

Aim and Scope of the Journal

The aim of the IJBMR is to provide online publishing platform for the Academia, Management researchers and Management students to publish their original works. The purpose is to disseminate knowledge, which ensures good practice of professional management and its focus is on research and thinking relevant to academicians and practicing managers. The scope of journal covers all aspects of Management related to Strategic Management, Organizational Behaviour, Operational Management, Human Resource Management, Total Quality Management, Managerial Economics, Knowledge Management, Environment Management, Corporate Governance, Corporate Social Responsibility, Entrepreneurship, Innovation as well as functional areas of business such as Accounting, Finance, Marketing and Operations.

Blind-peer review process is strictly followed for reviewing the submitted research work in the shape of research articles, case studies and book reviews. Anonymity of authors to reviewers and reviewers to authors will be ensured so as to make the review process fair and just. The journal aims to present the latest thinking and research on major management topics in the form of articles that meet high academic quality standards.

Vision

The journal focuses and emphasizes on research that is conceptual, applied, experiential, case based or policy oriented in the areas of business and management. The approach of journal is to propagate development in different fields in management through research and its relevant appropriation and inferential application.