



प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph : 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

D.O.No. F. 14-5/2018(CPP-II)

14 February, 2020

Sir/Madam,

As you are aware that 21st February every year is celebrated as 'International Mother Language Day' to promote the dissemination of mother tongue and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. Accordingly, it has been decided to celebrate **MATRIBHASHA DIWAS** on **21.02.2020** to promote the use of mother tongue. The occasion may be observed with the following objectives:

- Highlight the linguistic diversity of our country
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression
- To encourage the learning of languages, other than one's own mother tongue

This could be celebrated by organizing various activities like Elocution, Debating, Singing, Essay Writing and Painting Competitions, Music and Dramatic Performance, Exhibitions etc. and in any other way befitting the occasion.

I request you to kindly organize these activities in your esteemed university and affiliated colleges to celebrate 'Matribhasha Diwas' on 21.02.2020. In case the colleges are closed on 21.02.2020 on account of Mahashivaratri, they may celebrate it a day earlier or a day after 21.02.2020. The report on the celebration of the occasion should be uploaded on the UGC Activity Monitoring portal i.e. www.ugc.ac.in/uamp by 5 P.M on 22.02.2020.

With regards,

Yours sincerely,

(Rajnish Jain)

To,

The Vice Chancellor of all universities
The Principals of Colleges

University Activity Monitoring Portal

University Details

University Name : **Desh Bhagat University**
Address: **Amloh Road**
State: **Punjab**

Event Details

Event Details

Event Name :	Observance of Matribhasha Diwas 2020
Date:	20/02/2020
Venue:	Desh Bhagat University
Detailed Event Report:	View Report (event_report/686-ER-Observance%20of%20Matribhasha%20Diwas%202020-24-02-2020-10-35-23-Mother%20Lanuage%20Day%202020-2-2020%20(1).pdf)

Brief about all activities/events organized):

Mother Language is a Medium to express Our Emotions, gestures, feelings so its celebration is a key part of our education system. Since the year 2000, UNESCO International Mother Language Day has been celebrated all over the world on February 21 to promote linguistic diversity and multilingualism. In India, there are 22 languages listed in eight schedule of the Indian Constitution, such as Hindi, Punjabi, Guajarati, Marathi etc. All these languages reflect the diverse cultures of the people speaking these languages. The University Schools of Education , Social Sciences of Languages and University, Engineering and Applied Sciences, Paramedical, Pharmacy, Management, Ayurveda and Nursing of Desh Bhagat University, Mandi Gobindgarh has valued the Importance of Mother Language and therefore, Head of the concerned departments along with teachers of the respective schools took

efforts to involve students in celebration of Mother Language Day on February 20, 2020.

Activity/activities Details

Activity	Number of students participated	Number of Teachers participated	Number of Non-Teaching Staff participated	Number of Officials participated	Activity Date Held
Matribhasha Diwas could be celebrated by organizing various activities like Elocution, Debating, Singing, Essay Writing, Painting Competitions, Music and Dramatic Performance and Exhibitions etc. and in any other way befitting the occasion.	275	50	10	3	20/02/2020

Photo



(event_photos/686-PHT-Observance%20of%

(event_photos/686-PHT-Observance%20of%

20Matribhasha%20Diwas%202020-24-02-2020-10-31-57-1_page-0001.jpg)



(event_photos/686-PHT-Observeance%20of%20Matribhasha%20Diwas%202020-24-02-2020-10-32-14-3_page-0001.jpg)

20Matribhasha%20Diwas%202020-24-02-2020-10-32-05-2_page-0001.jpg)



(event_photos/686-PHT-Observeance%20of%20Matribhasha%20Diwas%202020-24-02-2020-10-32-22-4_page-0001.jpg)



(event_photos/686-PHT-Observeance%20of%20Matribhasha%20Diwas%202020-24-02-2020-10-32-29-5_page-0001.jpg)

Youtube Videos

Help Manual := [Click Here \(download/youtube_video_upload.mp4\)](#)