DESH BHAGAT UNIVERSITY, MANDI GOBINDGARH

Course Name: Elements of Fashion (Theory)
Course Code: BSFT-101

Max. Marks: - 60

Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

➢ **CO1:** Understanding Elements and Principles of Design.
➢ **CO2:** Creates capacity to combine elements and principles of design to create experiment and alter designs.
➢ **CO3:** Creating products or designs based on the principles and elements of design.

	CO/PO Mapping											
	(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	M	S	S	S	M	M	S
CO2	S	S	S	S	S	M	S	S	S	M	M	S
CO3	S	S	S	S	S	M	S	S	S	M	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Definition of "Fashion". • Fashion cycle-concept of haute couture and street fashion. • Elements of design- dot, line, checks, silhouettes, color, texture, etc: - its effects. • Principals of design- repetition, gradation, dominance, unity, harmony, contrast, proportion, balance, rhythm: - its effect.	**12**
Unit-II	• Importance of Fashion forecasting – concept of seasons, fairs etc. • Knowledge and study of great International designers. • Study of national and international designers.	**12**
Unit-III	• What is Color – color wheel, • Dimensions of color- hue, intensity and value, color naming and psychological association of colors. • Fabric, texture and line (relating them to principles of design) Interplay of elements of design (relating it to anthropometrics). • Color wheel, Color mixing, Color schemes and Combinations:- complimentary, analogous, split complimentary, warm and cool colors, tints tones and shades, monochromatic, achromatic, pastels and dusty pastels:- The effect of these color schemes.	**16**

Book Recommended:-

1. Fashion Details by Manmeet Sodhia.

Course Name: Introduction to Textiles (Theory)
Course Code: BSFT-102

Max. Marks: - 60

   Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

- ➢ **CO1:** Identify and discuss concepts related to the historical background of textiles.
- ➢ **CO 2** Identify and discuss concepts related to the design, production and evaluation of textiles.
- ➢ **CO 3** Identify and discuss concepts related to the cultural, social, and psychological aspects of textiles and textile crafts.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Fiber Properties. • Fiber Classification. • Different methods of fiber identification-physical examination, burning test, Chemical test.	12
Unit-II	• Flow chart from fiber to fabric. • Properties of natural fibers (vegetable and animal) i.e., cotton, flex, wool, silk, jute. • Properties of Synthetic fibers i.e., Polyester, nylon, acrylic, rayon, spandex.	15
Unit-III	• Latest fibers. • Yarn types & Characteristics. • Yarn count, Yarn twist.	12

Books Recommended:-

1. Fabric studies by Kanwar Varinderpal.
2. Textile, Clothing and Laundry by Sushma Garg.

Course Name: Garment Constructions-I (Practical)
Course Code: BSFT-103

Max. Marks: - 60

Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** To make able students for converting fabric into sewn garment.
➢ **CO2:** Helps the students to develop an analytical approach in selection of right construction method.
➢ **CO3:** Helps to achieve desired appearance and expected quality level in a cost effective manner.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	M	M	M	M	S	S	S	S	S	S	S
CO2	S	M	M	M	M	S	S	S	S	S	S	S
CO3	S	M	M	M	M	S	S	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Tools and equipment used in garment/clothing construction. • **Sewing Machine:** parts, working and maintenance of sewing machine, its threading, bobbin winding. Introduction to sewing thread, needles and their relationship with the fabric. Common problems of sewing and its remedies.	8
Unit-II	• Fabric preparation and basic rules for cutting of fabric. • **Definition and understanding of hand stitching techniques:** Running Basting: uneven/even/diagonal Hemming – Plain, blind, slip. • Backstitch, tailor's tack, button-hole, overcastting. • **Seams and seam finishes:** Definition, their usage and types: Plain, flat fell, lap, French, piped, corded, Eased, taped, bound, surged (over locked).	16
Unit-III	• Fullness techniques/shaping devices: dart, tucks, pleats, gathers, ruffles, shirring, Smocking. • Application of buttons and buttonholes, hooks and eyes, snap fasteners. • Application of lace and binding.	12

Books Recommended:-

1. Garment Construction by Manmeet Sodhia.

Course Name: Basic Sketching (Practical)
Course Code: BSFT-104

Max. Marks: - 60

Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Have a command of drawing the human figure and environment, from imagination and observation.

➢ **CO2:** Execute drawings and finished illustrations that demonstrate expertise in dynamic composition, spatial relationship and design.

➢ **CO 3:** Demonstrate a unique voice, vision and style to execute finished illustrations.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	M	M	S	S	S	S	S	M	M	S	S
CO2	S	M	M	S	S	S	S	S	M	M	S	S
CO3	S	M	M	S	S	S	S	S	M	M	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Using and focusing on learning the use of line to capture basic shapes. • Scribble drawing of objects. • Simple structural drawing of objects. Circles, cylinders and rectangular solids.	9
Unit-II	• Introduction to perspective drawing. • Introduction to still life. • Nature/Trees/Landscape study.	9
Unit-III	• Basic block figures. Kids (6.5), Adults (8.5, 10.5, 12.5, 3/4) • Fleshing of block figures. • Poses of front view, Back view, side view. • Normal figure and fashion figures. • Textures in pencil rendering and shading. • Using only black and white media.	18

Book Recommended:-

1. Fashion illustration by Manmeet Sodhia.

DESH BHAGAT UNIVERSITY, MANDI GOBINDGARH
Course Name: Punjabi (Language-I)

Course Code: DBLP-101

ਕੁੱਲ ਅੰਕ : 100ਸਮਾਂ : 3 ਘੰਟੇ

ਬਾਹਰੀ ਮੁਲਾਂਕਣ : 60 ਅੰਕ   ਪਾਸ ਹੋਣ ਲਈ ਅੰਕ : 21 ਅੰਕ

ਅੰਦਰੂਨੀ ਮੁਲਾਂਕਣ : 40 ਅੰਕ

ਸਿਲੇਬਸ

L	T	P	Credits	Weekly Load
3	0	0	3	3

Course Outcomes :

[CO-1]ਸਾਹਿਤ ਦੀ ਇਤਿਹਾਸਕਾਰੀ; ਪੰਜਾਬੀ ਸਾਹਿਤ ਇਤਿਹਾਸਕਾਰੀ ਸੰਭਾਵਨਾਵਾਂ ਦੇ ਮਸਲੇਨੂੰ ਜਾਣਨਗੇ

[CO-2]ਵਿਦਿਆਰਥੀਪੰਜਾਬੀਨਾਟਕਦੇਨਿਯਮਾਂ, ਥੀਮਾਂ, ਰਣਨੀਤੀਆਂਅਤੇਮੁੱਦਿਆਂਦੀਸਮਝਪ੍ਰਦਰਸ਼ਤਕਰਨਗੇ

[CO-3]ਵਿਦਿਆਰਥੀਪੰਜਾਬੀਕਹਾਣੀਦੇਨਿਯਮਾਂ, ਥੀਮਾਂਦੀਸਮਝਪ੍ਰਦਰਸ਼ਤਕਰਨਗੇ

[CO-4]ਵਿਹਾਰਿਕਅਧਿਐਨਦੀਸਪੱਸ਼ਟਤਾਹਾਸਿਲਕਰਨਾ।

CO/PO Mapping											
(S/M/W indicates strength of correlation) S – Strong, M – Medium, W – Weak											
Cos	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	M	M	S	M	S	M	M	M
CO2	S	S	M	S	M	M	S	M	M	M	M	M
CO3	S	S	S	S	M	M	S	M	S	S	M	M
CO4	S	S	S	S	S	M	S	M	M	S	S	S

ਯੂਨਿਟ ਅਤੇ ਥੀਮ

ਭਾਗ–ੳ

ਗਲਪ (ਨਾਟਕ/ ਕਹਾਣੀ) : ਸਿਧਾਂਤ, ਇਤਿਹਾਸ ਪ੍ਰਵਿਰਤੀਆਂ/ਕਾਵਿਧਾਰਾਵਾਂ ਤੇ ਪ੍ਰਾਪਤੀਆਂ

ਪਰਿਭਾਸ਼ਾ, ਪ੍ਰਕਿਰਤੀ ਅਤੇ ਤੱਤ

ਭਾਗ–ਅ

ਵਿਆਕਰਨਕ ਇਕਾਈਆਂ ਅਤੇ ਪੰਜਾਬੀ ਧੁਨੀ–ਵਿਉਤ, ਸਵਰ, ਵਿਅੰਜਨ,

ਸ਼ਬਦ–ਸ਼੍ਰੇਣੀਆਂ ਅਤੇ ਰੂਪਾਂਤਰਨ : ਨਾਂਵ, ਪੜਨਾਂਵ, ਵਿਸ਼ੇਸ਼ਣ, ਕਿਰਿਆ, ਕਿਰਿਆ ਵਿਸ਼ੇਸ਼ਣ, ਸੰਬੰਧਕ, ਯੋਜਕ ਅਤੇ ਪ੍ਰਸ਼ਨ ਸੂਚਕ ਸ਼ਬਦ

ਭਾਗ ੲ

ਉਪਰੋਕਤਸਿਲੇਬਸ ਤੇ ਆਧਾਰਤ ਸੰਖੇਪ ਉੱਤਰਾਂਵਾਲੇ ਪ੍ਰਸ਼ਨ

ਸਹਾਇਕ ਪੁਸਤਕਾਂ

1.   ਕੇਸਰ ਸਿੰਘ ਕੇਸਰ, ਕਾਵਿ ਚਿੰਤਨ   (I ਅਤੇ II), ਲੋਕਗੀਤ ਪ੍ਰਕਾਸ਼ਨ, ਚੰਡੀਗੜ੍ਹ.

2 ਰੋਸ਼ਨ ਲਾਲ ਆਹੂਜਾ ਤੇ ਗੁਰਦਿਆਲ ਸਿੰਘ ਫੁੱਲ, ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਨਾਟਕ, ਲਾਹੌਰ ਬੁੱਕ ਸ਼ਾਪਲੁਧਿਆਣਾ.

3.ਸਬਿੰਦਰਜੀਤ ਸਿੰਘ ਸਾਗਰ, ਪੰਜਾਬੀ ਨਾਟਕ ਦਾ ਇਤਿਹਾਸ", ਵਾਰਿਸ ਸ਼ਾਹ ਫਾਊਂਡੇਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ, 1998

4 ਹਰਕੀਰਤ ਸਿੰਘ ਅਤੇ ਬਾਹਰੀ, ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ, ਲਾਹੌਰ ਬੁੱਕ ਸ਼ਾਪਲੁਧਿਆਣਾ.

5.ਜੋਗਿੰਦਰ ਸਿੰਘ ਪੁਆਰ (ਸੰਪਾ.), ਭਾਸ਼ਾ ਵਿਗਿਆਨ: ਸੰਕਲਪ ਤੇ ਦਿਸ਼ਾਵਾਂ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਕਾਦਮੀ, ਜਲੰਧਰ.

6.   ਵਾਰਤਕ ਅੰਕ, ਖੋਜ ਪੱਤ੍ਰਿਕਾ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ.

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Subject - Hndi language ड्ड

Code₹ DBIH ड्ड०ड्ड

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कुलअंक: 100		पासप्रतिशतः 35

आंतरिकमूल्यांकन: 40 अंक   आंतरिकमूल्यांकनमेंपासहोनेकेकुलअंक: 14

लिखितपरीक्षा: 60 अंक   लिखितपरीक्षामेंपासहोनेकेलिएकुलअंक: 21

समय: 3 घण्टे

पाठ्यक्रम

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   (1). हिन्दीसाहित्यकीइतिहासलेखनपरंपरा

   (2). आचार्यरामचन्द्रशुक्लकाकालविभाजन

   (3). आदिकाल

नामकरण , परिस्थितियां, प्रवृत्तियां , मुख्यकाव्यधाराएं , मुख्यरचनाएं , मुख्यकवियारचनाकार

   (4). भक्तिकाल

नामकरण , परिस्थितियां , प्रवृत्तियां , मुख्यकाव्यधाराएं , मुख्यरचनाएं , मुख्यकवियारचनाकार

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   .(केवलपरिभाषाऔरभेदउदाहरणसहित०

संज्ञा,

सर्वनाम,

क्रिया,

विशेषण,

क्रिया-विशेषण

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1।   हिन्दीव्याकरण: कामताप्रसादगुरु, किताबघर, दिल्ली

2।   हिंदीसाहित्यकाइतिहास ....आचार्यरामचन्द्रशुक्ल

Syllabus
Understanding India
Code: DBUI-101

Unit A

1.**Indus Valley Civilization**: Extent, Period and Downfall

2. **Rigvedic Period**: Social, Religious, Economic and Political Life of the People.

3.**Caste system**: Origin and Growth

4.**Gupta Period**: Foundation, Development of Literature, Art, Science & Technology

5. **Foundation of Turks Empire**:Invasions of MehmudGazni and Mohammad Gouri

Unit-B

6.**Advent of the Mughals**: Foundation of Mughal Empire,Development of Art & Architecture.

7. **Establishment &Expansion**of British Empire Battle of Plassey&Buxar

8. **Administrative Reforms**: Cornwallis, William Bentick and Dalhousie

9. **Uprising of 1857**: Political, Social, Religious, Economic and immediate causes, failure & Results.

10. **Indian National Movement**: Role of Revolutionaries, Role of Mahatma Gandhi, Independence& Partition

Suggested Readings

1. R.S. Tripathi : Prachin Bharat kaIthas
2. V.C. Pandey: Political andCultural History of India
3. R. N. Mookherji: Ancient India
4. N. N. Ghosh: Early India
5. R.C. Majumdar: An Advanced History Of India
6. A.L. Srivastava: The Delhi Sultnate
7. S.R. Sharma: Mughal Empire in India
8. IshwariParsad: A History of Modern India
9. P.E. Roberts: History of British India
10.J.S. Grewal: Cambridge History of India

Course Name: Fabric Studies (Theory)
Course Code: BSFT-201

Max. Marks: - 60   Time: - 3 Hour
   Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcomes:

- **CO1:** To obtain basic knowledge on construction techniques of fabrics.
- **CO2:** To obtain knowledge and learn to sew different types of fabrics.
- **CO3:** Understanding fabric based on tactile and visual impression.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	M	M	S	S	S	M	S	S	S	M	M
CO2	M	M	M	S	S	S	M	S	S	S	M	M
CO3	M	M	M	S	S	S	M	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Different methods of fabric formation i.e. weaving, knitting, non-woven. • Comparative study of woven, knitted and non-woven fabrics.	8
Unit-II	• Different types of weaves: plain, satin, twill, bird's eye, jacquard, basket etc. • Properties and uses of different weaves. • Different types of weaving machinery, i.e. dobby, jacquard. • Common defects in weaving.	16
Unit-III	• Non-woven's, • Classification of non woven. • Properties and end uses of non woven's. • Different methods of production- Web formation, bonding, finishing. • Leather Technology – History, Preparation process, dyeing, finishing. • Industrial visits.	18

Books Recommended:-

1. Fabric Studies by KVP Singh Kalyani Publishers.
2. Textiles-Fiber to Fabric by Bernard P. Corbman McGraw Hill.

Course Name: Traditional Indian Textiles (Theory)
Course Code: BSFT-202

Max. Marks: - 60   Time: - 3 Hour
Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

C

Course Outcome

- ➢ **CO1:** Appreciate the finer nuances of embroideries.
- ➢ **CO2:** Classify the regional embroideries of India.
- ➢ **CO3:** Identify a specific embroidery style of India on the basis of colors, motifs and layout. Identify the influencing factors for development and evolution of a specific embroidered textile.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	M	S
CO2	S	S	S	S	S	S	S	S	S	S	M	S
CO3	S	S	S	S	S	S	S	S	S	S	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Indian traditional textiles (embroidery): Kasida, Chickenkari, Kantha, Phulkari). • Traditional embroideries of Chamba Rumal, Kathiawar, Kutch, Gujarati. • Fabric, colors, motifs, stitches used in Indian traditional embroidery. • Practical-preparation of embroidery samples of various states of India- Phulkari, Chickenkari, Kantha, Kasida, Chamba Rumal, Kathiawar, Kutch, Gujarati, Sindhi, etc.	**16**
Unit-II	• Indian traditional Woven textiles- (Baluchari, Brocade, Kanjivaram, Chanderi, Tangail). • Brief history of these textiles. • Colors and motifs used in these Indian traditional textiles. • Production processes of various woven Indian textiles.	**12**
Unit-III	• Indian traditional textiles Printed: (Hand Block Printing-Sanganeri). • Indian traditional Dyed textiles: (Ikkat, Patola, Tie and Dye). • Indian traditional Painted textiles: (Kalamkari). • Brief history of these textiles. • Colors, motifs, stitches used in these Indian textiles. • File preparation of samples / photographs of various traditional woven & printed textiles of India.	**18**

Books Recommended:-

1. Dress Designing by Manmeet Sodhia Kalyani Publishers
2. Traditional Indian Textiles by Parul B. Abhishek Publications.

Course Name: Garment Construction-II (Practical)
Course Code: BSFT-203

Max. Marks: - 60   Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcomes:

➢ **CO1:** Introducing about garment components and stitching method.
➢ **CO2:** To understand the various types of sleeves and its functional uses.
➢ **CO3:** To understand the application method of cuff in various garments.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Construction of salwar kameez, kalidaar kurta, churidaar pajami, pajama. • Construction of Gents Trousers and Shirt.	**10**
Unit-II	• Introduction to garment construction basic principles and techniques. Construction, parts and working of sewing machine. (a)Threading (b) Bobbin binding (c) Maintenance (d) Common problems (practice section on the machine).	**5**
Unit-III	• To understand and appreciate different types of necklines, collars, sleeves, cuffs and pockets. Areas of Study: I. **Types of necklines:** (a) Round and jewel (b) Square and glass (c) V shaped, straight and curved (d) Scalloped (e) Sweet heart. II. **Types of Collars:** Finishing collars using interfacing (a) Flat collar (b) One piece rolled collar (c) Two piece rolled collar (d) Shirt collar. III. **Types of Sleeves and Sleeve Finishes**: (a) Basic sleeve types (i) half sleeve (ii) Full sleeve (iii) 3/4 sleeves. Set in sleeves: Plain (ii) Puff sleeve (iii) Flare sleeve, Shirt sleeve. Other Modified Sleeves: (a) Raglan (b) Kimono IV. **Pocket Making and Application:** Patch pockets-different types. V. **Fasteners:** Inserting a zip fastener. VI. **Buttons:** Types attaching.	**25**

Books Recommended:-

1. Garment Construction by Manmeet Sodhia Kalyani Publishers.
2. Cutting and Tailoring Practical by Kapil Dev Asian.
3. Dress Designing by Manmeet Sodhia Kalyani Publishers.
4. Sewing Manual: Singer.

Course Name: Pattern Making (Practical)
Course Code: BSFT-204

Max. Marks: - 60   Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome
- ➢ **CO1:** Gain ability to use pattern making for creating new garments designs.
- ➢ **CO2:** Understand different types of paper pattern.
- ➢ **CO3:** Competent to lay the pattern on the fabric.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	M	M	M	M	S	S	S	S	S	S	S	M
CO2	M	M	M	M	S	S	S	S	S	S	S	M
CO3	M	M	M	M	S	S	S	S	S	S	S	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Method of taking measurements. • Basic principles of flat pattern making • Drafting of adult bodice block • Drafting of basic Skirt Block	**12**
Unit-II	Developing patterns for the following: • **Basic Sleeve Block and sleeve variations:** Puff sleeves – with gathers at the sleeve cap and round arm, gathers only at the sleeve cap and gathers at the round arm; Bishop, Shirt, petal, flared, Leg 'O' mutton, tulip, lantern, Cap.	**15**
Unit-III	• **Collars and its variations:** Flat and rolled collars ,Peter Pan, Cape, Sailors, Puritan, Berhta, Stand and fall, Mandarin, shawl.	**12**

Books Recommended:-

1. Drafting and Draping By Manmeet Sodhia.

Course Name: Industrial Training (Practical)
Course Code: BSFT-205

Total Marks: 100
Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome:-

➢ **CO1:** Become familiar with the challenges of entrepreneurship.
➢ **CO2:** Relate knowledge of fashion industry and business procedures to business planning.
➢ **CO3:** Develop knowledge about business proposal, research and presentation skills.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	M	M	M	S	S	S	S	S
CO2	S	S	S	S	M	M	M	S	S	S	S	S
CO3	S	S	S	S	M	M	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Introduction to Entrepreneurship. • Study of various essential aspects of Entrepreneurship. • Identification and development of essential entrepreneurial skills • Entrepreneurship Development.	**12**
Unit-II	• One & half month internship training in the Garment Industry. • Working on Designing and Finally Forming a survey report on the industry, its type, its working, its departments and personnel, jobs undertaken, references, Observations, Precautions, etc.	**15**
Unit-III	• The report should have a detailed information about the industry the student joined for entrepreneurship- the type of industry(public sector/ private/ partnership), the names of directors, the departments of the industry, its personnel, their working , the jobs undertaken at the industry, the products being manufactured, the marketing of the products, the raw material being used, the clients, etc. • The report should also include the work done by the student during his/ her training, specifying what all new was learned during this period. • The report should be accompanied by the training certificate from the industry. • It should be signed by the student.	**15**

Books Recommended:-

1. Fashion Entrepreneur (Fashion Design Series) by Sandra Burke, Publisher-Burke (2008).

2. Fashion Buying by Helen Goworek, Publisher-Wiley-Blackwell; 2nd Edition (2007).
3. Inside the Fashion Business by Dickerson, Publisher Pearson Education India (2004).

DESH BHAGAT UNIVERSITY, MANDI GOBINDGARH
Course Name: Punjabi (Language-II)

Course Code: DBLP-102

ਕੁੱਲ ਅੰਕ : 100 ਸਮਾਂ : 3 ਘੰਟੇ

ਬਾਹਰੀ ਮੁਲਾਂਕਣ : 60 ਅੰਕ   ਪਾਸ ਹੋਣ ਲਈ ਅੰਕ : 21 ਅੰਕ

ਅੰਦਰੂਨੀ ਮੁਲਾਂਕਣ : 40 ਅੰਕ

L	T	P	Credit	Weekly Load
3	0	0	3	3

ਸਿਲੇਬਸ

Course Outcomes :

CO -1 ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦੇ ਵਿਭਿੰਨ ਸੰਕਲਪਾਂ ਦੇ ਰੂਬਰੂ ਕਰਾਉਣਾ

CO2] ਪੱਛਮੀ ਤੇ ਭਾਰਤੀ ਕਾਵਿ ਸ਼ਾਸਤਰ ਦੇ ਵੱਖ ਵੱਖ ਸੰਕਲਪਾਂ ਦੀ ਜਾਣਕਾਰੀ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਦੇਣੀ। ਭਾਰਤੀ ਅਤੇ ਪੱਛਮੀ ਰਸ ਸਿਧਾਂਤਾਂ ਤੇ ਅਲੰਕਾਰਾਂ ਨਾਲ ਵਾਕਫ਼ੀਅਤ ਕਰਾਉਣੀ।

CO -3 ਇਕਾਂਗੀ ਜ਼ਾਤਰਾ ਵਿਚਲੀਆਂ ਇਕਾਂਗੀਆਂ ਨੂੰ ਸਮਝਣਾ ਤੇ ਵਿਚਾਰ ਕਰਨਾ

CO/PO Mapping											
(S/M/W indicates strength of correlation) S – Strong, M – Medium, W – Weak											
Cos	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	M	M	S	M	S	M	M	M
CO2	S	S	S	S	M	M	S	M	M	M	M	M
CO3	S	S	S	S	S	M	S	M	S	S	M	M
CO4	S	S	S	S	S	M	S	M	M	S	S	S

ਪਾਠਕ੍ਰਮ

ਭਾਗ—ੳ

ਸਿਧਾਂਤ, ਇਤਿਹਾਸ ਪ੍ਰਵਿਰਤੀਆਂ/ਕਾਵਿਧਾਰਾਵਾਂ ਤੇ ਪ੍ਰਾਪਤੀਆਂ

ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਵਿਤਾ (1901—2000), ਸੰਪਾ. ਡਾ. ਯੋਗਰਾਜ ਅਤੇ ਡਾ. ਜਸਵਿੰਦਰ ਸਿੰਘ

ਕਵਿਤਾ ਦੇ ਰੂਪ : ਗੀਤ, ਗ਼ਜ਼ਲ, ਵਾਰ ਅਤੇ ਖੁੱਲ੍ਹੀ ਕਵਿਤਾ: ਪਰਿਭਾਸ਼ਾ, ਪ੍ਰਕਿਰਤੀ ਅਤੇ ਤੱਤ

ਭਾਗ ਅ

ਇਕਾਂਗੀ ਯਾਤਰਾ (ਇਕਾਂਗੀ ਸੰਗ੍ਰਹਿ) ਸੰਪਾ : ਡਾ.ਰਘਬੀਰਸਿੰਘ ਤੇ ਡਾ. ਸਤੀਸ਼ ਕੁਮਾਰਵਰਮਾ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ

ਭਾਰਤੀਕਾਵਿਸ਼ਾਸ਼ਤਰਾਂਨਾਲ ਸੰਬੰਧਤ ਮੂਲ ਸੰਕਲਪ:ਧੁਨੀ (ਅਭਿਧਾ,ਲਕਸ਼ਣਾਵਿਅੰਜਨਾ) ਰਸ (ਭਾਵ, ਸਥਾਈਭਾਵ , ਸਾਧਾਰਨੀਕਰਨ) ਤੇ ਅਲੰਕਾਰ(ੳਪਮਾ, ਰੂਪਕ, ਅਤਿਕਥਨੀ, ਅਨੁਪ੍ਰਾਸ, ਦ੍ਰਿਸ਼ਟਾਂਤ)

ਭਾਗ ੲ

ਉਪਰੋਕਤਸਿਲੇਬਸ ਤੇ ਆਧਾਰਤ ਸੰਖੇਪ ਉੱਤਰਾਂਵਾਲੇ ਪ੍ਰਸ਼ਨ

ਸਹਾਇਕ ਪੁਸਤਕਾਂ

1. ਕਰਮਜੀਤ ਸਿੰਘ, ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਾਵਿ ਧਾਰਾਵਾਂ ਦੇ ਵਿਚਾਰਧਾਰਾਈ ਆਧਾਰ, ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ.

2. ਸਤਿੰਦਰ ਸਿੰਘ, ਪੰਜਾਬੀ ਕਾਵਿਰੂਪ ਅਧਿਐਨ, ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ.

3. ਬਲਜੀਤ ਕੌਰ, ਪੰਜਾਬੀ ਰੰਗਮੰਚ ਦੀਆਂ ਸਮੱਸਿਆਵਾਂ ਤੇ ਇਤਿਹਾਸ, ਦੀਪਕ ਪਬਲਿਸ਼ਰਜ਼

4. ਹਰਿਭਜਨ ਸਿੰਘ ਭਾਟੀਆ, ਵੀਹਵੀਂ ਸਦੀ ਦੀ ਪੰਜਾਬੀ ਆਲੋਚਨਾ ਦਾ ਸਰੂਪ, ਭਾਰਤੀ ਸਾਹਿਤ ਅਕਾਦਮੀ, ਦਿੱਲੀ.

5. ਹਰਿਭਜਨ ਸਿੰਘ ਭਾਟੀਆ,ਚਿੰਤਨਪੁਨਰਚਿੰਤਨ , ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ, 2010

6. ਸੁਖਦੇਵ ਸਿੰਘ, ਡਾ., ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਵਿਤਾ ਦਾ ਕਾਵਿ-ਸ਼ਾਸਤਰ, ਆਰਸੀ ਪਬਲਿਸ਼ਰਜ਼ਦਿੱਲੀ, 1997

7. ਸੁਖਦੇਵ ਸਿੰਘ, ਡਾ. (ਸੰਪਾ), ਮਾਰਕਸਵਾਦੀ ਸਾਹਿਤ ਚਿੰਤਨ : ਸਮਕਾਲੀ ਸਰੋਕਾਰ, ਪੰਜਾਬੀ ਸਾਹਿਤ ਅਕਾਡਮੀ, ਲੁਧਿਆਣਾ, 2003

8. ਕਰਨੈਲ ਸਿੰਘ ਥਿੰਦ (ਸੰਪਾ.), ਸਾਹਿਤ ਅਧਿਐਨ ਪ੍ਰਣਾਲੀਆਂ, ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ.

9. ਕੁਲਵੰਤ ਸਿੰਘ, ਨਵ੍ਆਲੋਚਨਾ: ਬਦਲਦੇ ਪਰਿਪੇਖ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ, 2010

10. ਪ੍ਰੇਮ ਪ੍ਰਕਾਸ਼ਸਿੰਘ, ਭਾਰਤੀ ਕਾਵਿ–ਸ਼ਾਸਤਰ, ਲਾਹੌਰ ਬੁੱਕ ਸ਼ਾਪਲੁਧਿਆਣਾ

Course Name: Art & Creative Expressions (Theory)
Course Code: DBAC-101

Max. Marks: - 60

Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

➢ **CO1:** Understanding Elements and Principles of Fine Art
➢ **CO2:** Creates capacity to combine elements and principles of art to create experiment and alter Fine Art.
➢ **CO3:** Creating products or Fine Art based on the principles and elements of art.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	M	S	S	S	M	M	S
CO2	S	S	S	S	S	M	S	S	S	M	M	S
CO3	S	S	S	S	S	M	S	S	S	M	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Definition of Fine Art • Definition of Fine Art and Scope • Classification of colours	**12**
Unit-II	• Elements of Art • Form , Colours • Space , Texture	**12**
Unit-III	• Principal of Art • Ryhthem • Harmony	**16**

Book Recommended:-

1. The Transformation of Nature in Art,Year 1934 Paperback – January 1, 1934 by Ananda K. Coomaraswamy
2. Color Indian Art (World Culture Coloring) Paperback – Illustrated, July 24, 2014 by Mr. Mrinal Mitra (Author), Ms. Swarna Mitra (Editor), Mrs. Malika Mitra (Editor)

<div align="center">

Course Code: DBES-101

Title of the Course: Environment Science

</div>

L	T	P	C
3	0	2	4

Course Outcomes:

After undergoing this course student will be able to:

CO1: Articulate the interdisciplinary context of environmental issues.

CO2: Identify and justify key stakeholders in humanities and social sciences that need to be a part of sustainable solutions.

CO3: Formulate an action plan for sustainable alternatives that integrate science, humanist, and social perspectives.

CO4: Students will be able to explain why chemistry is an integral activity for addressing social, economic, and environmental problems.

CO/PO mapping												
(S/M/W indicates strength of correlation) S- Strong , M-Medium , W- Weak												
CO'S	Program Outcome (PO's)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	M	W	S	S	W	W	S	M	S	M
CO2	S	S	M	M	S	M	M	W	W	S	M	S
CO3	S	M	S	M	S	W	S	M	S	W	S	S
CO4	S	S	M	W	S	S	W	W	S	M	S	M

UNIT	COURSE OUTLINE	HOUR(S)

I	**The Multidisciplinary Nature of Environmental Studies**
	Definition, scope and importance
	Need for public awareness.
	Natural Resources
	Renewable and Non-renewable Resources:
	• Natural resources and associated problems.
	   (a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
	   (b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
	   (c) Energy resources: Growing energy needs, renewable and non-
		8

	renewable energy sources, use of alternate energy sources. Case studies. (d) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification. • Role of an individual in conservation of natural resources. • Equitable use of resources for sustainable lifestyles.	
II	**Ecosystems** • Concept of an ecosystem. • Structure and function of an ecosystem. • Producers, consumers and decomposers. • Energy flow in the ecosystem. • Ecological succession. • Food chains, food webs and ecological pyramids. Introduction, types, characteristic features, structure and function of the ecosystem **Biodiversity and Its Conservation** • Introduction, definition: genetic, species and ecosystem diversity. • Biodiversity at global, National and local levels.	10
III	**Environmental Pollution** • Definition • Causes, effects and control measures of (a) Air pollution (b) Water pollution (c) Soil pollution (d) Marine pollution (e) Noise pollution (f) Thermal pollution (g) Nuclear hazards • Solid waste management: Causes, effects and control measures of urban and industrialwastes. • Role of an individual in prevention of pollution. **Social Issues and the Environment** • From unsustainable to sustainable development. • Water conservation, rain water harvesting, watershed management. • Environmental ethics: Issues and possible solutions. • Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies. • Consumerism and waste products. • Environment Protection Act. • Air (Prevention and Control of Pollution) Act. • Water (Prevention and Control of Pollution) Act. • Wildlife Protection Act. • Forest Conservation Act.	10
IV	**Human Population and the Environment** • Population growth, variation among nations. • Population explosion—Family Welfare Programme. • Environment and human health. • Human rights. • Value education. • HIV/AIDS. • Women and Child Welfare. • Role of Information Technology in environment and human health.	15

| | Case Studies. **Field Work** Visit to a local area to document environmental assets—river/forest/grassland/hill/mountain. Visit to a local polluted site—Urban/Rural/Industrial/Agricultural. Study of common plants, insects, birds. Study of simple ecosystems—pond, river, hill slopes, etc. (Field work equal to 5 lecture hours | |

Total- 43

Reference Books :
1. " Environmental Science" by Miller T G.
2. " Introduction to Environmental Engineering and Science" by Gilbert M Masters.
3. " The Biodiversity of India" by BharuchaErach.
4. " Essentials of Ecology" by Townsend C and Michael Begon.
5. https://nptel.ac.in/courses/122102006/
6. https://swayam.gov.in/nd2_cec19_bt03/preview
7. https://www.pdfdrive.com/environmental-science-e12033451.html

Course Name: Fashion History (Theory)
Course Code: BSFT-301

Max. Marks: - 60   Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome:

➢ **CO1:** To obtain basic knowledge on Indian costumes.

➢ **CO2:** To understand varied techniques.

➢ **CO3:** Utilizing the knowledge gained on art and Culture to make models.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	**Traditional costumes of the people of India:** • Traditional costumes of people of Jammu & Kashmir – Hindu and Muslim men and women. • Traditional costumes of people of Himachal Pradesh-male and female costumes of people of upper and lower hills (the gaddies and paharies). • Traditional costumes of people of Punjab, - male and female costumes. • Traditional costumes of people of Rajasthan - male and female costumes. • Traditional costumes of people of Gujarat- male and female costumes. • Traditional costumes of people of Madhya Pradesh- male and female costumes. • Traditional costumes of people of Uttar Pradesh - male and female costumes. • Traditional costumes of people of Maharashtra- male and female costumes.	**16**

Unit-II	• Changing scenario of Indian costumes. • Costumes and fashions in the Mohenjo-Daro period. • Rajasthan style of sari of the 15th century. • Influence of British rule on Indian fashion in 1920. • Charleston Era of lace, satin and silk. • 1930's fashion of long flared skirts in the west and its influence in India. • 1940's fashion.	**14**
Unit-III	• Independence movement and its influence in ushering in khadi. • Christian Dior's New Look of pencil slim skirt and its influence in India. • Post independence era saying no to western fashion and creating a fashion statement with choli blouses. • 1960's and its most sensational mini. • 1970's fashion of pant suit and pathani suit. • 1980's and its bringing in the harems, dhoti and Patiala salwar. • Late 1980's, and hi boom designer fashion wear.	**14**

Books Recommended:-

1. History of Fashion by Manmeet Sodhia Kalyani Publishers.

Course Name: Textile Dyeing and Printing (Theory)
Course Code: BSFT-302

Max. Marks: - 60   Time: - 3 Hour
Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

➢ **CO1:** Make able to perform the measurement and evaluation of color fastness and shrinkage properties.
➢ **CO2:** Able to perform the measurement and evaluation of durability and stiffness properties of fabric.
➢ **CO3:** Able to perform the measurement and evaluation of color fastness and shrinkage properties.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Theory of Dyeing Process like Tie and Dye. • Natural dyes and Synthetic dyes. • Classification of Dyes: Direct dyes, Acid dyes, Basic dyes, Sulphur dyes, etc.	**9**
Unit-II	• Methods of Dyeing. • Selection of dyeing methods. • Suitability of dyes according to fiber. • Defects of dyeing. • Machinery for dyeing. • Care of fabrics.	**18**

Unit-III	• Brief description of printing methods and styles-direct printing, discharge printing. • Batik printing- wax resistant dyeing. • Screen Printing- its types and methods. • Block printing- its types and methods. • Processes of Printing. • **Practical projects:** Samples of all the processes of tie and dye, batik, screen and block printing.	**18**

Books Recommended:-

1. Elementary idea of textile dyeing, by KVP Singh Kalyani Publishers.

Course Name: Fashion Presentation (Practical)
Course Code: BSFT-303

Max. Marks: - 60   Time: - 3 Hour
 Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome
➢ **CO1:** To plan a perfect staging of fashion.
➢ **CO2:** To offer creation, organization, moderation, music editing, show optimized, choreography arrangements, dress rehearsal, etc.
➢ **CO3:** To learn how to manage shows to propagate fashion brand or business.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Creating Survey Boards. • Creating Mood boards- its application in designing costumes. • Theme boards- its direct relation to creating designs of costumes. • Client boards - the study of peculiar characteristics of a client to design special costumes for him/ her. • Swatch boards- Use of swatches in surface texture of the designed costumes. • Creating Lines- lines with similar themes, similar fabrics, and similar surface ornamentation. • Collage Work- collage on the dress, collage on the background and use of collage in fashion illustration. • Theme based illustrations- themes could be picked up from nature, surroundings, objects, events, celebrities, sports, jewellery, toys, etc.	**16**
Unit-II	**Fashion Accessory Designing:** • Designing and illustrating Jewellery- using various mediums like pearls, beads, gold and silver, diamonds, wires, flowers, net, etc. • Designing and illustrating head gears- using various mediums like leather, cane, pearls, beads, wood, wires, velvet, flowers, net, etc. • Designing and illustrating Belts using various mediums like leather, cane, pearls, beads, gold and silver, diamonds, wires, net, macramé etc. • Designing and illustrating Footwear of all types using different mediums. • Designing and illustrating Bows and ties on different dresses. • Illustrating different Hairstyles.	**12**
Unit-III	• Design Studio- designing dresses based on different themes for a fashion show. • Study of the basic aspects of a fashion show- the background, the lights, the ramp, the accessories, the make-up, the fabric, surface ornamentation, etc. • Designing and illustrating lines for a fashion show.	**12**

Books Recommended:-

1. Illustrating Fashion by Kathryn Mckelvey Blackwell Series.

Course Name: Construction Studies for Innovative Garments (Practical)
Course Code: BSFT-304

Max. Marks: - 60   Time: - 3 Hour
Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome
- ➢ **CO1:** Helps in designing garments using all techniques of dyeing and printing.
- ➢ **CO2:** Helps in process of resist printing & makes innovative stencils.
- ➢ **CO3:** Helps in enhancing knowledge of dyeing, batik and screen printing.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Construction of Innovative upper and lower Garments for kids and ladies. • Use of dart manipulations- dart control, multiple dart control, multiple dart and tuck method, pivot method in making patterns of clothes. • Each student must construct at least ten different garments in this semester.	12
Unit-II	• The garments will be designed on different themes (e.g. office wear, night wear, party wear, or based on elements like tucks, embroidery, ribbons and frills, etc. or based on concepts like fusion wear, traditional wear etc). • Each garment will be tailored after making a design, working details, specification sheet, and paper pattern.	15
Unit-III	• Grading will also be done for bigger and smaller sizes. • After the cutting and sewing of the garment, student will also be taught quality control check, finishing and packaging of the garment.	10

Books Recommended:-

1. Garment Technology for Fashion designers by Gerry Cooklin Blackwell Science.
2. The technology of clothing manufacture by Harold Carr Blackwell Science.

Course Name: Advance Drafting and Draping (Practical)
Course Code: BSFT-305

Max. Marks: - 60   Time: - 3 Hour
Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** To develop the structure of a garment design using draping techniques.
➢ **CO2:** Introduction about custom fitted, basic pattern to prepare many different styles.
➢ **CO3:** To make an innovative shape in the garment and to create various types of skirt using draping.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	M	S	S	S	S	S
CO2	S	S	S	S	S	S	M	S	S	S	S	S
CO3	S	S	S	S	S	S	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Metric method of drafting of bodice and sleeve of a child. • Metric method of drafting of bodice and sleeve of an adult. • Application of metric method in drafting any one innovative sleeve, collar and skirt.	12
Unit-II	• Draping method of drafting. • Draping of bodice, yokes, cowls, etc. on a body from using muslin cloth, and later creating a pattern of the same on the drafting paper. • Draping of sleeves and collars on a body from using muslin cloth, and later creating a pattern of the same on the drafting paper. • Draping and creating muslin and paper patterns of Different Costumes. • Dart Manipulations.	15
Unit-III	• Pattern Making of Different Styles with metric methods. • Controlling fullness - Collars, yokes, princess line, varied style lines. • A minimum of two garments should be designed. After creating the design and the working pattern, muslin and paper drafts should be created and labeled properly.	12

Books Recommended:-

1. Advanced Drafting and Draping by Manmeet Sodhia Kalyani Publishers.
2. The Art of Fashion Draping by Connie Amaden Crawford Fairchild.

BASICS OF COMPUTERS (CSA-101)

Syllabus

L	T	P	Credits
4	0	0	4

CO1 Know about the basic functioning of various parts of computer system from hardware point of view and interfacing of various peripheral devices used with the system.
CO2 Learn about the operating systems.
CO3 Learn the basics of MS Word/Excel/Ppts
CO4 Learn the Basics of Internet

SYLLABUS OUTLINE:

1. **Knowing computer:** What is Computer, Basic Applications of Computer; Components of Computer System, Central Processing Unit (CPU), VDU, Keyboard and Mouse, Other input/output Devices, Computer Memory, Concepts of Hardware and Software; Concept of Computing, Data and Information; Applications of IECT; Connecting keyboard, mouse, monitor and printer to CPU and checking power supply.

2. **Operating Computer using GUI Based Operating System:** What is an Operating System; Basics of Popular Operating Systems; The User Interface, Using Mouse; Using right

Button of the Mouse and Moving Icons on the screen, Use of Common Icons, Status Bar, Using Menu and Menu-selection, Running an Application, Viewing of File, Folders and Directories, Creating and Renaming of files and folders, Opening and closing of different Windows; Using help; Creating Short cuts, Basics of O.S Setup; Common utilities.

3. **Understanding Word Processing:** Word Processing Basics; Opening and Closing of documents; Text creation and Manipulation; Formatting of text; Table handling; Spell check, language setting and thesaurus; Printing of word document.

3. **Using Spread Sheet:** Basics of Spreadsheet; Manipulation of cells; Formulas and Functions; Editing of Spread Sheet, printing of Spread Sheet.

4. **Introduction to Internet, WWW and Web Browsers:** Basic of Computer networks; LAN, WAN; Concept of Internet; Applications of Internet; connecting to internet; What is ISP; Knowing the Internet; Basics of internet connectivity related troubleshooting, World Wide Web; Web Browsing softwares, Search Engines; Understanding URL; Domain name; IP Address; Using e-governance website

5. **Communications and collaboration:** Basics of electronic mail; Getting an email account; Sending and receiving emails; Accessing sent emails; Using Emails; Document collaboration; Instant Messaging; Netiquettes.

6. **Making Small Presentation:** Basics of presentation software; Creating Presentation; Preparation and Presentation of Slides; Slide Show; Taking printouts of presentation / handouts.

Books:
Computer Basics Absolute Beginner's Guide by Michael Miller
Basic Computer Knowledge by John Maluth

SYLLABUS   1ST SEM

Health and wellness, yoga, sports

TOTAL 02 CREDIT one is for Theory and 1 for Practical
Unit 1, 2 and 3 Theory and unit 4 Practical

Unit-I

Health: Introduction, Concept and Factors influencing health.
Health Education: Introduction, Objectives, Importance, Scope, Principles, Practice of Health Education, Planning & Evaluation in Health Education Programmes.
Health Services: Organisation and Administrative Set Up of Health Services in India
Health Problem in India: Problems Related to Communicable Diseases: (HIV- AIDs, Hepatitis, Malaria, Rabies and Tetanus).
Health instructions: Types, Role of Teacher, Health Instructions at Primary, Middle & Secondary Stage and their Methods to Imparting Health Instruction.

Unit-II

Wellness: Concept, definition, differences between fitness and wellness

Components of wellness: Quality of life and healthy life style approach, self management skills to adhere to healthy life style behavior, SMART Goal evaluation fixation, stress Management, relevant fitness swallower issues.

Disease prevention and control, Communicable disease and non communicable disease,

Unit-III

Yoga: Introduction, Historical background and Origin of Yoga, Meaning and Concept of Yoga and its relationship with Physical Education and Sports.
Yoga in present global scenario: Yoga as a Science; and recent advances in Yoga.
Pranayama: meaning, types and its importance.
Asanas: Asanas- meaning , types,principles, Techniques of asanas and effects of asanas on various systems of the body-circulatory, respiratory and digestive system.
Meditation: Meaning, definition, types and techniques of meditation.
Yoga and Treatment: Therapeutic and Corrective Values of Yoga Practices special reference to disease like: Diabetes, Asthma, Constipation, Obesity, Cervical, Gastric and Acidity.

UNIT :IV

PRACTICAL - SELECTED GAMES

SURYA NAMASKARA,SELECTED YOGASANAS

1. **Kukkutasana**	2. **Uttana-Kurmasana**	3. **Simhasana**
4. **Matsyendrasana**	5. **Paschimottanasana**	6. **Dhanurasana**
7. **Matsyasana**	8. **Baddha-Padmasana**	9. **Gorakshasana**
10. **Uttana-Mandukasana**	11. **Garudasana**	12. **Ushtrasana**
13. **Bhujangasana**	14. **Chakrasana**	15. **Sarvangasana**
16. **Mayurasana**	17. **Sirshasana**	18. **Sankatasana**
19. **Setubandhasana**	20. **Konasana**	21. **Trikonasana**
22. **Karanpedasana**	23. **Pada- angushthasana.**	24. **Ashwathasana**

Recommended Books:-

- Ashton, D: Adminstration of Physical Education for Women, New York: The Ronald Press Company, 1968.
- Kamlesh, M.L. and Sangral, M.S. : History and Principles of Physical Education, Prakash Brothers, 1983.
- Wuest and Bucher: Foundations of Physical Education and Sports, B.I. Publications Pvt. Ltd., New Delhi.
- William , H.F. : Physical Education and Sports in Changing Society, Surjeet Publication, Delhi.
- Warner.W. K Hoeger and Sharon.A Hoeger : Fitness & Wellness.wordworth Publications
- Debnath, Monica "Basic Core Fitness through Yoga and Naturopathy" (2006-07) Sports Publication, G-6,23/23B EMCA House, Ansari Road, Darya Ganj New Delhi
- Yogeswar, "Text Book of Yoga",(2004) Penguin Books.
- Harvey, Paul "Yoga for Everybody", (2001)Tucker Slingsby Publisher Ltd.
- Sharma, Lalita "All You Wanted to Know About Yoga", (1991)Sterling Publisher Pvt. Ltd.
- Sarawati, S Satyananda "Asana, Pranayam, Mudra and Bandhas".
- Pandey, P.K. and Gongopadhay, S. R. "Health Education for School Children", Friends Publication, Delhi.
- Park, J.E. and Park, K, "Text Book of Community Health for Nurses", (1982) Asrani Publisher, Jabalpu.
- Park, J.E. and Park, K. "Text Book of Preventive and Social Medicine", (1985) Bnasidar Bhanot, Publisher, Jabalpur.
- Singh, Ajmer., Bains, Jagdish., Gill, Jagtar Singh. and Brar, Rashpal Singh "Essential of physical Education" (2017). Kalyani Publisher, Ludhiana, Punjab.
- Dr. Paramvir singh ,Physical Education & Yoga. Publication bureau Punjabi university Patiala.

Course Name: Fashion Theory (Theory)
Course Code: BSFT-401

Total Marks: 100
Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome
- **CO1:** To obtain basic knowledge on Fashion and Fashion terminology
- **CO2:** To understand the movement and concept of fashion as a socio-cultural phenomenon.
- **CO3:** To obtain knowledge on fashion designers and the role of fashion in media, sports, movies and various other fields.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											

CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	M	S	M	W
CO2	S	S	S	S	S	S	S	S	M	S	M	W
CO3	S	S	S	S	S	S	S	S	M	S	M	W

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Persian Designs and its use in fashion industry. • Egyptian ancient dresses and its influence in clothing. • Roman ancient costumes- toga and its Influence. • Greek ancient costumes –chiton, types of chiton and its influence. • Ancient Asiatic costumes. • French costumes of middle ages and renaissance.	**18**
Unit-II	• Modern French Fashions-the designers, the fashion shows, the fashion institutes, the publications, the fashion fairs, and their influences on world fashion. • Modern American Fashions-the designers, the fashion shows, the fashion institutes, the publications, the fashion fairs, and their influences on world fashion. • Italian Fashion- the designers, the fashion shows, the fashion institutes, the publications, the fashion fairs.	**12**
Unit-III	• Fashion Capitals – France and Milan - the designers, the design houses, the shows, the fashion markets, the labels, the institutes, the events, etc. • Fashion Capital –London - the designers, the design houses, the shows, the fashion markets, the labels, the institutes, the events, etc. • Fashion Capital–Mumbai- the designers, the design houses, the shows, the fashion markets, the labels, the institutes, the events, etc.	**12**

Books Recommended:-

1. History of Fashion by Manmeet Sodhia Kalyani Publisher.

Course Name: Knitwear Design Technology (Theory)
Course Code: BSFT-402

Total Marks: 100
Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcomes:

➢ **CO1:** To make understand about diverse variations involved in the flat knitting manufacturing techniques.
➢ **CO2:** To make aware of all the recent technologies in the apparel market.
➢ **CO3:** Creative thinking, strong technical skills, and a dynamic market-orientation in creating visually appealing and comfortable fabric that is relevant to today's fashion.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Knitted garments-introduction, • Difference between woven and knitted structures, • Classification of knitted garments, • Weft knitted fabrics- plain, rib, purl, etc. • Warp knitted fabrics- tricot, Rachel, kitten Rachel, crochet, Milanese knit, and simplex. • Other knitted constructions- jacquard, pile, fleece, high pile, terry knit, velour knit.	18
Unit-II	• Fully cut knitted garments- knit type, uses. • Fully fashioned knitted garments- knit type, uses • Integral knitted garments- knit types, uses. • Cut stitch shaped knitted garments - knit type, uses, processes involved.	12
Unit-III	• Seam and stitches used in knitting. • Machinery used for knitted garments Flat bed, two-bar warp knitting machine, circular jacquard knitting machine, circular pile knitting machine. • Quality control. • Defects in knitted fabrics. • Industrial visit.	10

Books Recommended:-

1. Knitting Technology by KVP Singh Kalyani Publishers.

Course Name: Pattern Making (Practical)
Course Code: BSFT-403

Max. Marks: - 60

   Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Gain ability to use pattern making for creating new garments designs.
➢ **CO2:** Understand different types of paper pattern.
➢ **CO3:** Competent to lay the pattern on the fabric.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	M	M	M	M	S	S	S	S	S	S	S	M
CO2	M	M	M	M	S	S	S	S	S	S	S	M
CO3	M	M	M	M	S	S	S	S	S	S	S	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Method of taking measurements. • Basic principles of flat pattern making • Drafting of adult bodice block • Drafting of basic Skirt Block	**12**
Unit-II	Developing patterns for the following: • **Basic Sleeve Block and sleeve variations:** Puff sleeves – with gathers at the sleeve cap and round arm, gathers only at the sleeve cap and gathers at the round arm; Bishop, Shirt, petal, flared, Leg 'O' mutton, tulip, lantern, Cap.	**15**
Unit-III	• **Collars and its variations:** Flat and rolled collars ,Peter Pan, Cape, Sailors, Puritan, Berhta, Stand and fall, Mandarin, shawl.	**12**

Books Recommended:-

2. Drafting and Draping By Manmeet Sodhia.

Course Name: Fashion Art & Techniques (Practical)
Course Code: BSFT-404

Total Marks: 100
    Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
1	0	4	3

Course Outcomes:-

➢ **CO1:** Have a command of drawing the human figure and environment, from imagination and observation.
➢ **CO2:** Execute drawings and finished illustrations that demonstrate expertise in dynamic composition, spatial relationship and design.
➢ **CO3:** Demonstrate a unique voice, vision and style to execute finished illustrations.

CO/PO Mapping (S/M/W indicates strength of correlation) S – Strong, M – Medium, W – Weak											
Cos	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	M	S	S	S	S	S	M
CO2	S	S	M	S	S	S	S	S	S	S	M	S
CO3	S	S	S	S	S	S	M	S	S	S	S	S

Unit	Course Outlines	Hours (s)
Unit-I	• Using and focusing on learning the use of line to capture basic shapes. • Simple structural drawing of objects. Circles, cylinders and rectangular solids.	
Unit-II	• Introduction to perspective drawing. • Introduction to still life.	
Unit-III	• Basic block figures. Kids (6.5), Adults (8.5, 10.5, 12.5, 3/4) • Fleshing of block figures. • Poses of front view, Back view, side view. • Normal figure and fashion figures.	

Books Recommended:-

1.Fashion illustration by Manmeet Sodhia.

Course Name: Industrial Training (Practical)
Course Code: BSFT-405

Total Marks: 100
Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome:-
➢ **CO1:** Become familiar with the challenges of entrepreneurship.
➢ **CO2:** Relate knowledge of fashion industry and business procedures to business planning.
➢ **CO3:** Develop knowledge about business proposal, research and presentation skills.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	M	M	M	S	S	S	S	S
CO2	S	S	S	S	M	M	M	S	S	S	S	S
CO3	S	S	S	S	M	M	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Introduction to Entrepreneurship. • Study of various essential aspects of Entrepreneurship. • Identification and development of essential entrepreneurial skills • Entrepreneurship Development.	12
Unit-II	• One & half month internship training in the Garment Industry. • Working on Designing and Finally Forming a survey report on the industry, its type, its working, its departments and personnel, jobs undertaken, references, Observations, Precautions, etc.	15
Unit-III	• The report should have a detailed information about the industry the student joined for entrepreneurship- the type of industry(public sector/ private/ partnership), the names of directors, the departments of the industry, its personnel, their working , the jobs undertaken at the industry, the products being manufactured, the marketing of the products, the raw material being used, the clients, etc. • The report should also include the work done by the student during his/ her training, specifying what all new was learned during this period. • The report should be accompanied by the training certificate from the industry. • It should be signed by the student.	15

Books Recommended:-

4. Fashion Entrepreneur (Fashion Design Series) by Sandra Burke, Publisher-Burke (2008).
5. Fashion Buying by Helen Goworek, Publisher-Wiley-Blackwell; 2nd Edition (2007).
6. Inside the Fashion Business by Dickerson, Publisher Pearson Education India (2004).

Course Name: Community Engagement (Practical)
Course Code: DBCE-101

Total Marks: 100
Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
1	0	2	2

Course Outcomes:-
➢ **CO1:** To develop an appreciation of rural culture, life-style and wisdom amongst students
➢ **CO2:** To learn about the status of various agricultural and rural development programmes.
➢ **CO3:** To understand causes for rural distress and poverty and explore solutions for the same.
➢ **CO4:** To apply class room knowledge of courses to field realities and there by improve quality of learning.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	M	M	W	M	M	M	W	W	M	M	S
CO2	M	S	M	S	W	M	W	W	M	W	S	M
CO3	S	W	W	M	S	S	S	W	S	W	S	S
CO4	S	W	W	W	M	M	M	W	S	M	M	S

Module	Course Outlines	Hour(s)
Appreciation of Rural Society	Rural life style, rural society, caste and gender relations, rural values with respect to community, nature and resources, elaboration of " soul of India lies in villages' (Gandhi),rural infrastructure.	**8**
Understanding rural economy & livelihood	Agriculture, farming, landownership, water management, animal husbandry, non-farm livelihoods and artisans, rural entrepreneurs, rural markets.	**8**
Rural Institutions	Traditional rural organizations, Self-help Groups, Panchayati raj institutions (Gram Sabha, Gram Panchayat, Standing Committees),local civil society, local administration.	**8**
Rural Development Programmes	In India, current national programmes: Sarva Shiksha Abhiyan, BetiBachao, Beti Padhao, Ayushman Bharat, Swatchh Bharat, PMA was Yojana, Skill India, Gram Panchayat Decentralized Planning, NRLM, MNREGA, etc.	**8**

**Recommended field-based practical activities:

1. Interaction with SHG women members, and study of their functions and challenges; planning for theirs kill building and livelihood activities.
2. Visit MGNREGS projectsites, interact with beneficiaries and interview function aries at the work site.
3. Field visit to Swachh Bharat projectsites, conduct analysis and initiate problem solving measures.
4. Conduct Mission Antyo day a surveys to support under Gram Panchayat Development Plan (GPDP).
5. Interactive community exercise with local leaders, Panchayat functionaries, grass-root officials and local institutions regarding village development plan preparation and resource mobilization.
6. Visit Rural Schools/mid-day meal centres, study Academic and infrastructural resources and gaps.
7. Participate in Gram Sabha meetings, and study community participation.
8. Associate with Social audit exercises at the Gram Panchay at level, and interact with programme beneficiaries.
9. Attend Parent Teacher Association meetings, and interview school drop outs.
10. Visit local Anganwadi Centre and observe the services being provided.
11. Visit local NGOs, civil society organizations and interact with their staff and beneficiaries.
12. Organize awareness programmes, health camps, Disability camps and cleanliness camps.
13. Conducts oil health test, drinking water analysis and energy use and fuel efficiency surveys.
14. Rise understanding of people impacts of climate change, building up community's disaster

preparedness.

15. Organize orientation programmes for farmers regarding organic cultivation, rational use of irrigation and fertilizers and promotion of traditional species of crops and plants.
16. Formation of committees for common property resource management, village pond maintenance and fishing.

Recommended Readings:-

Books:
1. Singh, Katar, Rural Development: Principles, Policies and Management, Sage Publications, New Delhi, 2015.
2. A Handbook on Village Panchayat Administration, Rajiv Gandhi Chair for Panchayati Raj tudies, 2002.
3. United Nations, Sustainable Development Goals and 2015 un.org/sdgs.
4. M.P. Boraian, Best Practices in Rural Development, Shanlax Publishers, 2016.

Journals:
1. Journals of Rural development, (published by NIRD & PR Hyderabad).
2. Indian Journal of Social Work, (by TISS, Bombay).
3. Indian Journal of Extension Education (by Indian Society of Extension Education).
4. Journal of Extension Education (by Extension Education Society).
5. Kurukshetra (Ministry of Rural Development, GoI).
6. Yojana (Ministry of Information and Broadcasting GoI).

Course Name: Fashion Forecast (Practical)
Course Code: BSFT-501

Total Marks: 100   Times: 3 Hours
 Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome
➢ **CO1:** Helps in understanding trend forecast analysis as well as the forecast interpretation.
➢ **CO2:** Helps in understanding future trends of market.
➢ **CO3:** Helps in imbibing the trait of analysis in students.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	M	M	M	M	M	S	S	S	M	S	S	S
CO2	M	M	M	M	M	S	S	S	M	S	S	S
CO3	M	M	M	M	M	S	S	S	M	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Foundation for Fashion Forecast Studies.	**18**

	• Terms, its relationship & Importance and Principles.	
	• Fashion Forecasting -What, Why & How. Various tools, sources & methodologies applied to study the trend forecast. Visual Presentation of Trend Forecast by various Trend forecast agencies & its interpretation.	
	• Types of fashion forecasting. Difference between short-term & long-term forecasting.	
	• Responsibility for fashion forecasting.	
	• Process of fashion forecasting.	
Unit-II	• Market Research Students will be given a brief to carry out detail market research.	**14**
	• Trend Analysis & Presentation.	
	• Fashion-Cycle.	
	• Steps in forecasting.	
	• Advantages and limitations of forecasting.	
	• Theories of fashion Adoption.	
	• Role of internet in fashion forecasting.	
Unit-III	• Various fashion seasons.	**12**
	• Forecasting fashion in the Indian scenario.	
	• Activities involves in fashion forecasting.	
	• Technology Development in the fashion forecasting world today.	

Books Recommended:-

1. Inside Fashion Business by Dickerson Pearson.
2. Fashion from concept to consumer by Gini Stephens Frings.

Course Name: Care and Maintence of Garments (Theory)
Course Code: BSFT-502

Max. Marks: - 60   Time: - 3 Hours
Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

CO1: To acquaint the students with different methods
CO2: To make the students understand the concept of Dry-Cleaning
CO3: Students understand about Laundering.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	M	S	S	S	M	M	S
CO2	S	S	S	S	S	M	S	S	S	M	M	S
CO3	S	S	S	S	S	M	S	S	S	M	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	Introduction to laundry equipment: For storage, for Steeping and Washing-Hand washing equipment: Wash board, suction washer & wash boiler, washing machine. Drying equipment- outdoor and indoor types. Types of Iron (box, flat, automatic, steam iron. Ironing board- different types.	12
Unit-II	Methods of Laundering Laundering of different fabrics- cotton, wool, silk Selection and care of Linen : selection and storage of household linen. Clothing storing- mending- darning- seasonal care Dry-cleaning-defination and its types.	12
Unit-III	Stain Removal: Food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration/ mildew, tar, turmeric and kum-kum etc. General rules & ways of stain removal. Care labels- washing, bleaching, drying, ironing and different placements of labels in garments. Soaps and Detergents.	16

Book Recommended:-

- Armstrong Helen Joseph, "Pressing techniques".
- Mullick Prem Lata, "Stain removal".

Course Name:Visual Merchandising (Theory)
Course Code: BSFT- 503

Max. Marks: - 60   Time: - 3 Hours
Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

CO1: Skill development in the creation of showroom or retail store window/interior displays that sell merchandise.
CO2: Study of the basic techniques of store planning, mannequin dressing
CO3: Study of the alternate form design, and display space conceptualization and implementation.

CO/PO Mapping		
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak		
CO's	**Programme Outcomes (Pos)**	

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	M	S	S	S	M	M	S
CO2	S	S	S	S	S	M	S	S	S	M	M	S
CO3	S	S	S	S	S	M	S	S	S	M	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	Introduction to Visual Merchandising. Introduction, Objectives, Concept of Visual Merchandising, Objectives of Visual Merchandising, Growth of Visual Merchandising, Visual Merchandising in India, Scope of visual merchandising in India, Visual Merchandising as a Support for Positioning Strategy, Prospects of Visual Merchandising, Challenges in Visual Merchandising, The common challenges, Ways to overcome the visual merchandising challenges.	**12**
Unit-II	The Merchandise Mix- Introduction, Objectives, Concept of Merchandise Mix, Merchandise line, The Assortment of Products, Assortment strategy, Merchandise Mix of Show Off, Role of a merchandiser, Other Atmospherics in Merchandising, Colour scheme, Lighting	**12**
Unit-III	Store Image & Security- Introduction, Objectives, Concept of Image Mix, Elements of Image Mix, Merchandise, Fixtures, Sound/Music, Odour, Visuals, Employees, Elements that Levy Negative Impact on Shoppers, Change of Image, Security Issues.	**16**

<u>**Book Recommended:-**</u>

- Judith Bell and Kate Ternus , Silent Selling
- Sarah Bailey and Jonathan Baker, Visual Merchandising for Fashion
- Martin M Pegler, Visual Merchandising and Display

<div align="center">

Course Name: Elements and Principles of Design (Practical)
Course Code: BSFT-504

</div>

Max. Marks: - 60

    Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Helps to understand the color theory and their application in clothing and accessories.
➢ **CO2:** To outline the use of design principles in fashion and textiles examples.
➢ **CO 3:** To describe the characteristics of different types of fashion patterns and outline the different pattern adaptation techniques used to fit the different figure shapes and garment sizes.

<table>
<tr><th colspan="13">CO/PO Mapping
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak</th></tr>
<tr><td>CO's</td><td colspan="12">Programme Outcomes (Pos)</td></tr>
<tr><td></td><td>PO1</td><td>PO2</td><td>PO3</td><td>PO4</td><td>PO5</td><td>PO6</td><td>PO7</td><td>PO8</td><td>PO9</td><td>PO10</td><td>PO11</td><td>PO12</td></tr>
<tr><td>CO1</td><td>M</td><td>M</td><td>M</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>M</td><td>S</td><td>S</td></tr>
<tr><td>CO2</td><td>M</td><td>M</td><td>M</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>M</td><td>S</td><td>S</td></tr>
<tr><td>CO3</td><td>M</td><td>M</td><td>M</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>S</td><td>M</td><td>S</td><td>S</td></tr>
</table>

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Color wheel –primary, secondary and tertiary color scheme. • Principles of design-harmony, emphasis, proportion, balance and rhythm and its importance in designing. • Elements of basic design – Line, dot, Form, Composition, color, texture etc.	15
Unit-II	• Theory of Color - warm, cool, hot, cold, light, dark pale and bright. • Basic color schemes – analogues, complimentary, monochromatic, neutral etc. • Study of Positive and Negative - Grey scale.	15
Unit-III	• Color interaction. • Color composition. • 3-D forms.	12

Books Recommended:-

1. Fashion Details by Manmeet Sodhia.

Course Name: Drafting, Pattern Making (Practical)
Course Code: BSFT-505

Max. Marks: - 60
    Time: - 3 Hour
Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcomes:
- ➢ **CO1:** To study about basic tools using for drafting.
- ➢ **CO2:** To understand and importance of garment construction.
- ➢ **CO3:** To understand the pattern preparation.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Drafting of salwaar kameez, kalidaar kurta, churidaar pajami, and pajama. • Drafting of Gents Trousers and Shirt.	**10**
Unit-II	• Market survey of fabrics, buttons, and trims. • Designing of all kinds of casual and formal wear garments for children and adults.	**10**
Unit-III	• Layouts and Plans of all kinds of garments for children and adults – romper, frock, Skirt, night suit, blouse, top, salwar kameez. • Cutting and sewing of various garments: I. Romper. II. Different Types of frocks. III. Different Types of Skirts (Skirt variation with yoke, Gathered skirts and variations, Pleated skirts and variations etc). IV. Night Suit. V. Different Types of Casual & formal Top / Kurta.	**15**

Books Recommended:-

1. Garment Construction by Manmeet Sodhia Kalyani Publishers.
2. Cutting and Tailoring Practical by Kapil Dev Asian.
3. Dress Designing by Manmeet Sodhia Kalyani Publishers.

Course Name: Computer Aided Fashion Designing-I (Practical)
Course Code: BSFT-506

Total Marks: 100
    Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Students will be able to experiment electronic patterns and create other styles.
➢ **CO2:** Students will be able to use Pattern Making Software.
➢ **CO2:** Students will be able to manipulate and amalgamate handmade and machine made patterns.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	M	M	S	S	S	M	M
CO2	S	S	S	S	S	M	M	S	S	S	M	M
CO3	S	S	S	S	S	M	M	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• To learn CorelDraw and understand it's application in fashion illustrations. • Study in detail the different tools of Corel Draw. • Design geometrical shapes, traditional motifs, nursery prints; placements and repeats of motifs in blocks using different color ways and textures.	12
Unit-II	• Draw a fashion figure using different tools. • Draw stylized fashion figures and design different type of silhouettes.	10
Unit-III	• Knowledge of export/save graphics. • Create textures, prints design in Corel.	10

Books Recommended:-

1. Corel draw by Ramesh Bangia.

Course Name: Fashion Industry (Theory)
Course Code: BSFT-601

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome
- **CO1:** Helps in understanding the Fashion Industry.
- **CO2:** Understanding and Communicating in Textile Industry.
- **CO3:** Understanding and Communicating in Fashion Garment Manufacturing Industry.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	M	M	S	S	S	S	M	M	M	S	S
CO2	M	M	M	S	S	S	S	M	M	M	S	S
CO3	M	M	M	S	S	S	S	M	M	M	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Levels of Fashion Industry: Couture, Ready to Wear, Mass Production.	15

	• Organizational set-up of fashion industry. • The different departments and personnel. • Sample Maker and his contribution in the design department. • Role of a Sketcher / Fashion Illustrator in the fashion industry.	
Unit-II	• Role of a Fashion Designer- the multifarious jobs at the designing and production stage. • Role of coordinator and an assistant designer. • Role of a Merchandiser at all levels of designing, planning, production and marketing. • Machine man and his contribution in the fashion industry. • Marketing executive: role and importance in a fashion industry.	**15**
Unit-III	• Principles of Cutting: types of cutting in the fashion industry. • Principles of Sewing: types of machines and accessories to simplify and modernize the concept of basic sewing. • Principles of Pressing: types of press. • Packaging: various methods, people involved and precautions to be taken. • Quality control at each stage. • Quality standards: ISO, etc. • Quality from design to dispatch: introduction, design, cloth and trimmings, fusible, cutting, making up, after make, quality cycle. • Industrial visit.	**16**

Books Recommended:-

1. Inside Fashion Business by Dickerson Pearson.
2. Intro to Clothing Prod Mgmt by A J Chuter Blackwell.
3. The tech. of Clothing Manufacture by Harold Carr Blackwell.
4. Garment Technology for Fashion Designers by Gerry Cooklin Blackwell.

Course Name: Marketing Fashion (Theory)
Course Code: BSFT-602

Total Marks: 100   Times: 3 Hours Min.
Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome
- ➢ **CO1:** Helps in understanding the dynamics of market environment.
- ➢ **CO2:** Comprehend the concepts of consumer behavior, marketing research and sales forecasting.
- ➢ **CO3:** Knowledge regarding the process of new product development and Branding and Pricing strategies.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	Programme Outcomes (Pos)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	M	M	M	M	M	M	M	M	M	S	S
CO2	S	M	M	M	M	M	M	M	M	M	S	S
CO3	S	M	M	M	M	M	M	M	M	M	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Introduction to Marketing, • Marketing Plan and Processes, • Marketing terminology, • Factors influencing fashion.	**12**
Unit-II	• Fashion market and marketing environment, • Fashion marketing planning, • Market research,	**12**
Unit-III	• User's buying behavior, • Marketing Communication, • Fashion Cycles, • Marketing Mix.	**12**

Books Recommended:-

1. Fashion Marketing and merchandising by Pooja Chatley Kalyani Publishers.
2. Fashion Marketing by Mike Essay Blackwell.
3. Fashion Buying by Helen Gowerk Blackwell.

Course Name: Computer Aided Fashion Designing-II (Practical)
Course Code: BSFT-603

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome
➢ **CO1:** Helps in understanding and applying basic graphic software for designing fabric prints and fashion garment.
➢ **CO2:** To develop the ability to create style in the garment using various graphic software.
➢ **CO3:** Helps to enhance creative thinking and ideas implementation, using graphic program features and its limits.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	M	M	S	S	S	M	M
CO2	S	S	S	S	S	M	M	S	S	S	M	M
CO3	S	S	S	S	S	M	M	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Technical Illustration (right measurement /proportions) meant for the production/manufacturing of the garment. This illustration should include basic: I. Silhouette, II. Stitch Lines, III. Trims, IV. Other Fashion Details like Plackets, Pockets, Collars, and Cuffs etc, V. Fashion accessories like hand bags, footwear's jewelry etc. • The student must learn to export the graphics into different file formats of different dimensions and dpi (resolution) for use in digital/print portfolios / specification sheets / websites / emails etc. The student should also know to export each layer individually and combined.	15
Unit-II	• Fashion Illustration meant for the presentation/demonstration/display of the garment before production. The student must learn to use Corel Draw to create the Fashion illustration of the garment taken above (As done on paper in previous semesters).	12
Unit-III	• Creating a Computerized Specification Sheet (in Microsoft Excel) I. The necessary details like dress description, material to be used, color, trims etc. II. Fashion Illustration of the selected garment. III. Technical Sketch of the selected garment. IV. Swatches.	12

Books Recommended:-

1. Corel draw by Ramesh Bangia.

Course Name: Portfolio (Practical)
Course Code: BSFT-604

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Gain varied type of fashion illustration technique to development of an individual style
CO2: Gain both skills, manual and technical rendering.
➢ **CO3:** Make able to analyze and develop design styles for different brands.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Uniform format. • Bio-data. • The portfolio must include.-Page of contents-Client profile.-Design development sheets/design journal to show the creative process and /or commercial feasibility.	**12**
Unit-II	• Stylized illustration may be included as a separate segment. • There should be inclusion of designs for men, women and children. • 2 sheets each on your craft documentation and internship project is absolutely mandatory. It is very important to show your design applicability for the craft.	**15**
Unit-III	• In addition to this photographs and /or slides of other creative design activities should be included. • The expression of computer application is very important.	**10**

Course Name: Pattern Drafting, Grading & Construction Studies (Practical)
Course Code: BSFT-605

Total Marks: 100
    Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome:-

➢ **CO1:** Gain ability to use pattern making for creating new garments designs.
➢ **CO2:** Understand different types of paper pattern.
➢ **CO3:** Competent to lay the pattern on the fabric.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**											
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	M	S	S	S	M	M
CO2	S	S	S	S	S	S	M	S	S	S	M	M
CO3	S	S	S	S	S	S	M	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Designing of five different skirts using fabrics, mediums, silhouettes, surface ornamentation of various types. • Pattern making and construction of these five skirts.	**15**
Unit-II	• Designing of at two, one pc. dresses using fabrics, mediums, silhouettes, surface ornamentation of various types. • Construction of this two, one pc. Dresses using appropriate tailoring techniques.	**15**
Unit-III	• Layout and marker making of these dresses on smaller scale. • Pattern making of one piece dresses on full scale, using flat form or draping method of drafting. The pattern to be marked properly. • Grading should be done for bigger and smaller sizes of every garment.	**12**

Books Recommended:-

1. Pattern Making for Fashion Design by H. J. Armstrong, Publisher- Pearson Education India; 5th Edition (2013).
2. Dress Designing by Manmeet Sodhia, Kalyani Publishers (2015).
3. Concepts of Pattern Grading by Kathy K. Mullet, Bloomsbury Publishing (2015).

Course Name: Industrial Training (Practical)
Course Code: BSFT-606

Total Marks: 100
    Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome:-

➢ **CO1:** Become familiar with the challenges of entrepreneurship.
➢ **CO2:** Relate knowledge of fashion industry and business procedures to business planning.
➢ **CO3:** Develop knowledge about business proposal, research and presentation skills.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	M	M	M	S	S	S	S	S
CO2	S	S	S	S	M	M	M	S	S	S	S	S
CO3	S	S	S	S	M	M	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Introduction to Entrepreneurship. • Study of various essential aspects of Entrepreneurship. • Identification and development of essential entrepreneurial skills • Entrepreneurship Development.	**12**
Unit-II	• One & half month internship training in the Garment Industry. • Working on Designing and Finally Forming a survey report on the industry, its type, its working, its departments and personnel, jobs undertaken, references, Observations, Precautions, etc.	**15**
Unit-III	• The report should have a detailed information about the industry the student joined for entrepreneurship- the type of industry(public sector/ private/ partnership), the names of directors, the departments of the industry, its personnel, their working , the jobs undertaken at the industry, the products being manufactured, the marketing of the products, the raw material being used, the clients, etc. • The report should also include the work done by the student during his/ her training, specifying what all new was learned during this period. • The report should be accompanied by the training certificate from the industry. • It should be signed by the student.	**15**

Books Recommended:-

7. Fashion Entrepreneur (Fashion Design Series) by Sandra Burke, Publisher-Burke (2008).
8. Fashion Buying by Helen Goworek, Publisher-Wiley-Blackwell; 2nd Edition (2007).
9. Inside the Fashion Business by Dickerson, Publisher Pearson Education India (2004).

Course Name: Fashion Merchandising (Theory)
Course Code: BSFT-701

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome-

➢ **CO1:** Understand the organization and structure of the global textile/apparel complex.
➢ **CO2:** Demonstrate effective leadership, teamwork, and communication skills.
➢ **CO3:** Understand the historic, cultural, economic, and environmental factors impact fashion.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	M	M	M	M	M	M	S	S	S	S	S
CO2	S	M	M	M	M	M	M	S	S	S	S	S
CO3	S	M	M	M	M	M	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Overview of the garment industry-design, production and marketing. • Existing Structure of the industry. • The structure of the organization. • Working systems of major players. • Exports vs. Domestic. • Role of merchandiser, qualities of merchandise. • Branding Parameters. • Building a Brand. • Maintain a Brand. • Visual merchandising and its advantages for the buyer and seller. • Retailing Trends. • Evolution of retailing In India. • Categories of stores. • The planning cycle.	**25**
Unit-II	• Trend prediction- fashion forecasting, trend/ color forecasting. • Sales forecasting. • Global Trends. • Fashion supply chains- store retailing, non-store retailing. • Buying strategy.	**10**
Unit-III	• Role and responsibility of the retail fashion buyer • Customer identification- customer profiling, and role of buyer. • Supplier- retailer relationship. • Sourcing & global sourcing. • Sunrise Industries. • Successful Innovations. • Trends	**14**

Books Recommended:-

1. Fashion Buying by Helen Gowerk Blackwell Series.
2. Inside Fashion Business by Dickerson Pearson.
3. How Fashion Works by Gavin Waddell Blackwell.

Course Name: International Marketing (Theory)
Course Code: BSFT-702

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcome:-
- ➢ **CO1:** Understand the dynamics of market environment.
- ➢ **CO2:** Comprehend the concepts of consumer behavior, marketing research and sales forecasting.
- ➢ **CO3:** Helps in designing customer driven marketing mix strategy.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	M	M	M	S	S	S	S	S	S
CO2	S	S	S	M	M	M	S	S	S	S	S	S
CO3	S	S	S	M	M	M	S	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Framework of international marketing. • Factors influencing international marketing. • Motivation to export. • Scope of international marketing • Difference between domestic and international market. • Steps needed to process an export order. • Export formalities. • Important documents needed. • Export management risk. • Trade barriers.	20
Unit-II	• Channels of distribution- export distribution channel, criteria for selection of channel. • Export houses and trading houses- star trading houses, super star trading houses. • Eligibility criteria, policies, and categories. • Export oriented unit and export processing zones (EOU, EPZ).	8
Unit-III	• Different forms of Business organizations. • Business trade organizations • Documents needed to open a company. • Functioning of an export house- executing an export order- what should an export order contain (-port of loading, port of discharge -Shipping- shipping order. • Labeling-Different care labels, labeling, packaging, packing, marking of export consignments. • Costing and pricing.	12

Books Recommended:-

1. Inside Fashion Business by Dickerson Pearson.
2. Garment Technology for Fashion designers by Gerry Cooklin Blackwell.

Course Name: Surface Ornamentation (Practical)
Course Code: BSFT-703

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** Gain ability to use pattern making for creating new garments designs.
➢ **CO2:** Understand different types of paper pattern.
➢ **CO3:** Competent to lay the pattern on the fabric.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	S	M	S	S	S	M	M
CO2	S	S	S	S	S	S	M	S	S	S	M	M
CO3	S	S	S	S	S	S	M	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)

Unit-I	• Sample making by using following techniques:-
	  I. Tie and Dye,
	  II. Block printing,
	  III. Batik printing,
	  IV. Screen printing,
	  V. Stencil printing etc.
		15

Unit-II	• Brush painting & free hand painting. • Basic embroidery stitches- Running, stem, chain, feather, herring bone, lazy -daisy, French knot, and satin etc.	10

Unit-III	• Sample making of following traditional embroideries:-
	  I. Phulkari,
	  II. Kantha,
	  III. Chikankari,
	  IV. Sindhi,
	  V. Kasida,
	  VI. Chamba Rumaal,
	  VII. Appliqué & Antique work,
	  VIII. Zardozi etc.
		16

Books Recommended:-

1. "Indian Costumes" by Gurey G. S, Publisher Popular Book.
2. "Ancient Indian Costumes" by Roshan Alkazi.
3. "Periods of Centralization and Development of Dressing in India" by Wlex.

Course Name: Computer Graphics for Fashion Designing (Practical)
Course Code: BSFT-704

Max. Marks: - 60   Time: - 3 Hours
Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome
➢ **CO1:** Helps in understanding and applying basic graphic software for designing fabric prints and fashion garment.
➢ **CO2:** To develop the ability to create style in the garment using various graphic software.
➢ **CO3:** Helps to enhance creative thinking and ideas implementation, using graphic program features and its limits.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	M	S	S	S	S	S
CO2	S	S	S	S	S	S	M	S	S	S	S	S
CO3	S	S	S	S	S	S	M	S	S	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	**Working with Shapes, Lines, Texts & Objects**	18

	• Creating rectangles, squares, Circles, Ellipses, Polygons, Starts and Spirals. • Selecting Fill and Outlines to any shape. • Moving & Rotating Shapes freely and to Fixed angles. • Drawing Curve and Straight Lines, Creating Simple and Artistic Texts. • Formatting Texts by changing Font, Size and Shape of Text. • Rotating texts, Assigning a Fill Color to text, Assigning outline color to text. • Creating Paragraph Text, Aligning Texts, and Adjusting Line & Letter Spacing in the paragraph text. Spell checking and finding and replacing texts. • Selecting Single and Multiple Objects, Duplicating Objects, Grouping Objects. • Trimming Objects, Locking and Unlocking Objects, Aligning Objects.	
Unit-II	**Working with Special Effects** • Introduction to Special Effects, Blending Tool, Contouring Objects, Distorting. • Objects, Envelop Tool, Extruding of the object, Vector Extrusion. • Drop Shadow, Creating Drop Shadow, Changing Color of Drop Shadows. • Removing Drop Shadows. • Applying Lenses, Applying Perspectives.	**10**
Unit-III	• Draw 8 Heads Female figure, side view, front view. • Draw Fashion details include sleeves, collars, pockets, stitch lines etc.	**10**

Books Recommended:-

1. Corel Draw by Ramesh Bangia.

Course Name: Survey & Project (Practical)
Course Code: BSFT-705

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
0	0	4	2

Course Outcome
- ➢ **CO1:** Helps in preparing a project proposal to undertake a project.
- ➢ **CO2:** Helps in organizing and conducting research in a more appropriate manner and write a research report.
- ➢ **CO 3:** Helps in understanding the interpretation and appropriate reporting requirements for statistical and qualitative data.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	M	M	M	M	S	S	S	M	S	S	S
CO2	M	M	M	M	M	S	S	S	M	S	S	S
CO3	M	M	M	M	M	S	S	S	M	S	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Students work on a Project Studying the Traditional aspects, culture, people, monuments; handicrafts etc of an Indian state and form a Report of their findings in the form of a thesis. • Garments are designed using the inspirational objects as the theme of the garment.	**10**
Unit-II	• These garments are illustrated and filed along the report. • The student selects one of the garments, makes its working details, specification sheet, layout, and pattern and constructs that garment to be showcased along with the final thesis.	**12**
Unit-III	• **The report/thesis should consist of:** Objective of the report Acknowledgements Introduction of the report Detailed description of the traditional aspect Illustrations of the garments designed Specification sheet of the final garment. • Sketch/ Picture of the final garment. • Summary of the report. • Bibliography.	**16**

Links:-

https://en.wikipedia.org/wiki/Culture_of_India.
https://www.indianholiday.com/travel-guide/culture/
https://www.holidify.com/pages/indian-culture-and-traditions-1331.html.

Course Name: Product Promotion & Development (Theory)
Course Code: BSFT-801

Total Marks: 100   Times: 3 Hours
Min. Pass Marks: 40%

L	T	P	Credits
4	0	0	4

Course Outcomes
➢ **CO1: S**tudents will demonstrate strong conceptual knowledge in the functional area of marketing management.
➢ **CO2.** Students will demonstrate effective understanding of relevant functional areas of marketing management and its application.
➢ **CO3.** Students will demonstrate analytical skills in identification and resolution of problems pertaining to marketing management.

CO/PO Mapping											
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	M	M	M	M	S	M	S	S
CO2	S	S	S	S	M	M	M	M	S	M	S	S
CO3	S	S	S	S	M	M	M	M	S	M	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• **Advertising:** Introduction, Classification, Objectives, Techniques, Concepts, nature, scope & types, advertising strategy etc. • **Branding:** Introduction, Importance of branding, Importance of branding in e-Commerce etc.	12
Unit-II	• **Visual Merchandising:** Introduction, benefits, Techniques, Importance, objectives, elements, advantages and disadvantages of visual merchandising, How to improve your visual merchandising. • Exhibitions & Sales, fashion show (concept & presentation skills, publicity campaigns).	12
Unit-III	• Sales promotion Techniques: using e-commerce. • Retailing-department stores, apparel specialty stores, discount retailing, franchise retailing, malls, direct selling, internet selling, etc.	12

Books Recommended:-

1. Inside Fashion Business by Dickerson Pearson.
2. Fashion from Concept to Consumer by Gini Stephens Frings.

Course Name: Survey of Apparel Merchandising (Theory)
Course Code: BSFT- 802

Max. Marks: - 60   Time: - 3 Hours
Min. Pass Marks: - 40%

L	T	P	Credits
4	0	0	4

Course Outcome

CO1: To introduce the students the fundamentals of marketing keeping the fashion focus.

CO2: To introduce the basic terminology of merchandising and trade documentation.

CO3: To introduce Forecasting Trends.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	S	S	S	S	M	S	S	S	M	M	S
CO2	S	S	S	S	S	M	S	S	S	M	M	S
CO3	S	S	S	S	S	M	S	S	S	M	M	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	Introduction to merchandising. Merchandising vis-à-vis marketing. Introduction to apparel business. Uniqueness of fashion merchandising.	12
Unit-II	Introduction to Indian garment industry (exports/domestics)Buying houses organ selling activity. Merchandise buying and assortment planning.	12
Unit-III	Forecasting trends. Range development/ product development an exercise. Sizing standards. Spec sheet study.	16

Book Recommended:-

- Principals of Marketing – Philip Kotler 11th edition.
- Essentials of Marketing – Stantan & Futrell.

- Fashion Innovation & Marketing – Catherine Moore.
- How to sell Fashion – Annalee Gold Fashion Marketing – Janet Bohdanowicz & Lis Clamb.

Course Name: Fashion Art (Practical)
Course Code: BSFT- 803

Max. Marks: - 60   Time: - 3 Hours

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

CO1: The emphasis is on the understanding of basic proportions.
CO2: The fashion figure through the analysis of photographs.
CO3: Using figure research as a basis for the creation of fashion design sketches.

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak											
CO's	**Programme Outcomes (Pos)**										
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	S	M	M	S	S	S	S	S	M	M	S	S
CO2	S	M	M	S	S	S	S	S	M	M	S	S
CO3	S	M	M	S	S	S	S	S	M	M	S	S

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	Relative differences between normal and fashion figure- Geometric fashion model with movable ball joints. Stationerypose. Motion. Bending.	9
Unit-II	Analysis of faces and hair style to understand the structure of the skull with emphasis onsimplification of lines. Analysis of fashion hands.	9
Unit-III	Analysis of fashion feet (with/without shoes)rendering of fashion Accessories, Hand bags,Belts, Jewelry Shoes etc. Introduction to line drawing figure capturing the essence of a pose.	18

Book Recommended:-

- Fashion Illustration , Manmeet Sodhia.

Course Name: Fashion Illustration and Appreciation (Practical)
Course Code: BSFT-804

Max. Marks: - 60   Time: - 3 Hour

Min. Pass Marks: - 40%

L	T	P	Credits
0	0	4	2

Course Outcome

➢ **CO1:** To realize the requirement for illustration skills as an essential tool of visual communication for the industry.
➢ **CO2:** Understanding the history of illustrations.
➢ **CO3:** Capacity to draw figures and sketch features and postures with detailing.

CO/PO Mapping												
(S/M/W indicates strength of correlation) S-Strong, M-Medium, W-Weak												
CO's	Programme Outcomes (Pos)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	S	S	S	S	S	S	S	S	S	M	M
CO3	S	S	S	S	S	S	S	S	S	S	M	M

Syllabus:-

Unit	Course Outlines	Hours (s)
Unit-I	• Designing of theme based garments. • Illustrating garments on Themes like Culture, Environment, Historical Monuments, Seasons, signs and symbols, flora and fauna, color schemes, fusion, traditional embroideries, traditional fabrics, festivals, college wear, office wear, bridal wear etc.	**10**
Unit-II	• Contemporary Indian fashion. • Listing, collecting and illustrating the prevalent fashion elements. • Use of prevalent fashion trends in creating more innovative dresses. • Illustrating the innovative dresses by the use of appropriate mediums and different Presentation skills.	**16**
Unit-III	• Appreciation of any five Indian fashion Designers. • Collecting and illustrating the work of these Indian designers. • Brief history on the work of these designers. • The famous and celebrated designs of these designers.	**16**

Books Recommended:-

1. Fashion Kaleidoscope by Meher CastelinoRupa and Company.
2. Indian Fashion by Hindol Sengupta Pearson Education.