



CENTRE OF EXCELLENCE
FUTURE SHAKHAM



NAAC GRADE A+
 ACCREDITED UNIVERSITY

Grab Opportunity

ADMISSIONS

OPEN

2024



100%
PLACEMENT Assistance

PROGRAMS AVAILABLE

● **B.A.**

● **B.COM**

● **MBA**

● **BBA**

● **BCA**

● **EMBA**

● **B.SC (HMCT)**

● **B.SC (ATHM)**

● **PERSONALITY DEVELOPMENT/
 SPOKEN ENGLISH**

ABOUT DESH BHAGAT UNIVERSITY

Desh Bhagat University, Mandi Gobindgarh came into existence under Punjab Govt's Desh Bhagat University Act. The university derives its spirit of foundation from freedom fighter Sr. Lal Singh Ji; who fought for the independence of India and in 1972 his efforts of social work & his services in the freedom struggle were recognized by awarding him with "Tamra Patra" by Govt. of India, hence the name Desh Bhagat was contemplated. DBU has been established with the mission of pursuing excellence in higher education as envisioned by Sr. Lal Singh Ji.

The university's campus at Mandi Gobindgarh, Punjab - India provides the young students a distinct and unique combination of academic, professional and personal development.

The various courses taught in the university include Agriculture Sciences, Airlines, Animation, Applied Sciences, Art & Craft, Ayurveda, Fashion Technology, Commerce, Computer Sciences, Education, Engineering, Airlines Tourism and Hospitality Management, Hotel Management and Catering Technology, Languages, Law, Management, Nursing, Dentistry and Social Sciences. Located in a totally pollution free environment, the university has a sprawling campus with state-of-the-art infrastructure including lush green Wi-Fi Campus, AC Class Rooms equipped with latest teaching aids, computer labs having latest model computers, well-stocked digital libraries, hostels for boys & girls with all modern facilities, seminar/conference halls, playgrounds and its own facility for students and faculty.

The ultimate aim of Desh Bhagat University is to provide quality education and the best possible exposure to its students in order to make them not only highly successful professionals, managers, entrepreneurs and technologists but also to make them fully responsible and awakened members of the society by imparting them the much-needed value education and soft skills.



Introduction

Centre of excellence is a team of skilled knowledge workers whose mission is to provide Quality, Affordable and meaning full Education.

Center of excellence framework includes the people, processes, and technology necessary to maximize the benefits of Education with long-term vision.

To new innovation through teaching practices through specially crafted academic curriculum.

About DBU Center Of Excellence (DBU COE)

DBU Centre of Excellence in skilling ecosystem is envisioned to be one stop resource centre, established/working in partnership with industry to raise training standards, boost productivity, address emerging skill gaps and align training & research according to industry needs. With the intent to overcome skill demand-supply mismatch, to have continuous supply of skilled workforce and disseminate best practices, “Centre of Excellence” is proposed to be recognized by Ministry of Skill Development & Entrepreneurship (MSDE). The initiative would encourage such bodies already engaged in research and development activities in the skilling domain and allied fields to work on key emerging areas where there is knowledge deficit or skill gap, so as to set up Centre’s of Excellence.

This Model is based upon criteria of Centers within a training institution. The most common is establishing a DBU Center of Excellence within an institution, such as a university or training provider. Existing facilities may be used, or new ones may be constructed. The institution once declared as a DBU Centre of Excellence. Can be elevated from “good” to” great” by acquiring expert/ master trainers, upgrading existing facilities, acquiring tools, equipment and facilities as per the market requirement, introducing domain specific blended learning. Typically, this center will become a model of best practice in the designated field. This approach enables the new center to take advantage of the reputation and resources of an existing institution with an established reputation in the skill domain. The DBU Centre of Excellence could partner with various industries, government, sector skill councils, and industry bodies to upscale its competency and the existing Skill Universities may adopt this model if they meet the criteria for recognition.



Why DBU Centre of Excellence ?

Center of Excellence is a body that provides leadership, best practices, research, support, training of trainers and skill training for a specific sector/s. The literal meaning of a Center of Excellence is – ‘A place where the highest standards are maintained.’

Centre of Excellence in skilling ecosystem is envisioned to be one stop resource centre, established/working in partnership with industry to raise training standards and boost productivity.

Centre of Excellence is a team of dedicated individuals managed from a common central point, separate from the functional areas that it supports with in a practice.

Key Features

- **Unlock Your Dream Career with DBU COE**
- **Apply UG & PG program to Enter a World of Possibility**
- **Secure your Future with our Professional Courses with 100% Placement Assistance**
- **Real time Case Study with PHD Faculty**
- **Industry Visits • Session with Industry Experts**
- **Practice in Real world • Advanced Certifications**

Unlock Your Leadership Potential! Transform Your Career with an



EXECUTIVE MBA EMBA

Specialization in

- Marketing
- Human Resource Management
- Finance
- Business Analytics

- Graduation + 2 years work experience
- Weekend Classes Saturday/Sunday
- Hostel facility available
- Location at a prominent place with ample parking
- Placement Assistance
- Result Based 25% to 100% Scholarship in Every Semester
- Strong Faculty line up with 56 full time (Ph.D faculty members)
- Alumni Status



NAAC
GRADE A+
ACCREDITED UNIVERSITY



Satellite centre of

Lincoln University, California, USA

For Pathways

MBA

International Business

**Management
Information System**

**BS Diagnostic
Imaging**

Sonography

Cardiovascular



RANKED #1055 GLOBAL RECOGNITION!

*Desh Bhagat University proudly secures a position in the World's Top 1000-1200 Rank Band in the **DEI & SI Rankings 2024!** A testament to our unwavering commitment to diversity, equity, and sustainability in education.*

CERTIFICATE

OF ACHIEVEMENT

DEI & SI
RANKINGS 2024

THIS CERTIFICATE IS PROUDLY PRESENTED TO

**Desh Bhagat University
Punjab, India**

In the realm of the Diversity, Equity, and Inclusion (DEI) & Strong Institutions (SI) Ranking, your dedication to excellence stands out. Through your innovative strategies and steadfast commitment to fostering inclusivity and fortifying institutions, you have rightfully earned this commendable recognition.

GU GLOBAL UNIVERSITY
RANKINGS



DBU Receives International Excellence Award for Digital Education, Technology, and Innovative Practices-Chancellor Dr. Zora Singh & Pro-Chancellor Dr. Tajinder Kaur Honored at the International Excellence Awards 2024 in Mumbai



 **APPLY NOW**

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