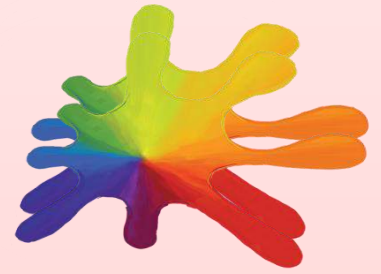


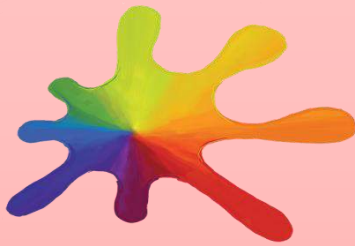


**Desh Bhagat
University**
Research.
Innovation.
Entrepreneurship.



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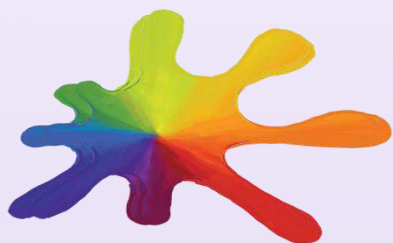
DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE



Bi-Annual E-Newsletter
January-July, 2023

HIGHLIGHTS OF THE NEWSLETTER

- ✓ **EVENT REPORTS**
- ✓ **STUDENT'S
CORNER**
- ✓ **SHINNING STARS**
- ✓ **CROSSWORD**
- ✓ **GUESS THE
BRAND**
- ✓ **WHAT'S THE
UPDATE?**
- ✓ **EDITORIAL
BOARD**



“Corporate Splash”

Chief Patrons



Dr. Zora Singh
Chancellor,
Desh Bhagat University, Mandi
Gobindgarh

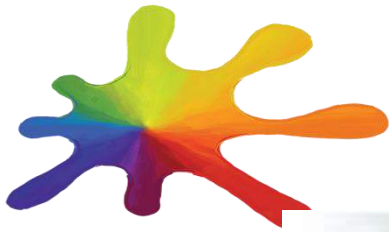


Dr. Tajinder Kaur
Pro-Chancellor,
Desh Bhagat University, Mandi
Gobindgarh

Patrons



Dr. Abhijit H Joshi
Vice-Chancellor,
Desh Bhagat University, Mandi
Gobindgarh



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The intensive study programs at the university Department of Business Management and Commerce



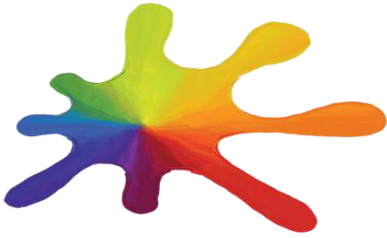
are modeled to turn individuals into cross functional leaders and strategists that can skillfully handle challenges affecting businesses transversely in a dynamic and an interconnected world. Learn how to apply accounting, finance, human resources, management and marketing knowledge to your budding start-ups. Our distinguished teaching methodology helps students obtain a profound perspective on critical Management and leadership while maintaining a professional business momentum. Students absorb a lot of knowledge while working in group projects, business simulations, recent case studies and entrepreneurship development projects. Students can choose from a wide section of programs each focusing of specific industry needs and business application, like BBA, B.Com, MBA and M.Com, PhD in Management and Commerce. We transform students into future management leaders equipped with required analytical and managerial skills having astute business acumen. From interpersonal skills to strategic problem solving and operational principles, these programs gives students the tools they will need to succeed in a wide variety of fast-paced business environments. We are committed to providing experiential learning opportunities throughout the curriculum to every student. Our experienced faculty works vigorously to make every program more creative, comprehensive and aligned with future job market and business world. State of Art infrastructure of university provides an environment conducive for learning and exploring new horizons. Facilities like Smart Classes, Hostels, Library, MJK Market Center, Cafeterias, Recreational & Sports Amenities and Student Centric teaching, Industry Collaborations, Learned Doctorate Faculties are some of our key strengths.

VISION

To be globally recognized as a Centre of Excellence in the field of Entrepreneurship, Research, Business Studies, Commerce and Accountancy through value-based education, Research & innovation. To provide best possible human resources to society in the fields of Management and Commerce.

MISSION

- To Inspire and empower the students to become innovative entrepreneurs and worthy management professionals.
- To turn individuals into cross functional leaders and strategists that can skillfully handle challenges affecting businesses transversely in a dynamic and an interconnected world
- Develop linkages with world class educational institutions and R&D organizations for excellence in teaching, research and consultancy services.



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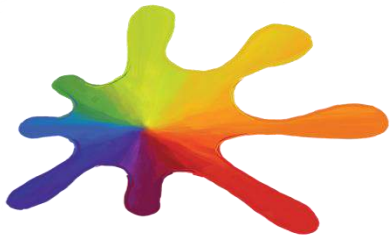
DEPUTY DIRECTOR'S ADDRESS



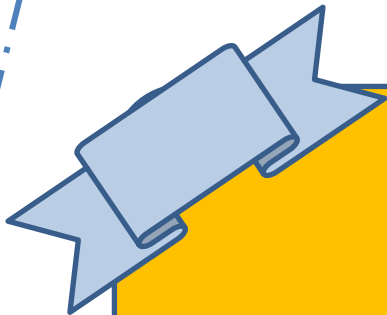
PROF. DR. RAJNI SALUJA
DEPUTY DIRECTOR

India has witnessed two decades of transformation and things have changed unprecedentedly in majority of sectors of public and private interest. India has the world's second largest diaspora with a substantive presence in all the six continents and constitutes a significant economic, social and cultural force in the countries around the world. The role of Business Schools has changed radically in this transcendence. Corporate expectations of Business graduates have increased immensely in this competitive environment and pose stern challenges for Business graduates. School of Business Management & Commerce is a world class institution that prepares students for present business landscape. It is a platform where young minds learn, practice and has exposure of implementing gained knowledge in real time with its practical based teaching learning approach, entrepreneurship and career centric training and regular Industry interactions. We offer under graduate, post graduate and doctoral level programs with a focus on nurturing business leaders with requisite managerial & technical skills.

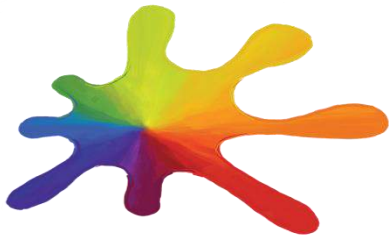




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EVENTS REPORT



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“Session on बजट पे चर्चा”

On the day of 1st Feb. 2023, Department of Business Management and Commerce Desh Bhagat University, Mandi Gobindgarh, organized Session on “बजट पे चर्चा” to share the knowledge between students regarding various estimates of income and expenditure of government for financial year 2023-24. In the beginning of the session Mr. Rajinder Kumar told the various aspects of the budget to students. After that students heard the announcement made by finance minister regarding various estimated expenditure related with railway for Rs. 2.4 lakh crore, for agriculture Rs. 20 lakh crore, 50 additional airport, Mahila Samman Saving certificate for girls, increased limit of Senior Citizens Saving Scheme to Rs. 30 lakh,, increased tax rebate to Rs. 7 lakh, Rs. 79000 crore for PM Awas Yojna, 157 new nursing college, recruitment of 38,800 teachers for residential schools, Rs. 2516 crore for computerization of societies, 100 labs for development of 5G apps, Rs. 35000 crore for energy transition, 4000 MWh storage of battery energy, 30 new skill India international center and goal of Make AI in India to Make AI Work for India. In the end of the session, students asked different questions regarding their queries and their queries were resolved by the department teachers during the end of the session. Dr. Rajni Saluja, Deputy Director of Department of Business Management and Commerce also shared the informative knowledge of budget with the students. Mr. Rajinder Kumar coordinated the Session and the session ended with vote of thanks by Dr. Rajni Saluja, Deputy Director of Department of Business Management and Commerce.





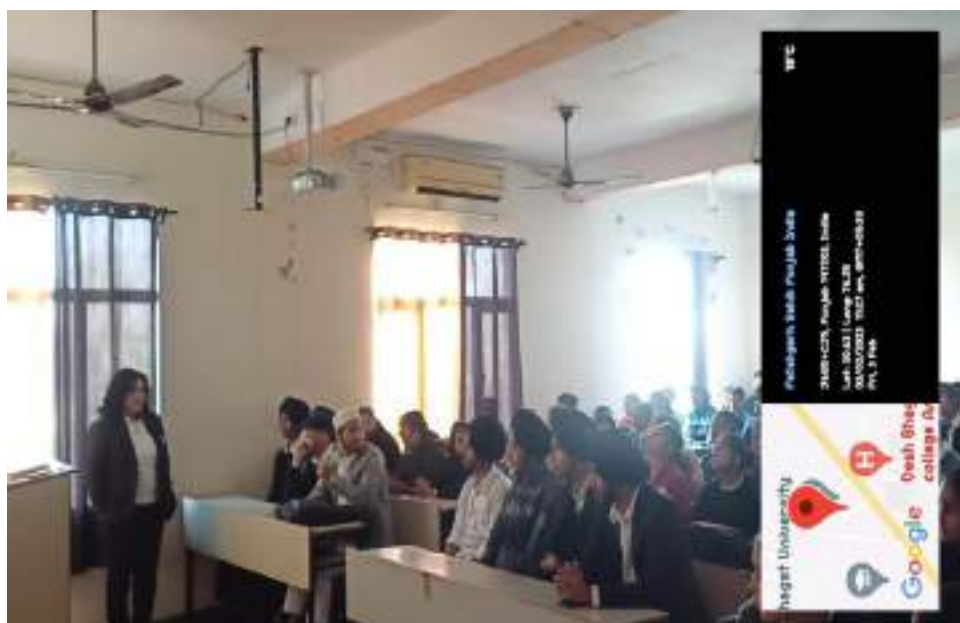
“Corporate Splash”

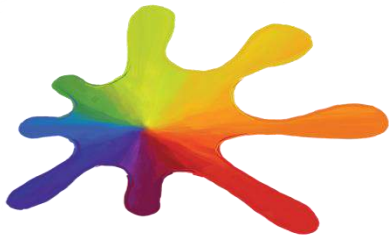
Workshop on Effective Communication Skills & Personality Development

On the day of 3rd Feb, 2023, Department of Business Management and Commerce and School of Hotel Management & Tourism Desh Bhagat University, Mandi Gobindgarh, organized “**Workshop on Effective Communication Skills & Personality Development**” to develop soft skills and how to communicate with clients, customers etc. Ms. Pathania, an Imminent and Young resource person delivered the lecture on Personality development and effective communication skills. She elaborated the importance of communication in corporate sector. She also told the barriers of effective communication. At the end of the session, students asked some questions regarding how to we judge the personality of the person and what type of personality is good outer or inner?

Dr. Rajni Saluja, Dupty Director of Department of Business Management and Commerce also provided the guidance to the students. Dr. Ramanjeet Kaur coordinated the event. Workshop ended with vote of thanks by Dr. Rajni Saluja, Dupty Director of Department of Business Management and Commerce

The workshop was enlightening and great source of inspiration for the students of Business Management & Commerce and hotel management students.





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Group Discussion on “Effect of Covid-19 on Indian Economy”

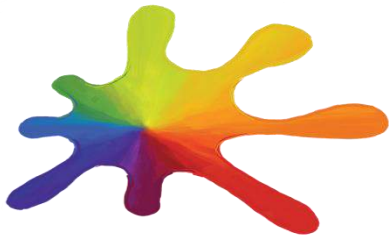
In Collaboration with Mission Excellence Club Department of Business Management and Commerce of Desh Bhagat University organized a programme on Group Discussion on “Effect of Covid-19 on Indian Economy” on 10 February, 2023. Dr. Manoj kumar and Dr. Ramanjeet kaur introduce students about pandemic effects on our country in various aspects and gave them a brief about effects on economy in particular. Then students have given their views on the same and discuss the topic in detail. They also give various views on each

other’s perspectives. They have raised issues like increase in poverty, unemployment, loss in businesses due to covid. They also discussed the effect on education quality. Overall, it was an informative and detailed group discussion.

Dr. Rajni Saluja, Deputy Director, delivered Vote of thanks and appreciated the efforts of Faculty members & Students on the event and **Assistant**

Professors Dr. Manoj Kumar and Dr. Ramanjeet Kaur were the coordinators of the event. Students of MBA, M.COM, BBA and B.COM had participated actively in this Event.





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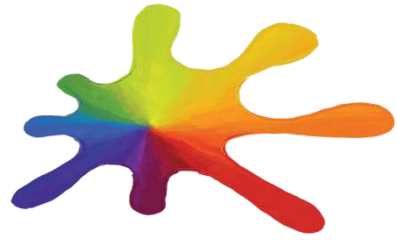
Fiesta Corporativa-2023

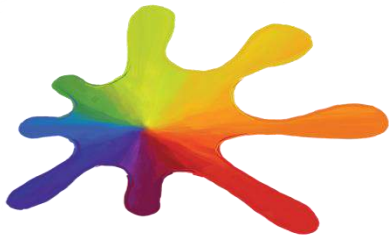
School of Business Management & Commerce, Desh Bhagat University, Mandi Gobindgarh had the pleasure of hosting the National Management Day “Fiesta Corporativa-2023” in association with Mission of Excellence Club on Feb. 21, 2023. The theme of the celebration was “To inculcate the corporate culture among the students”. Prof.(Dr.) Rajni Saluja, Deputy Director, School of Business Management & Commerce delivered the Host remarks and dwelt on the importance of Management in every spheres of life. As a part of celebration, “Management Games, Story making, Best out of Waste, Rangoli Making (Theme Based) were conducted for the management students. Students made presentations, made innovative products from waste materials. Every student did best. This mega event was inaugurated by the eminent the chief guest of the Day was Hon’ble Chancellor sir Dr. Zora Singh and Special guest was Hon’ble Pro- Chancellor Dr. Tejinder Kaur. The chief guest was welcomed by our Deputy Director Ma’am.



The program was anchored by Nelson of MBA Sem II second and Rajan of BBA Sem IV. There was a colourful welcome followed by various activities. We had judges for the events from various reputed departments of the university. Chief Guest of the Day gave his blessings to the students and also shed the light on importance of Management and told the actual meaning of Management. At the end, Vote of thanks proposed by Ms.Kirti Sharma, Assistant Prof of Department of Business Management & Commerce. The overall co-ordinators of the event was Ms. Kirti Sharma and Dr. Ramanjeet Kaur, faculty of Department of Business Management & Commerce.







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Workshop on Application of Initial Public Offer (IPO)

On the day of 15th March, 2023, Department of Business Management and Commerce Desh Bhagat University, Mandi Gobindgarh, organized Workshop on Application of Initial Public Offer (IPO) to share the knowledge of apply IPO through DMAT account and these shares are issued by the company 1st time in the primary market for the purpose of raising fund from the general public. In the beginning of the Workshop Mr. Rajinder Kumar explained the term and conditions for applying the IPO of Global Surface Pvt. Ltd. Students noted down all the important dates related with the IPO and they learnt that on last date of applying the IPO (15th March), the subscription status of IPO need to be checked. The Global Surface Ltd IPO were subscribed more than 2 times by the public as well as other institutions (Banks, NBFCs, Mutual Fund companies and Insurance Companies) also applied for this IPO. After checking the subscription status it was told by the mentor to the students there are chances of listing this IPO on a premium of 10-15 % in the capital Market. The Mentor also explained the business of Global Surface Ltd, purpose of raising fund and financials of the company like profit growth, sales growth, debt equity ratio, profit-Earnings ratio, cash flow of the company, assets hold by the company and its liabilities. The minimum investment to apply this IPO was Rs. 14000 (100 shares @ Rs. 140 per share) per lot. On 23rd March, all the students have watched the live listing of IPO in capital market and it was listed at 17 % premium at price of 164 (profit Rs. 24 per share). The mentor told the students if you invested Rs. 14000 on 15th March in this IPO then its value is 16400 (Profit Rs. 2400) on 23rd March, 2023, within a week. In the end of the session, students asked different questions regarding their queries and their queries were resolved by the mentor. The session ended with vote of thanks by Dr. Rajni Saluja, Deputy Director of Department of Business Management and Commerce.





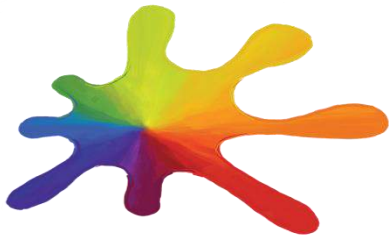
“Corporate Splash”

Awareness Workshop regarding Sustainable Practices and Mission Life and Promoting Life Actions

The Department of Business Management and Commerce organized an Awareness Workshop regarding Sustainable Practices and Mission Life and Promoting Life Actions on 30th May 2023. The workshop on sustainable and mission life action, inspired by the vision of India and hon'ble Prime Minister Narendra Modi, aimed to create awareness and promote practical steps towards a sustainable and mission-oriented lifestyle. The workshop emphasized the concept of “Leading and Ideal Lifestyle: The Ayurvedic Style”. As per Ayurveda, life is sustained by a tripod of mental, physical and spiritual factors constituted by body (Sharir), senses (Indriyas), mind (Satwa) and spirit (Atma). The physical world including the human body is derived from the specific combinations of five fundamental entities viz. Akash, Vayu, Teja, Jala and Prithvi which are known as Panchamahabhutas and the soul. In this workshop Faculty member, Students took Oath for Sustainable Life Practices. The workshop highlighted the striking parameters of Mission Life initiative such as recycling needs, water preservation, single use plastic reduction that we can implement as an individual. Dr. Rajni Saluja, Deputy Director appreciated the efforts



taken by speaker and organizer Dr. Manpreet Kaur and Mr Manmeet Singh for making this event a wonderful learning experience for all. At the end of the session Mr Manmeet Singh delivered Vote of thanks.



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DBU Desh Bhagat University
Research, Innovation, Entrepreneurship
1972

Online Workshop on
**PROTOTYPE/PROCESS
DESIGN AND
DEVELOPMENT**

Resource Person
DR. B. GIRIRAJAN
Innovation Ambassador

Event Incharge
Dr. Rajni Saluja
Ms. Kirti Sharma

9th May, 2023 | 2:00 pm
Online Google meet

Organised by
Department of Business Management & Commerce
Desh Bhagat University, Mandi Gobindgarh, Pb

DBU Desh Bhagat University
Research, Innovation, Entrepreneurship
1972

Online Session
**ROLE OF IPR IN
BUSINESS MANAGEMENT
& COMMERCE FIELD**

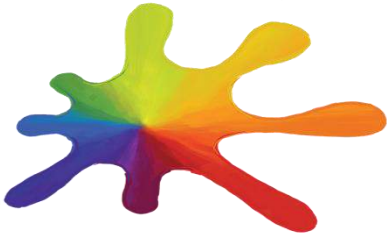
Resource Person
MR. SAURABH DEY
Senior Manager, Patent Research
and Analytics at Ennoble IP

18th July | 12 Noon

Organised by:
Department of Business Management & Commerce
in collaboration with
IPR cell

DESH BHAGAT UNIVERSITY
MANDI GORINDGARH, PUNJAB





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Students' Corner

“A.I. IS TAKING THE WORLD BY STORM”

BY-RAJAN

We all know it's 2023 where the technology is at its peak and the development of technology is growing more & more as we speak. We are facing a major issue that is recently emerging and taking the jobs of many people by the STORM

Especially those from the IT and artistic careers, you heard it right. The main topic of my article is HOW THE A.I. IS AFFECTING OUR SOCIETY.

Today in India or should I say the whole world is SPECTATING a spike in the growth of A.I. development. We have AIs for almost everything you can think of from auto driving, to project making, to composing letter and images, to making as well as web designing to coding and the most controversial the virtual AI friends in the world where artists and laborers were earning their living in the economy and sufficiently providing food to their families but NOW in our generation many of us won't be able to get jobs like this



I'm saying this because I saw many people losing their jobs all over the world the company is laying off their employees to reduce their cost of running a company, they are slowly integrating the A.I. to do all the jobs that the people were doing and earning their living but now thanks to ARTIFICIAL INTELLIGENCE we might not see these jobs in the future and many will not be able to sustain them.

I also witnessed many medical procedures were being performed by these AI machines and I fear in the future this threat on the young generation will continue to grow. Not only jobs but we are facing a major threat in the social media where, by only using a single picture and fraction of our voice the AI is able to replicate our persona and create many problems that can be detrimental for the safety of society, they can read OTPs they can use face verification many of criminals are already using these things to rob and loot many people all over the world

Some criminals are using our automated voices and pictures to defame and ruin many lives pro-actively creating insecurity about our privacy on the internet and harming innocent lives and personally as a I understand the privacy matters specially in India where we respect our personal space the most

Talking on a personal level I also foresee in the future the most profession that will get affected will be our schools where we gain our initial knowledge

Many students are becoming less creative and losing their creativity because of A.Is for e.g. I'm sure there are many students that use chat GPT for their projects and Bing for composing letters, and there are also AI friends who provide services to hold up a chat they are designed for entertainment as our virtual friends. In short term it can be a great help to all of us but in the long term we won't be able to gain the experience of traditional studying where we make friends and learn social skills later in the society, we won't be able to hold a conversation simply because of losing social skills. From the driving to composing, From jobs to medical procedure, From having friends to having AIs as a friend

And as a human being that is a social animal, we will soon lose all our life experiences, jobs and mentality to overcome the problems in our lives.

Because of this every time someone faces a problem, they will soon take shelter in the virtual world of AIs where they will live a fantasy and run away from the reality. This may not seem a big problem but later in lives whenever they will face problems they will soon run away and won't be able to overcome their problems.

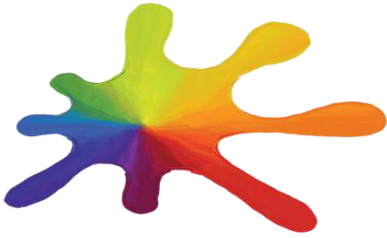
Their minds will get addicted to this fantasy and fake world their minds will become weak and soon the real-world problems will become unbearable and they will find different ways to die. The youngsters are becoming depressive, filled with hesitation and now are becoming social phobic in short; they don't want to live in the society and being alone they will soon lose all their mentality to be a human

The use of these AIs is eating up the world bit by bit. Eating out futures as well as becoming a threat to our society, privacy, social lives and the whole world. And now presenting all these thoughts all of you might think and relate to these problems and understanding these threats we have around us. And now the world is filling up with these new existences called AI and soon they will be able to think about their own and create the so called mechanical destruction we saw in movies and fantasy novels but this all can become a great threat in reality. The AIs today have advanced to an extent where they can talk with each other and formulate plans of their own recently the

Well in my opinion we should stop the development of these AIs any further we already have everything at our fingertips thanks to the internet but I don't think we need these AIs. So simply I want to present my side to all of you and if I can I will definitely oppose the development as well as the use of these EVIL OBJECTS such as ARTIFICIAL INTELLIGENCE

Well to sum it all

I would like to thank you all of you again for having patience and giving me this opportunity to present my thoughts in front of you. Thanks to the teachers for guiding me through all these. Thanks to my friends who helped me to organize my thoughts and making it possible for me to present in front of you all



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THE GYM: YOUR PATH TO HEALTH AND WELLNESS

BY - ABHISHANT SHARMA

In today's fast-paced world, where sedentary lifestyles have become the norm, maintaining a healthy body and mind has never been more crucial. The gym, a dedicated space for physical fitness, has emerged as a cornerstone in the journey towards a healthier lifestyle. This article explores the benefits of gym workouts, the various activities one can engage in, and tips for making the most out of your gym experience.

The Benefits of Gym Workouts

Regular gym workouts offer a plethora of benefits that extend beyond just physical appearance. They help improve cardiovascular health, boost metabolism, enhance muscle strength, and promote weight management. Engaging in exercise at the gym can also aid in stress reduction, thanks to the release of endorphins, often referred to as "feel-good" hormones.

Variety of Activities

One of the most appealing aspects of the gym is the diverse range of activities it offers. From strength training and cardio workouts to group fitness classes and specialized training programs, there's something for everyone. Whether you're interested in weightlifting, cycling, yoga, or even high-intensity interval training (HIIT), the gym caters to various fitness preferences.



Expert Guidance

Gyms often employ certified fitness trainers who can provide personalized guidance based on your fitness goals. These professionals can help design effective workout routines, demonstrate proper exercise techniques, and adjust your program as you progress. Having expert guidance can significantly reduce the risk of injury and ensure you're making the most out of your efforts.

Social Interaction and Motivation

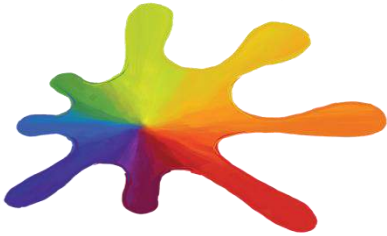
The gym also serves as a social hub where individuals with similar health aspirations come together. This sense of community provides motivation and accountability, making it more likely for individuals to stick to their workout routines. Group fitness classes, in particular, foster a supportive atmosphere that can be both encouraging and enjoyable.

Tips for Maximizing Your Gym Experience

1. **Set Clear Goals:** Define your fitness objectives before you step into the gym. Whether it's weight loss, muscle gain, or overall well-being, having clear goals will help you tailor your workouts accordingly.
2. **Consistency is Key:** Consistency trumps intensity. Regular gym visits yield better results than sporadic intense workouts. Aim for a manageable routine that you can stick to over the long term.
3. **Warm-Up and Cool Down:** Prioritize warming up before your workout and cooling down afterward. This helps prevent injuries and promotes muscle recovery.
4. **Mix It Up:** Avoid monotony by diversifying your workouts. Incorporate a mix of cardio, strength training, and flexibility exercises to target different aspects of your fitness.
5. **Stay Hydrated and Nourished:** Proper hydration and balanced nutrition are essential for optimal performance. Remember to drink water before, during, and after your workout, and refuel with nutritious meals.

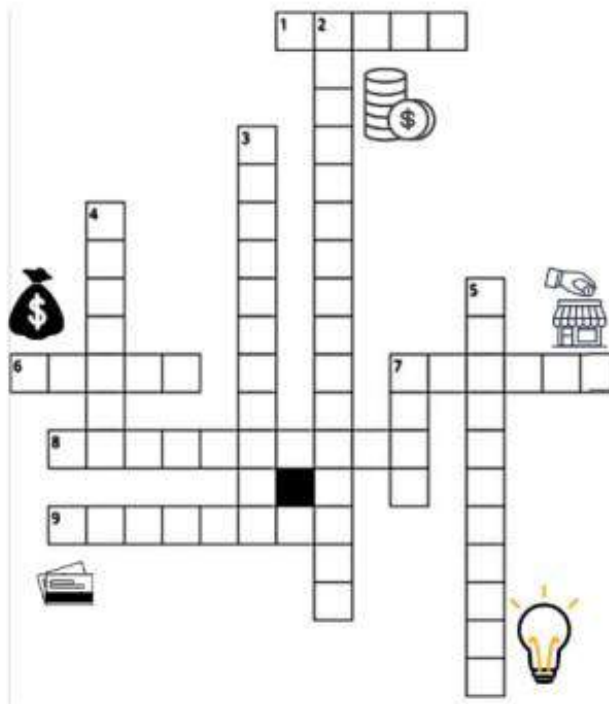
Conclusion

The gym offers a comprehensive solution for individuals seeking improved health, fitness, and overall well-being. With its array of activities, expert guidance, and supportive community, the gym is more than just a place to exercise—it's a sanctuary for personal transformation. By setting clear goals, staying consistent, and embracing a well-rounded approach to fitness, you can unlock the full potential of your gym experience and embark on a journey towards a healthier and happier life.



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CROSSWORD

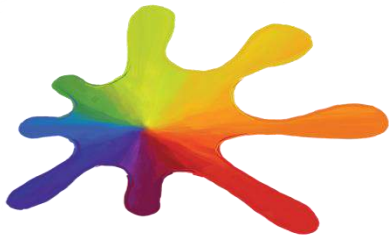


Across

1. Money taken
6. Fixed instrument
7. Money lended
8. Long term Security
9. Total Money

Down

2. Own venture
3. Types of Business
4. Money
5. Non-Monetary Benefit
7. Liquid asset

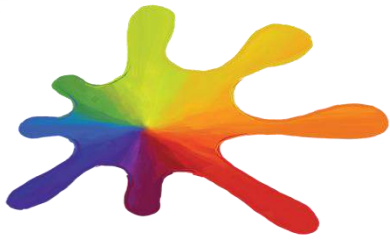


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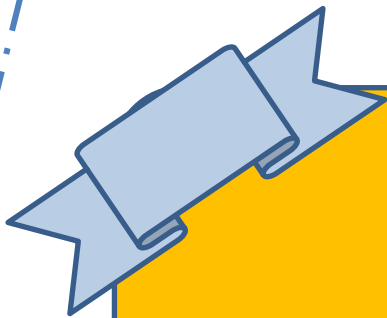
GUESS THE BRAND



1. Annil 2. Parle-G 3. Nirma 4. Mc Donalds 5. KFC 6. Ambuja Cement 7. Disney 8. Vodafone 9. Pathbury



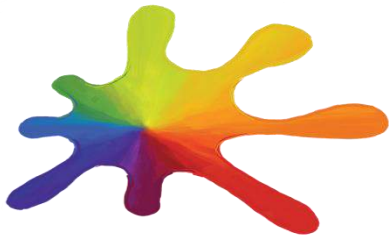
“Corporate Splash”



ALUMNI MEET

ALUMNI MEET





“Corporate Splash”

Faculty of Business Administration & Hospitality Management, Desh Bhagat University organized an Alumni Meet on 20th of January 2023 under the Flagship of Vice President (Dr Harash Sadarwati). Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni. During their meet, the alumni community shares their experience in the outside world, which they faced after stepping out of the institution. The Alumni Meet started with a welcome address by the Director Dr. A.S Bedi - The programme was embellished with the different colorful cultural performances, such as giddha, bhangra, fashion show etc. In the organized meet the alumni of all the faculties participated every enthusiastically and contribution of Dr Rajni Saluja was remarkable. The program was graced with presence of Dr. Zora Singh, Honorable Chancellor Desh Bhagat University, Dr. Tajinder Kaur, Honorable Pro-Chancellor Desh Bhagat University, Dr. Virender Singh, Vice Chancellor, Dr. Harsh Sadawarti, Vice President Desh Bhagat University.

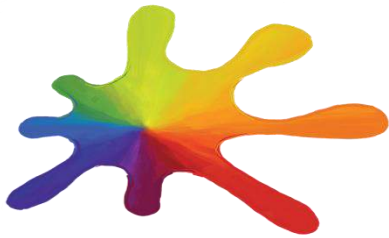


Dr. Zora Singh, Honorable Chancellor Desh Bhagat University in his address. We are extremely proud of our alumni and their achievements. He also said that the university is very proud of its alumnus who are working in different places. We wish them all the best for their



future endeavors hoping they achieve all that they deserve and more! Dr. Tajinder Kaur, Honourable Pro-Chancellor, Desh Bhagat University, while addressing the alumnus of the university said that Alumni are the brand ambassadors of the institution and a very vibrant relationship must be established and

nurtured. She later wished them good luck for their future endeavors.



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OUR SHINNING STARS



Aaqib Mohammad
Topper of BBA
Batch 2020-2023



Sameer Rai
Topper of B.Com
Batch 2020-2023

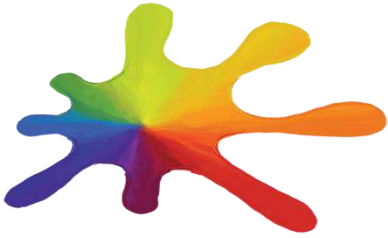


Manisha
Topper of MBA
Batch 2021-2023

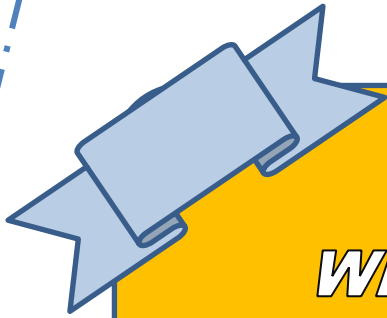


Rajinder Kaur
Topper of M.Com
Batch 2021-2023



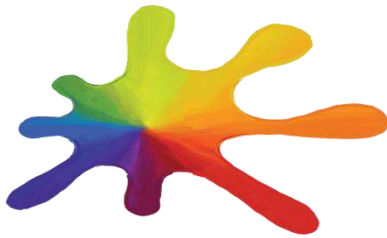


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WHAT'S THE UPDATE?





“Corporate Splash”

LARGEST IPOS IN INDIA

Largest IPOs in India

- #1 LIC IPO – Top Entry in Largest IPOs in India – INR 21,000 crore
- #2 Paytm IPO – INR 18,300 crore
- #3 Coal India IPO – India's Biggest IPO for 11 years – INR 15,200 crore
- #4 Reliance Power IPO – Most Remembered Among Largest IPOs in India – INR 11,700 crore
- #5 General Insurance Corporation (GIC) IPO – INR 11,256.83 crore
- #6 SBI Cards & Payments IPO – INR 10,354.8 crore
- #7 Oil and Natural Gas Corp (ONGC) IPO – INR 10,534 crore
- #8 New India Assurance IPO – INR 9,585.82 crore
- #9 Zomato IPO – Latest Among Largest IPOs in India – INR 9,375 crores
- #10 DLF IPO – INR 9,187.5 crores
- #11 HDFC Standard Life Insurance IPO – INR 8,695.01 crore

THE TIMES OF INDIA

HDFC Bank-HDFC merger: For advising on a \$64 billion deal, bankers get a 0.0002% fee

Bloomberg | Jul 4, 2023, 09:07PM IST



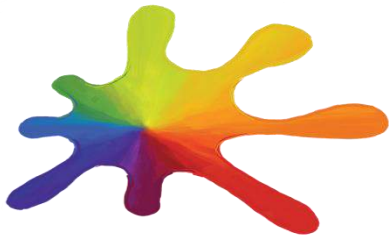
MUMBAI: A \$64 billion merger of two big Indian lenders is yielding almost no fees to financial advisers, highlighting investment bankers' struggle for profits in the country. Housing Development Finance Corp's all-stock merger into HDFC Bank Ltd, which created one of the most valuable banks in the world, has about 18 advisers who got credit for a fee pool of just over \$1 million, according to people familiar with the matter. Morgan Stanley and Bank of America Corp will take the bulk of that pool while the rest will be paid just a token amount, they said, asking not to be identified as the information is not public.

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[Bank giant bigger than Morgan Stanley arises from HDFC Bank, HDFC Ltd merger](#)

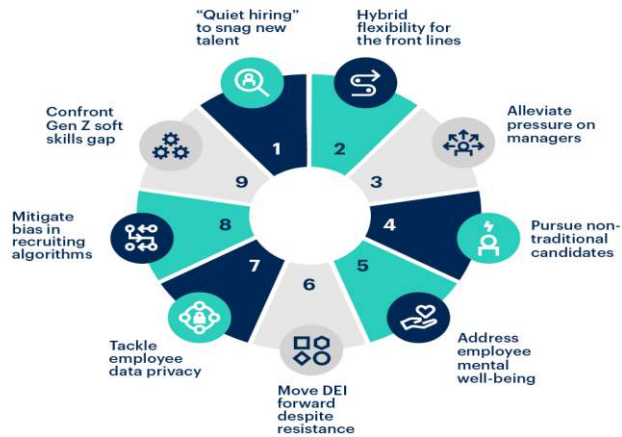
The fee pool is disproportionately small as the board and executives of the companies led by Deepak Parekh, then chairman of HDFC, drove the merger process, and the role of the advisers was limited, the people said. Many of the advisers became aware that a merger was imminent only a day before the announcement and didn't have to do any work on the deal, they said.

HDFC BANK MERGER IN JULY 2023



“Corporate Splash”

9 Future of Work Trends in 2023



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WORK TRENDS IN 2023

GLOBAL CHATBOT MARKET UPDATE

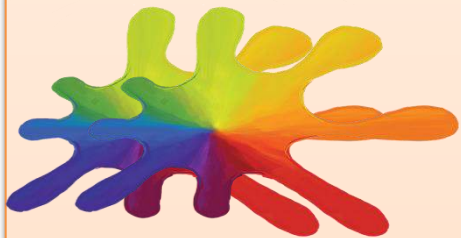
Global ChatBot Market [2023] | Industry Poised for Steady Growth with 18.08% CAGR and USD 50506.16 Million Revenue by 2030

The Global ChatBot Market Outlook [2023-2030]

- The Global ChatBot Market Size Reached USD 18633.15 Million in 2021.
- It is Expected to Grow at a CAGR of 18.08%.
- The Global ChatBot Market to Reach the Value of USD 50506.16 Million During Forecast Period.
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