



**Memorandum of Understanding  
between**

**Punjab Agro Industries Corporation Limited, Chandigarh (PAIC)  
Desh Bhagat University (DBU), Mandi Gobindgarh, Punjab**

WHEREAS, Punjab Agro Industries Corporation Limited (PAIC) is the premier organization of Punjab Government, entrusted with the responsibility of promotion and facilitation of agro based industries including agro processing, dairy processing, poultry processing, agro residue processing, food & horticulture processing, agro chemicals manufacturing etc. in Punjab. PAIC provide quality agri inputs viz. fertilizers, pesticides and tractors to farmers. PAIC ventured into project development activities and implementation of agro processing units in the public sector. Subsequently, to encourage private investment in agro processing sector, PAIC shifted its focus to promote such units in the joint/assisted sector. PAIC has now been given the role of setting up of public sector projects in Agro/food processing sector as well as creation of facilities/infrastructures for setting up of food processing units in the state.

WHEREAS, Desh Bhagat University is a renowned University derives its spirit of foundation from freedom fighter Sr. Lal Singh Ji; who fought for the independence of India. The University has been established with the lofty mission of pursuing excellence in higher education by providing the young students a distinct and unique combination of academic, professional and personal development. DBU provides quality education, research, innovation and consultancy in the Faculty of Management, Engineering, Information Technology & Library Science, Hospitality, Nursing, Pharmacy, Paramedical, Agriculture & Life Sciences, Law, Design, Education, Social Sciences & Languages, Entrepreneurship & Startups and Medicines (Ayurveda & Dental).

**1. Purpose:**

The purpose of this cooperation is to foster academic & research collaboration, technical training and consultancy to facilitate advancement of knowledge on the basis of reciprocity

**Director**  
**PUNJAB AGRO INDUSTRIES**  
**CORPORATION**  
**Sec. 28-A, CHANDIGARH**

**Registrar**  
**15/3/2022**  
**REGISTRAR**  
**DESH BHAGAT UNIVERSITY**  
**MANDI GOBINDGARH (PB.)**

and to provide facilities to food processing sector, to promote new schemes, project development activities and implementation and setting up of projects in Agro/food processing units.

Punjab Agro Industries (PAIC) and DBU agree:

- To impart the skill development training and assist in the training and placement of the students.
- To jointly organize technical programs on the topic of mutual interest and to invite each other's manpower to participate there in.
- To collaborate in the curriculum design and enrichment of the University and to participate in knowledge empowerment.
- To support in project development activities and implementation of agro processing units.
- To create centre of excellence in the field of Entrepreneurship & Startups
- To support advanced agri input and certification programmes.
- To support in exhibition in Kisan Mela.
- To organize short term programmes for as per the needs identified jointly.
- To organize workshops, seminars and conferences in areas of common interest.
- To support consultancy projects for the faculty of DBU.
- To support innovative projects on food processing
- To support entrepreneurship and startup initiatives.
- To support food processing awareness program to the youth of Punjab.
- Appreciation/awards for excellent contribution of DBU/Faculty.
- Any other collaborative efforts that both parties may deem fit from time to time.

2. **Effective Date and Duration:-**

This Memorandum of Understanding shall take effect from the date it is signed and shall continue to be effective for a period of five (05) years.

Authorized Signatory, Punjab Agro (PAIC)

Director   
PUNJAB AGRO INDUSTRIES  
CORPORATION  
Sec. 28-A, CHANDIGARH

  
Authorized Signatory, DBU

REGISTRAR  
DESH BHAGAT UNIVERSITY  
MANDI GOBINDGARH (PB.)