

University Campus

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2022

DBU

ANNUAL REPORT
PLACEMENT
CELL



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Welcome to the
Desh Bhagat University



Annual Report Placement cell

Desh Bhagat University Placement Cell continued its initiatives in career development and campus recruitment activities in the year 2021-22. The Cell has organized different activities to strengthen capacity of young talents and raise their confidence to meet the real life challenges. The Cell has organized several activities to enhance the employability and facilitate employment opportunities for the students enrolled in the university. During the Year 2021-22, the Placement Cell has successfully networked with international and national level organizations including Corporate, NGOs, PSUs, government departments and other institutions to arrange job opportunities for students of the University. During the period under consideration, the Placement Cell facilitated 856 job offers for students. During the period, the Placement Cell and the departments of the university have facilitated A total 52 campus recruitment processes were organized at departmental level during this period. The Placement Cell has assisted students to secure employment opportunities in the corporate such as ATS Estate Pvt Limited, Punjilloyd, BYJU'S, HDFC, Just dial Atlantic Limited, Dell, DS Construction, College Dekho.com Constructions, Appin technologies, Parbhat Forgings, Burjee Machine Tools, Webcom Technologies Etc. the Placement Cell conducted both One-on-One counseling and group counseling for the students studying different regular and self financing courses. The Placement officer visited different departments and interacted with students on career choices and employability issues. Besides, The Placement Cell conducted free Employability Assessment. the maximum package offered during the year was 8 Lacs LPA (The minimum package offered during the year was 2.2 LPA. The average package stands at 4.5 LPA.

Training & Placement Department also perform following activities

Career Counseling

The Cell arranges both One-on-One and group career counseling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals.

Basic Employability Skills Training

The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication Skills, Etiquettes and Manners, Personality Grooming, Team Work and IT skills.

Pre Placement Training

Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted at the University for the Practice of the participating students

Online Mock Tests

Placement Cell also organize Online Mock Test For the students

Virtual recruitment

The Cell has made arrangements with several recruitment portals such as www.firstnaukri.com, www.monster.com, www.fresherworld.com for online registration and selection of students of the university free of cost.

For Students Skill Enhancement Training & Placement Department also initiate for

- Soft Skill Development
- Remedial coaching classes for weak students
- Language lab
- Bridge courses
- Yoga and meditation classes
- Personal Counseling
- Guidance for competitive Examination
- Career Counseling

Summer Internship / Industrial Training

As a part of curriculum, it is compulsory for the students of Desh Bhagat University to undergo their Summer Internship & Industrial Training with a variety of esteemed organizations offering profiles in their area of Interest. Industrial Training provides good exposure to the students and enables them to solving real engineering problems and also familiarizes them with Industry practices. This year our Students were placed for their Summer Internship with reputed organizations working in different domains in India.

Some of our Summer Internship / Industrial Training Recruiters are

- Aarti Steels limited
 - Arihant Spinning Mills
 - Axis Bank
 - Alpha Net Technologies
 - BBF Industries Limited
 - Birla Sun Life Insurance
 - Basware Corporation
 - Catalyst One
 - C S Group
 - Ducat
 - Eastman Cast & Forge Limited
 - Eureka Forbes Limited
 - Earth Infrastructure
 - Federal Mogul Goetze India Ltd.
 - Glaxo Smith Kline Consumer Healthcare Limited
 - HDFC Bank Limited
 - Hindustan Times
 - Highway Industries Limited
 - Hotel Fortune Park Klassik
 - IFB Industries Limited
 - India Infoline Limited
 - Milkfoods Limited
 - Majestic Auto Limited
 - International Tractors Limited
 - J & K Bank
 - Kandhari Beverages Pvt. Limited
 - Kashmir Apiaries Pvt. Limited
 - Ludhiana Beverages Pvt. Limited
 - Ludhiana stock Exchange Limited
 - Mahindra Financial Services Limited
 - Malwa Cotton Spinning Mills Limited
 - National Fertilizers Limited
 - Nahar Spinning Mills
 - Oswal Woollen Mills Limited
 - Pepsico India Holding's Pvt. Limited
 - Platinum Honda
 - Pact Solutions
 - Quadrant Televentures Limited
 - Ralson India Limited
 - Reliance Life Insurance
 - Ratiocinative Solutions
 - Shreyans Industries Limited
 - Sebiz Infotech
 - Sportking India Limited
 - Stellar Information Systems Limited
 - Smartwiz
 - Swaraj Automotives Limited
 - Tara Health Foods Limited
 - Times Group
 - United Breweries Limited
- & many more..*

List of Placement Drives

- | | | | |
|-----------------------------------|---|-------------------------------------|----------------------------|
| Peaks Auto Pvt Ltd | "ARTLABReliable Control Solutions" | Connect | Birla Textile Mills. |
| Bajaj Sons Limited | Spectrum Solutions | Infosys | Cadbury India Ltd. |
| Heo Motors | Chiragdeep Academy | Techno Campus | Charak Pharma Pvt.Ltd. |
| Swan India | Bee Flex Education | Royal Technologies | Godrej Products Ltd. |
| Amber Enterprises Ltd | Coral Telecom Ltd | IBM | Havells India Ltd. |
| Highway Industry | TiT Infotech | Wipro | "Hindustan Lever Ltd." |
| CLASS India Pvt Limited | CR Automation Products | TCS | Nicholas pirmal India Ltd. |
| Federal Mogul | HMT Limited | Tata teleservices | Zydus Cadila |
| GS Auto Pvt Limited | Istep | Dell | Unichem Laboratories Ltd. |
| Swaraj Mazda | Tata Teleservices | Reliance jio | Panacea Biotec Ltd. |
| GS Auto Pvt Limited | HCL career Development Center | Alpha It World | johnson Diversey Ltd. |
| Mahindra & Mahindra | Istep | CS Infotech | Torque pharma |
| Jindal Steels | SRI INFRA CONSULTANTS PVTLTD | ICON Software Technologies | Allengers Medical |
| Radiant Tayota | Precision Electronics Limited | DUCAT | Ayurvedt Ltd. |
| Glaxo Smithkline | Standard Corporation India Ltd | Pic N Frames | Cipla |
| Highway Industry | CareFusion | Intellisense Technologies | Pidlilite Inds. Ltd. |
| Ram Lubhaya & Sons | BBMB Chandigarh | NIIT | Micro Turners |
| Escorts Limited | RAH InfoTech Pvt Ltd | Cetpa infotech | Arihant Spining Mills |
| Sunbeam Auto Pvt Limited | NTPC LTD | HCL | Connect |
| Mechanical Engineering Department | Hero Steels Limited | Catlyst One | Infosys |
| Mahindra & Mahindra | Spectrum Solutions | C DAC | Techno Campus |
| Bunge India Pvt Ltd | Sofcon India Pvt Limited | innovision | Royal Technologies |
| Hindustan Unilever | Bharti Airtel Limited | Cinif Technologies | IBM |
| Acme Fabrications | Schneider Electric | Quadrant televentures | Wipro |
| Mukat Pipes | Sofcon India Pvt Limited | Arena Animation Limited | TCS |
| Modern Steels | HCL career Development Center | Royal Technologies | Tata teleservices |
| Prabhat Forgings | Syscom Corporation ltd | Hcl Infosystem | Dell |
| Amar Wheels | CRIS | CDAC | Reliance jio |
| JCBL | Idea Cellular Limited | KMG Infotech Ltd | Alpha It World |
| Reliance jio | Eureka Electrosoft Solutions | Panacea Biotech | CS Infotech |
| Spectrum Solutions | Bharat Electronics Limited | | |
| Farmparts Group | Tata Teleservices | Cqlsys | DUCAT |
| GIMIT | Schneider Electric | Avaptech | Pic N Frames |
| Automation Systems | A2it Soft Solutions | VCS Tech Solutions | Intellisense Technologies |
| Intertek India Private Limited | ATS Edutech | Intellisense Technologies | NIIT |
| IATC | IATC | Swaraj Mahindra | Cetpa infotech |
| CR Automation Products | Tata Teleservices | Hero Cycles | HCL |
| IQBRI Telecom Pvt Limited | CDIL | Highway Industry | Catlyst One |
| Sofcon India Pvt Limited | Institute of New Agae skills & Technologies | Eveline International | C DAC |
| Piford Technologies | Infowiz | Mahle Filter Systems Limited | innovision |
| Vodafone | Sharma Constructions | Eastman | Cinif Technologies |
| Cosmo Ferrites Limited | EFCO Tech Infrastructure Pvt Limited | Federal Mogul | Quadrant televentures |
| Bharti Airtel Limited | JLPL | Cadbury | Arena Animation Limited |
| All Soft Solutions | PUNJLLOYD | THDC India Limited | Royal Technologies |
| Telecoma Technologies Pvt Limited | HS Builders | Farmparts Company | Hcl Infosystem |
| Connect | Gammon India Limited | Micro Turners | CDAC |
| Schneider Electric | IVRCL Limited | | KMG Infotech Ltd |
| Bharti Airtel Limited | S.P Singla Const. Pvt Limited | Syscom | Panacea Biotech |
| Reliance Communications | North Center Railway | DRDO | Cqlsys |
| Eureka Electrosoft Solutions | Gifford India Pvt Limited | I Step | Avaptech |
| Tata Teleservices | Sri Infra Consultants Pvt Limited | | VCS Tech Solutions |
| ctr | Afcons Infrastructure Limited | JLPL | Intellisense Technologies |
| "BBMB ChandigarhHMT LIMITED" | Akal Associates | Himachal Pardesh Power Corporation | NHPC Limited |
| CRIS | Tourbo Infratech | Chandigarh Overseas Pvt Limited | Techno Campus |
| Relaince | Sharma Constructions Company | GNA Duraparts Limited | VAS Planet |
| | | Dashmesh Agriculture Co Pvt Limited | |

Sebiz Infotech Limited
Vibe Tech Solutions
Innovation
Ducat
Sebiz
Sesia Infotech
A1 technologies
Digital Discovery
Colgate Pvt. Ltd.
Wipro Ltd.
Torrent Pharma
Sukam
Gini & Jony Ltd.
Titan India Ltd.
Johnson Diversey Ltd.
Godrej Hershey Ltd.
Panacea Biotech Ltd.
Asian Paints.
Alembic Ltd.
Auro Spinning Mills.
Auro Textiles.
Pidilite Inds. Ltd.
Micro Turners
Arihant Spining Mills
GNA Duraparts Limited
Dashmesh Agriculture Co Pvt Limited
Swaraj Mahindra
Hero Cycles
Highway Industry
Eveline international
Mahle Filter Systems Limited
Eastman
Federal Mogul
Cadbury
THDC India Limited
Farmparts Company
Micro Turners
Indo Farm Equipment Limited
Madhusudan Auto Limited
CSIR
Pepsico India Holdings Pvt Limited
Bajaj Sons Limited
Prominent Forgings Pvt Limited
PSPCL Bathinda
Victoria Automotive INC
Victoria Automotive INC
Usha Martin Limited
Precision Cups Pvt Limited
Bhurjee Machine Tools
CRIS
Sarc Industries
Johnson & Johnson
Sukam
Lumninous
ESS ESS Techno Consultants
Ajay Gasses Pvt Limited
Federal Mogul
Freeman industry
Duke
Precision Cups Pvt Limited
GNA Duraparts Limited
Bhogal Sales Corporation
"Micro TurnersESCORTS"
Highway Industry

L& T Constructions
PWD Division
Lok Nirman Vihag
Sam India Built Well Pvt Limited
Parasvath Developers Limited
Sai Engineering Foundation
Sai Engineering Foundation
Emerald Lands India Pvt limited
N.H.PC Limited
J&K Projects Construction Corporation Ltd
Saiurja Hydel Projects Ltd
Saiurja Hydel Projects Ltd
J & K Patiala Housing Corporation
Girdhari Lal Parihar
Jaiparkash Associates Limited
Abhuvalya Group
Himachal Pardesh Power Corporation
Satkar Constructions Pvt Limited
Trikuta Builders
Office of Executive Engineer
ESS Ess Techno Consultants
M/s Gauri Shankar Aggarwal
Girdhari Lal Parihar
JLPL
"Zestha Developers Limited"
H & A Sons
Srishti Infrastructure Pvt Limited
Saiurja Hydel Projects Ltd
Raus Infrass Limited
V.N Sharma Builders Pvt Limited
Gupta Associates
Parmpara Builders Limited
Earthcon Constructions pvt Limited
Surya Contarctors Pvt Limited
Jaiparkash Associates Limited
Toyo Engineering India Limited
North Center Railway
PWD Division
ATS Estate Pvt Limited
Himuda Nigam Vihar
KSR
GillCo Developers & Builders
Kalindee Rail Nirman Limited
Kular BuilTech
Girdhari Lal Parihar
Gifford India Pvt Limited
ERA Infra Engineering Limited
Girdhari Lal Parihar
Sai Engineering Foundation
Himachal Pradesh Public Works Department
Office Executive Engineer
Girdhari Lal Parihar
Bumi Geo Engineering Ltd
Uttar Pardesh Rakiye Nirman Nigam
Uttar Pardesh Rakiye Nirman Nigam
C &C Constructions Limited
Jain Irrigation Systems Ltd
Fortis Hospital
CMC
Patiala heart hospital
Amar Hospital
Rajindra Hospital
Doordarshan
Ptc News

Grimme India Pvt Ltd
Vegetable Processing Machines Pvt Ltd.
Reliance Industries Limited
Willowood Crop Science Pvt Ltd
Sikri Farms
Agri Plast Tech India Pvt Ltd
Classic Agricon
Allied Agritech Pvt Ltd
Tata Chemicals Limited
Osaw Agroindustries Pvt Ltd
United Technologies
Shivalik Agro Engineers
Godawari greens
Sampuran Agri Ventures Pvt Ltd
Crystal Crop Protection Pvt Ltd
Prime Horitiagro Projects Limited
IndianFarmers Fertiliser Crooperative Limited
IndianFarmers Fertiliser Crooperative Limited
Amrit feeds Ltd
Aguracy farms Pvt Ltd
VT Crop Pvt Ltd
Thermax Limited
Clfma of India
Riela
Bimal Aluminiums Pvt Ltd
Natinal Agri Food Consultants
Hindustan Fertimine Corporation
Ognibene India Pvt Ltd
Cargill India Pvt Ltd
Raj Enterprises
Agriculture Skill Council of India
Militec Machinery Pvt Ltd
Punjab Agri Export Corporation Ltd
Kaushik Agritech India Pvt Ltd
Grow India Ventures Pvt Ltd
New Karnal Trading Company
Swati Storwel Pvt Ltd
Green Houses & Accessories
Crompton Greaves Limited
Bellota
Sai Enterprises
STIHL
gahir Agro Industries Limited
Azuka ropes & Twines
Ideal Agri Business Services
Kirkoskar Brothers limited
Bristo Security System
Ama India Enterprises
Jasman Infrastructure Private lim ited
marvellous Industry
Isopan Insulation Pvt Limited
HAL,Kanpur(UP)
DRDO Lab. Chandigarh
Air India,Mumbai(MH)
National Aerospace Laboratories,Bangalore(KA)
Airforce station 3BRD,Chandigarh
Rolls-Royce,Bangalore(KA)
Airbus-380,Bangalore(KA)
Prime Multi specallity
Columbia asia
Apolo
Max hospital
DMC Hospital
Alchemist

The Core Recruiters



and many more...



Annual Report Placement Cell

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Placement Summary

Total Students	Placed
2234	856

Percentage **43%**

Summary of Placement Department

Total Students	2234
Placed	856
Percentage	43%
Guest Lecture	22
Seminar & Workshop	12
Industrial Visit	20
Alumni Meet	10
Job Fair	05
Placement Drive on campus/off Campus	10



Industrial Visits

Industrial Visits are an integral part of technical and professional education as it enables the students to comprehend the technology and provides them sufficient exposure to practical training. A list of industrial visits is given below:

Infosys	KMG Infotech Limited	Ludhiana Airport
Majestic Auto	Ricela	DCM Engineering
Avon Cycles	Nahar Fibres Ltd.	Dainik Jagran
Delhi Stock Exchange	Ralson India Limited	WebCom Technologies HPL Group
Federal Mogul Bearings India Ltd	Bonn Foods	Keys Hotel
Ludhiana Stock Exchange	Drish Shoes Limited	C S Infotech
McDonalds	Hero Cycles Limited	One Infonet
Pepsico Foods International	Mahindra Swaraj	Eva Solutions Pvt. Ltd.
Hero Eco Tech	Oswal Woollen Mills	G.Tech Softwares
Tara Health Foods Ltd	Godrej Consumer Products Pvt. Ltd.	HCL CDC
York Exports	HMT Limited	Amritsar Airport
Rockman Industries Limited	Winsome Knitwear	Coca Cola
Secure Meters	Rana Polycot Limited	Raja Sansi International Airport
Civil Airport, Delhi	Sebiz Infotech	United Breweries
Life Hotels	SportKing Synthetics	Civil Airport, Chandigarh
	Kitty Industries	

Guest Lectures

Desh Bhagat University is promisingly committed to inculcate relevant practical skills and industrial intellect in the students to equip them with competitive perception and imbibe the graciousness of a talented professional in them. So, the University organizes various congenial activities headed by the exemplary personalities of the industry having national and international exposure. The students cherish a rich interface with them and enhance their prominent capabilities of communication, evaluation and conceptualization beyond the aspirations of their industrial talents and professional excellence.



Placement Cell Activities

