



DESH BHAGAT UNIVERSITY, MANDI GOBINDGARH

FIFTEEN YEAR STRATEGIC PLAN (2015-2030)

This strategic plan provides a framework that allows the university to develop and use its resources effectively and efficiently. The vision and mission statements of the University indicate directions of work and are followed by identifying and pointing areas of focus. Key outcomes are proposed as performance metrics for each area of focus in this strategic plan.

VISION

“To emerge as the country’s leading value based educational and professional hub to have transformative impact on society by practicing innovation, patronizing research and shaping global entrepreneurs and leaders”

MISSION

ACADEMICS: Offering innovative academic programs and delivering higher education with cutting edge technologies to meet global requirements.

EMPLOYABILITY: Collaboration with industry for development of professional skills and entrepreneurial mind to make students industry ready.

DIVERSITY: Embracing diversification in learning practices in preparing students for active participation in inclusive growth & development of community particularly farmers, villagers and youth.

ETHICS: Providing a strong foundation of values and principles for developing ethical decision making and morality amongst students for sustainable growth & development.

SERVICE: Transforming all sections of society with relevant education, contemporary research, expert consultancy and support for fostering social parity & justice.



STRENGTH AND BASELINE

The strengths and baseline of the University that enable us to strive to attain the goals and objectives of the institution include the following:

❖ A renowned and diversified educational group

DBU is a renowned and diversified educational group of the region. DBU is headed by visionary leaders who focus on providing quality education, and conceptualized this institution with the aim of achieving academic excellence through quality education.

❖ Human Resource

Human resource is one of the core strengths of the university. The staff of the university includes teaching and non-teaching staff from diversified backgrounds and rich industry and academic experience. The university has an encouraging ratio of Ph.D staff members and almost all faculty members are registered in Ph.D programs.

❖ Training and Placement:

The Training and Placement Cell is in place since inception of the University and works actively to cater to the needs of the Industry and the end users by providing trained, employable & job ready professionals. The training and placement cell is headed by well qualified and learned personnel. Placement officers are well connected with the students and the industries and facilitate both by understanding their needs.

The Training and Placement Cell plays the role of a facilitator and councilor for placement related activities. Placement cell extends placement services to students even after the completion of degree.

❖ Teaching Learning Process

Academics is our focus area and we build it as our competitive advantage. We have threefold system by which we monitor the academic activities. Head of the institute, head of the department and the department academic coordinator monitor the smooth functioning of day to day academic activities. Director & HOD monitor whether the lectures are conducted on time, status of syllabus completion, conduction of tests, assignments etc. and report to the head of the institute.



The Director also prepares comprehensive report about the academic progress of the classes. The HOD collects feedback from the students about the conduction of lectures. Through all these practices we also find out ways for improvement and implement the improvements from time to time.

❖ **Industry interaction**

We try our level best to interact with the industry experts at almost all levels. In academics the teaching staff doesn't limit to just completing the syllabus but they also inculcate corporate ethics among the students. The training and placement cell of the institute takes utmost care in placing the students at their deserved companies. They bring the companies to the campus for placements, arrange MOU's and Guest Lectures etc. The feedback from the industry experts is considered for the improvement of the quality in all aspects.

STRATEGIC PLAN

Desh Bhagat University has created the strategic plan through detailed consultation & review with stakeholders from academic, industry through collaborative efforts for strategy formulation. DBU's Five Year Strategic Planning aims to reach for the following milestones for which the action plans in the areas of Academic Process, Human Resource Development, Industry Inclusion, Research & Innovation, Community Welfare & Engagement, Training & Placement are planned for effective implementation, execution and monitoring.

KEY MILE STONES

- ❖ **To develop customized E-Learning portal** for students to address rapidly changing learning scenario
- ❖ Developing **Augmented Learning Programs** for Online Education
- ❖ Achieve excellence **in E-Content development and broadcasting**
- ❖ Starting **innovative academic programs at UG & PG level** benchmarking reputed national and international HEI
- ❖ **Faculty Competency Building** in areas of New Age Technologies & Research
- ❖ Enhancing **Academic Research Capabilities** and Outcomes



- ❖ Strengthening **collaboration with Industry in Research, Consultancy, Training & Internships**
- ❖ **Global Initiatives & Collaborations** with Foreign Universities
- ❖ Enhanced Community Engagement through **Social Outreach Programs**
- ❖ Emphasis on **Entrepreneurship Incubators and Patent Commercialization**
- ❖ Focus on **Skill Development Programs** to make students ready for global job market DBU derive goals from its Mission, Vision, and are based on analysis of our strengths and weaknesses as well as input solicited from our key constituents.

DBU propose to grow in future in the following areas as follows:

Proposed 15 year Growth Plan

	Year		
	5	10	15
Student Diversity (International)	1%	5%	10%
Creation of E-Resources	20%	50%	70%
E-Learning	50%	70%	90%
Entrepreneurship	5%	20%	50%
Employability	60%	75%	100%

DBU aims to focus on the below mentioned areas:

AREAS OF FOCUS



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Teaching Learning Methodologies	Research & Consultancy	Entrepreneurship & Sustainable Growth	Community Engagement & Welfare

Teaching Learning Process & Innovative Programs

1. Curriculum Harmonization with National and International Patterns.
2. Utilize innovative teaching tools and new pedagogies to engage our students more effectively through ICT, MOOCs/SWAYAM and Blended Learning etc.
3. Thrust on E-Content development and excellence in digital delivery of content
4. Increased focus on achieving program and course outcomes, Questions Assessments-pattern, Practical learning, Internships, Assessments
5. Diversifying our faculty and enhancing excellence & Specializations through Faculty Development Programs, Management Development Programs, Industry Trainings etc.
6. Establishment of new UG & PG programs in interdisciplinary emerging branches.

Expansion Plan of Desh Bhagat University

Period	2015-2020	2021-2025
Programs	✓ Pharmacy ✓ Dental Sciences ✓ Entrepreneurship & Start-ups	✓ Medical Sciences

Research & Consultancy

1. DBU strives for enhancing the research component. We target to touch 1000+ research publication in peer reviewed refereed journals by 2025.

Period	2015-20	2021-25	2026-30
Research Publications	500+	1000+	1500+
Patents	20	50	100
Research Journals	5	10	10

2. To increase citation index and h-index of the faculty of DBU
3. Student driven, alumni and industry mentored, faculty guided initiative to establish an ecosystem for students, alumni, faculty and staff to nurture Projects (patents, products,

publications), Research, Innovation (Ideation, incubation), Design and Entrepreneurship competence

4. Promote inter-disciplinary projects among the students of all departments and also converting projects in to final Product.
5. Focused guidance and networking of students to disseminate knowledge and support to participate in National and International level competitions
6. Strengthen research capacities and promote student participation in research activities, incubations, start-ups.
7. Establish novel initiatives and develop on-going projects to attract and retain high performing research faculty.

Entrepreneurship & Sustainable Growth

1. DBU focuses on development of entrepreneurial skills amongst its students and strives to establish Innovation and Entrepreneurship Development Campus and Incubators to nurture entrepreneurs.

Growth Plan

Period	2015-20	2021-25	2026-30
Entrepreneurship	5%	20%	50%
Incubators	5	10	10

2. Expanding career opportunities for skill development, training and job placement to benefit students.
3. Strengthen institutional governance and leadership.
4. Timely decision-making and optimal utilization of institutional resources for a large and fast growing institution.
5. Strengthening role of our students as stakeholders, robust and responsive support system for student mentoring & grievance redress.
6. Strengthening alumni relations, Alumni interactions, Alumni referral schemes, Incubation& Entrepreneurship.



Community Engagement & Welfare

Period	2015-20	2021-25	2026-30
Adoption of Villages by the University for overall development	5	8	10
Social Outreach Programs	50	100	100
Kisan Mela	5	5	5

1. Engaging local community for social development & entrepreneurship.
2. Centre for social and community Services.
3. Enhance institutional support, encouragement and participation for student-led socially relevant activities.
4. Skill development Programs for local community.
5. Strengthening our contribution to national and global policymaking.
6. Establishing collaborations with central and state government ministry and agencies, and other leading institutions within the country.

