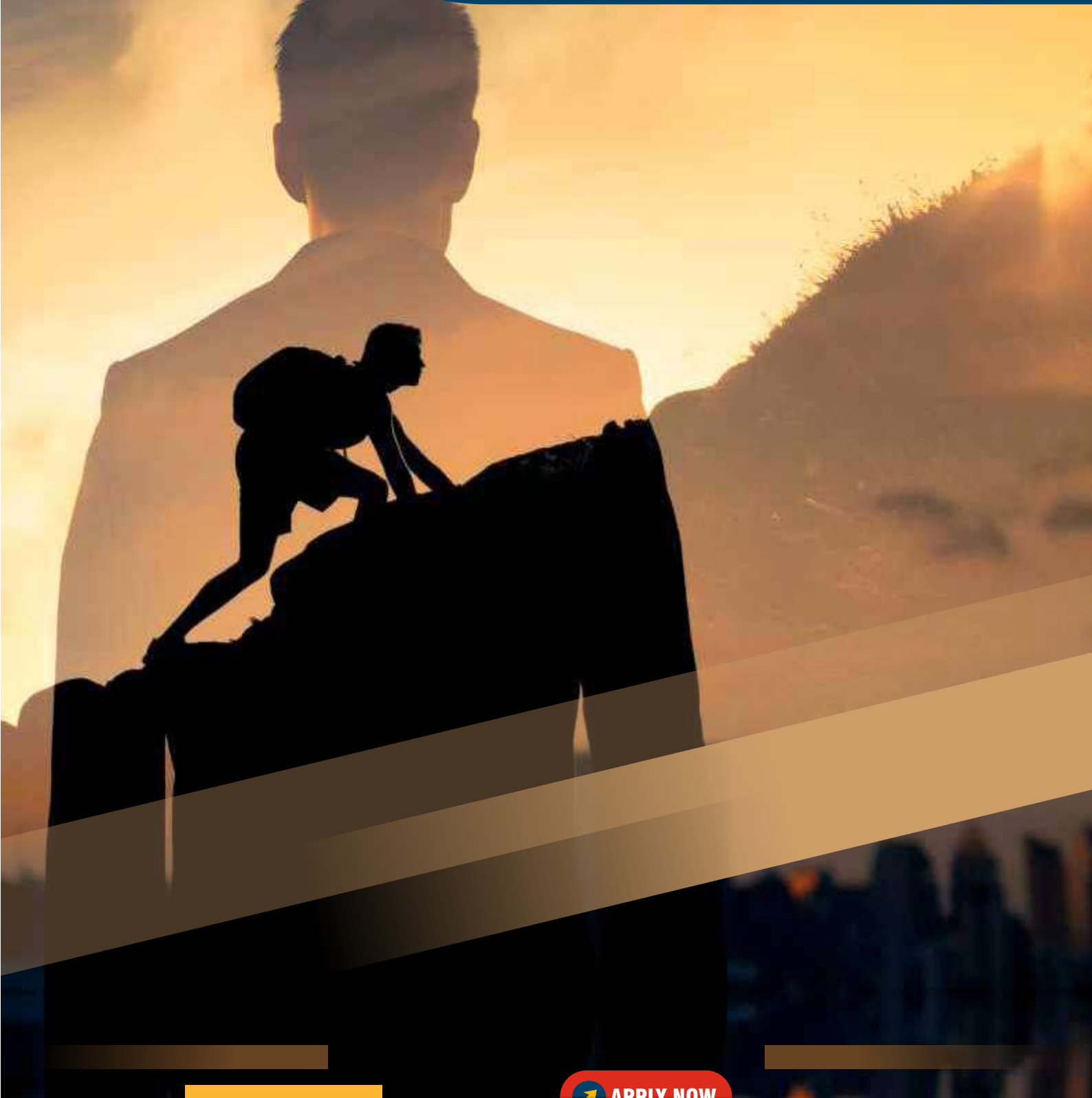
JOB FAIR





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 **APPLY NOW**

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University Campus: Off to NH-44, Amluh-Mandi
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